

Jan 2002

# INVENTARE MAXIMUS

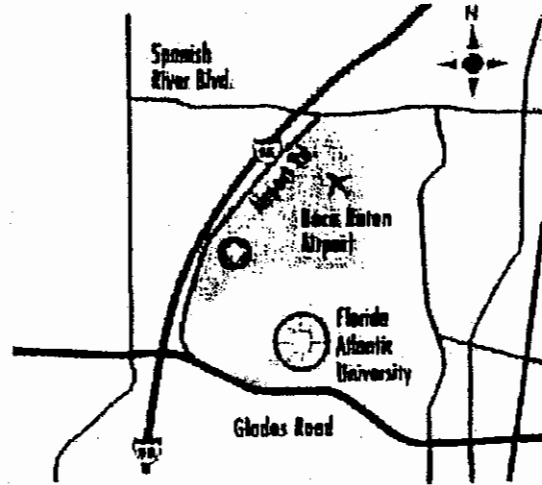
Invent to the Maximum

## Presents

January 5, 2002 Speakers.....

Guest Speaker: **Frank Rodriguez**  
Corporate Creations  
Trademarking

Member Spotlight: **Cathy Verschneider**  
FLISO.com  
ISSF Web Site Designer



BOARD MEETING 10:30 am  
REGULAR MEETING 1:30 pm

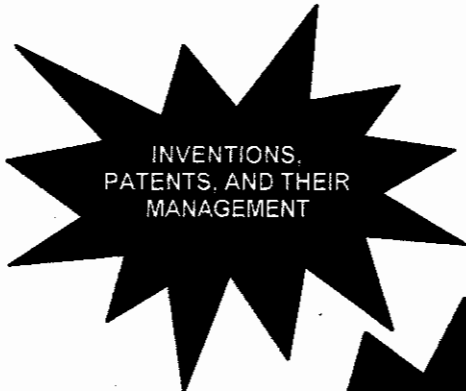
... As of SEPTEMBER 2001 ...

MUVICO PALACE 20 THEATER - PREMIER CLUB  
3200 Airport Road  
Boca Raton, FL 33431

I-95 to Glades (Exit 39), East on Glades, Left at 1<sup>st</sup> light onto Airport Rd.  
Follow Airport Rd into the Muvico Complex. Enter the building on the  
North side at the Premier Club entrance. Take Escalator up one flight.

**Inventors Society of South Florida**

P.O. BOX 4306  
BOYNTON BEACH, FLORIDA 33424



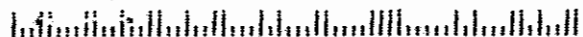
INVENTIONS,  
PATENTS, AND THEIR  
MANAGEMENT

EVA THOMAS  
1521 SW 13TH DR  
BOCA RATON FL 33486



LEARN TO ASK  
AND ANSWER THE  
RIGHT QUESTIONS

33486+8310 30





JANUARY 2002

**MAKE THIS THE DECADE OF THE INVENTOR**

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**PRESIDENT'S  
CORNER**

ON BEHALF OF THE ISSF OFFICERS, BOARD MEMBERS, AND MYSELF, WE WISH YOU THE MOST JOYOUS HOLIDAY SEASON AND PEACEFUL NEW YEAR!

ISSF LOOKS FORWARD TO AN EXCITING 2002 YEAR, FULL OF GREAT SPEAKERS, FIELD TRIPS, EVENTS, ETC.

PLEASE CONTINUE TO JOIN US AT OUR MONTHLY MEETINGS AND TO SUPPORT US THROUGH YOUR MEMBERSHIP IN THE ORGANIZATION.

LET US KNOW IF YOU HAVE ANY IDEAS FOR TOPICS WE HAVEN'T COVERED OR AREAS OF HELP YOU'D LIKE FROM US.

Creatively yours!

*Abby*

**MISSION STATEMENT**

To provide a forum that fosters creativity, freethinking, & education that will help further our members' innovations.

## Upcoming Events that May Help You

<http://www.inventorsdigest.com/current/shows.html>

January 23 - February 16                      Ft. Myers, FL                      Edison Festival of Light  
2 week long celebration of Thomas Edison's life & achievements.  
[www.edisonfestival.org/](http://www.edisonfestival.org/)

February 10 - Feb 14                      New York, NY                      American International TOY FAIR  
Jacob K Javits Convention Center                      Tel: (212) 675-1141  
<http://www.toy-tia.org/AITF>

May 3    Long Island, NY                      Pulse of Innovation Trade Show  
Invention Trade Show                      E-mail: [lcarter@lift.org](mailto:lcarter@lift.org)



## **Newsletter Submissions**

If you have something you'd like to see in the newsletter, please discuss or send it to Abby Waters. If it's something that is to be copied, please send the original. It's very difficult for PJ to keep copies of copies of copies legible and therefore, your submission may not be usable. If you need the original back, please notify PJ and your original will be returned in the shape it was received. Also, please remember that our newsletter is in black print only. Therefore submissions that have color (especially over text, ie: words in a colored box) may not be usable; try to keep submissions as simple and basic as possible.

