

Inventors Society of South Florida

Inventors News

November 2006

Inventors Society of South Florida, PO Box 244306, Boynton Beach, FL 33424-4306

Nomination of ISSF Officers for 2007

The Board seeks nominations from among our members. It is important for members to bring their expertise to the board positions so the society continues to flourish. A fresh perspective helps all members to reach for new possibilities in their own efforts. If you cannot participate as a board member, then help those who are board members do it better! In fact, the current Board encourages each of our members to assist our efforts to any extent possible, and we hope that at least some of our current members will consider placing their names for nomination in 2007.

Only members who have paid their dues in full for the current year are eligible to vote and hold Office. Please contact the board for suggestions and nominations. Ballots for the election will be provided in December. ❖

Membership Dues for 2007

Your membership will be terminated if dues are not received by 12/31/06. Returning members: \$60 individual / \$70 family. First time members in 2006 will soon receive a statement indicating their pro-rated membership amount for 2007. We thank you for your cooperation and timely payment, as it reduces our time and expense in maintaining a current roster. ❖

Glenn Kupferman, Speaker at November Meeting

The September issue of the Extended Retail Industry Journal includes an article entitled, *Windbrella Increase Sales and Marketing Strategies via Outsourced Logistics*. Windbrella is Glenn Kupferman's successful invention, and the article explains the importance of process partnering. UPS consolidated his goods and ships in 14 days, where it used to take 35 days. Furthermore, UPS solved a visibility problem: finding where the merchandise is in real time. UPS allowed Glenn to free up his time to go out and acquire licenses, handle sales and planning, and service the customers.

Glenn is the guest speaker at the November meeting of the ISSF. Let him tell you about the key influencers in his Windbrella venture. Success depends not only on the invention, but the process partners who manufacture, distribute, and service the customers.

The November meeting will include handouts and copies of the Staples Invention Quest entry form. ❖

Staples Invention Quest

Whether you're an adult, kid or Staples® Associate, there's an Invention Quest contest that's right for you. Choose your contest at <http://inventionquest.dja.com/> and submit your invention — it's that easy! Each division Winner will receive \$25,000. You're only limited by your own imagination, so get out those sketch pads and slide rules and enter today. You must enter by **November 27, 2006**. All online entries must be received by **November 27, 2006** at 11:59 pm ET.

For those who do not have Internet access or do not have a Staples store nearby, several copies of the entry form will be available at the November meeting of the ISSF. ❖



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*Inventors Society
of South Florida*

presents

Glen Kupferman

*Sales &
Marketing
Strategies*

November 4th at 1:30pm

Mission Statement

To provide a forum that fosters creativity, freethinking and education that will help further our members' innovations.

**Officers & Board Members**

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**IWIEF Product Search**

Inventors Workshop International Education Foundation (IWIEF) is a Non-Profit, Educational Foundation celebrating 32 years of experience assisting thousands of creative inventors and entrepreneurs. IWIEF provides expert counseling, mentorship and a wide variety of services to assist you in your idea development, protection and obtaining financial reward for your efforts.

Do you have any clever, innovative products that you need assistance in developing, licensing, branding, or manufacturing? Are you looking for co-venture opportunities? Whether your product is market-ready for merchandising or in the conceptual stages, whether it is patented or patent-pending, whether it is modeled or prototyped, we can help you take it to the next level and beyond! Your confidentiality will be strictly honored. Visit www.inventorsworkshop.org for more information.

They are currently looking for products in these areas:

- Pet Products - Categories include pet care, health, grooming, toys, safety, food, nutrition, recreation, novelties, security, etc., for all types of pets (birds, fish, reptiles, dogs, cats) and pet owners.
- Household and Garden Products - Categories include bathroom, kitchen, relaxing, exercise, home office, lawn, garden, yard, workshop, tools. ❖

World Intellectual Property Organization Update

WIPO has revamped its website. For those with Internet access, visit www.wipo.int to find Resources for Innovators in the side bar. Click it to find pointers to pages across the WIPO website, which may be of particular interest:

- *Directory of national IP offices* lists the contact details of national copyright and industrial property offices worldwide.
- *PatentScope* is WIPO's portal to patent-related information, including: *Services for PCT Applicants* for individuals or businesses wishing to file an international patent application; and *Patent and Technical Information* for online access to databases of patent data.
- *E-Bookshop* and *Free Information Products* offer an extensive range of WIPO guides, handbooks and other publications, which can be browsed by subject matter or by publication type.
- *SMEs* site contains resources tailored for small and medium-sized enterprises, including guides, case studies and articles, focusing on protection, commercialization and licensing of IP.
- *Directory of inventors' associations* lists support organizations for inventors and innovators by country.

Click *Free Information Products* and open the *English* version of the WIPO Magazine for October. On page 20 you will find the article *Managing Patent Costs*, which contains practical strategies to minimize costs associated with managing patents. The guidance includes the following:

- Patent applications should not be filed for every patentable invention.
- Only protect inventions that will bring sufficient commercial and strategic benefits.
- Use free patent information database services for preliminary patent work.
- Well-drafted claims will cover all key business applications.
- Ensure that all pertinent information is provided from the start to the patent drafter. ❖

5 Things Every Inventor Needs To Know About Packaging

JoAnn Hines, PackagingDiva@aol.com, 678-594-6872

When you are getting started it's so hard to understand the integral role packaging has to play in marketing and selling your product. Put simply, it's one of the most important product decisions you will have to make. There is a universe of packaging suppliers, materials and even regulations. Not to be overwhelmed, it is easy to navigate if you take it one step at a time. It is a process just like any other component in product development. The key is to know which packaging factors will influence your product's success --or failure.