### **Scammers\* at Work**

According to U.S. Congressional Records, evidence provided on the invention promotion industry in October, 1995 stated, "These fraudulent companies will scam approximately 25,000 aspiring inventors out of approximately \$200,000,000 this year alone." Testimony further stated, "between 500 and 700 new products and technologies are lost forever each year," because of deceptive invention marketing schemes. For the

sake of our national economy, this lost has got to stop.

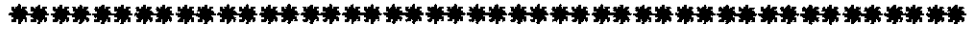
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Newsletter of the United Inventors  
Assn., P.O. Box 23447, Rochester, NY  
14692.*

**\* Scammers - Unscrupulous invention promotion firms tell all inventors that their ideas are among the relative few that have market potential. The truth is that most ideas don't make any money. They usually require substantial money up front for their services.**



### MEETING SIGN-IN

It is imperative that EVERYONE sign in to ensure an accurate count for planning future events.



## MEMBERSHIP BENEFITS

**Don't forget, STUDENT MEMBERSHIPS - 1/2 PRICE!!!!!!** We encourage you to become a member. Your membership entitles you to all that's offered by the Society: events, meetings, contests, prizes, awards, nominations, etc. We have had a fantastic year so far and will be offering a lot more in the upcoming months. Membership means added benefits to you, and of course, funds to the Society. Without funds it's difficult, at best, to hold meetings, send newsletters, hold special events, etc.



### **"ASK THE EXPERTS" PANEL**

This panel was formed to assist our members in going to the next step in the inventing process. At the end of every meeting, we will be having a panel of experts address inventors and their questions pertaining to patenting, prototyping, and commercializing. Your following fellow inventors will sit on the panel:

Alvin Blum:	Registered Patent Agent
Freddy Lee:	Prototyping Expert
Howard & Paula Silken:	Helpful in all areas.

We are looking for a Patent Attorney to be on the panel as well. Anyone interested, please call or email Abby (561-988-2020 or AbbysIdeas@aol.com)



### Invention Promoter Caution List

<http://www.inventorfraud.com/goodguys.htm>



<http://www.InventorEd.org/caution/list/>



Inventors Magazine you can Subscribe to  
<http://www.inventorsdigest.com/magazine/magazine.html>

## KEEP QUIET-----OR ELSE!

Inventors always have a great deal of exuberance for their idea. Everyone has visions of being able to change the world and revolutionize the way people do things. This is not a bad thing. Many of the inventions that enjoy worldwide use and acclaim have come from such people.

However, control your urge to tell the world before you have done your homework. If you begin to tell people your idea, and some unscrupulous person decides to try and beat you to the Patent Office, the headaches can be major.

The general rule is the first person to file the application is the first inventor. There are exceptions. If you can prove an earlier date of invention, you can challenge the rule. Invention is that point in time when the entire working concept has been formed in the mind of the inventor. It is a good idea for an inventor to keep a bound notebook, and to sign and date each page of the book. The book need not be formal, but should include ideas and details as they materialize. It is also a good idea to have a close confidant witness and date each entry. This book can be produced as evidence should there ever be a question of date of invention.

The critical elements in determining the date of invention are conception, reduction to practice, and due diligence. Conception was discussed above, when did you first conceive of the idea. Reduction to practice is that point where you did any work to determine the functionality of the invention. You do not have to make a complete working model of your invention. But, you must be able to provide evidentiary support that you have good reason to believe that it will function as claimed. Any experimentation or preliminary tests should be recorded in your logbook. Due diligence refers to the time frame from when you thought of the idea to when you file for a patent. If you thought of an idea five years ago, and are only now filing for a patent, you have not shown due diligence in your efforts to obtain a patent.

It is possible to show an earlier filing date than another, but the burden of proof is upon you. The applicant seeking to predate a filed application must prove their side and produce sufficient evidence in regards to conception, reduction to practice and due diligence in order to establish the earlier date of invention.

The best rule is to control your urge to tell the world, until **AFTER** you file for a patent. In doing so, you will hopefully avoid many unnecessary headaches on the road to patent success.

David W. Barman is a Registered Patent Agent practicing in North Miami Beach. He can be reached at 305-332-4089 or DWBarman@AOL.COM

# Inventors Society of South Florida

## 2002 SCHEDULE OF EVENTS

- 01/05 Guest Speaker: **Frank Rodriguez**  
Corporate Creations  
Topic: *Trademarking*
- Member Spotlight: **Cathy VerSchneider**  
FLISO.com – ISSF Web Sight Designer  
Topic: *TBA*
- 02/02 Guest Speaker: **George Caras**  
Caras Design Group  
Topic: *Packaging Is Everything*
- 03/02 Guest Speaker: **Karen Steele**  
Steele Communications  
Topic: *Branding*
- 04/06 Guest Speaker: **Don Lambert**  
Founder/CKG: K-Biz  
Topic: *Experiential Work/Playshops*  
*(Kreative And Komey Adventures – Don't come unless you want to have fun!!!!)*
- 05/04 Guest Speaker: **Yi Li**  
Patent Agent  
Topic: *TBA*

# COMING ATTRACTIONS

## FIELD TRIP TO LIGI