Here are 5 vital things you need to know as you start on your journey to package your invention to sell.

1. You can't have a product without a package. Just think about potato chips and eggs for example. How could you sell them unbroken and undamaged without a package? You have to be able to transport a product from point A to point B. The package is what makes it happen. Even if your product is not fragile, it can't get into the buyers hands in a shop worn condition. Consumers will NEVER buy it. It's interesting how packaging is evolving. In many cases, there would be no product without the package. Take something as simple as toothpaste. Whether it's in a tube or in a pump the package plays an integral role in making this product work. It is so ordinary that many people never stop to consider this fact: Where would toothpaste be without a package? So ask yourself these questions: Is your invention going to need a package that is part of the actual product? Or will the packaging be more of a protective device to convey the product? Whatever the answer might be, it's time to start thinking about how the packaging is going to impact both shipping and merchandising.
2. The package could cost more than what is inside. The rule of thumb is that the package should be 8-10% of the total cost on average. 10% of every dollar spent at retail is directly attributable to packaging. But that cost can vary dramatically with the product being packaged. The proportion of cost is lower with high ticket items and higher with commodity items as well as products in which the packaging is a bigger component than the product itself. Let's talk potato chips again. Packaging is a much higher cost in an item like this. You have a few chips and a bag but don't forget that besides the bag there is a master shipping carton that contains the bags of chips. This is one of the hidden costs that many people overlook. So think about not only the primary package (the one that is going to be seen at retail) but any other packaging materials that you will require to transport, ship or convey your product to its ultimate destination unbroken, not damaged, not tampered with and arriving in pristine condition.
3. Your package has to sell the product not just protect it. The average consumer spends just 2.6 second making a decision whether to pick up your product or not. So your packaging better be on target to the right audience with the right message. Just stroll through any store that merchandises similar products to yours. Overwhelmed by the competition? You Bet! And that's just the beginning. Who is going to buy your product? Do you know? Are you aware of what language, colors, design and packaging materials that appeals to your target demographic? This can make or break whether your product sells or not. Ask yourself who do I want to buy my product and what packaging attributes will appeal to them?

Membership

The Inventors Society of South Florida (ISSF) membership application form is available online at www.inventorssociety.net/appform.pdf. Annual individual membership dues are \$60.

Members are entitled to all that is offered by the ISSF: events, meetings, contests, prizes, awards, nominations, and networking. Members also benefit from a monthly newsletter full of important information, tips, publications, Internet sites and expositions.

Membership is the primary source of funds to the ISSF, without which, it is difficult if not impossible to hold meetings, send newsletters, hold special events, and maintain an Internet presence. ❖

Newsletter Submissions

If you have something you'd like to see in the newsletter, please discuss with or send it to issf_cathy@yahoo.com. If it is something that has to be copied, please send the original or a high quality copy. If you need the original document returned, please note this in the submission package.

Please remember that the newsletter is black print only. Submissions that have color (especially over text, i.e. words in a colored box) may not be usable. Try to keep submissions simple and basic. ❖

Publication for Children

Inventions and Patents is the first publication in WIPO's new Learn from the Past, Create the Future series, created for school children as future innovators. It responds to the demand from Member States for practical and detailed curriculum materials on IP, suitable for use in classrooms around the world. Combining fun with facts, and packed with illustrations, the publication takes its young readers on a colorful journey through the world of inventions and patents. Learn more about it at www.wipo.int/ip-outreach/en/learn.html. ❖

ISSF Meetings

ISSF meets at 1:30 pm on the first Saturday of each month at:

Ligi Tool & Engineering, Inc.
3220 SW 15th St.
Deerfield Beach, Florida 33442
877-523-6693
www.ligotool.com

From the Florida Turnpike: Exit at Sample Rd, Exit 69; turn right on Sample Rd (East); left on Powerline Rd; and right on SW 15th St (past the first stoplight on Powerline Rd, look for two cement towers and the *Enterprise Center* sign).

From I-95 Southbound: Exit at SW 10th St, Exit 40; turn right SW 10th St (West); left on Powerline Rd; left on SW 15th St (look for two cement towers and the *Enterprise Center* sign).

From I-95 Northbound: Exit at Sample Rd; turn left on Sample Rd (West); right on Powerline Rd; and right on SW 15th St (past the first stoplight on Powerline Rd, look for two cement towers and the *ModComp* sign).

From I-75: Exit at the Sawgrass Expressway (Route 869); go to the end of the expressway and continue east on SW 10th St; turn right on Powerline Rd and left on SW 15th St (look for two cement towers and the *ModComp* sign).

Contact:

Richard Loughlin at 772-287-2224
loughlinrandm@aol.com



President's Corner

The board apologizes that Bob Levy could not make it to Ligi Tool to deliver his presentation. We raffled off several books to attendees. Registered Patent Agent **Alvin Blum** offered an impromptu talk about his experiences with inventors. In particular, he told about a bicycle inventor who found success when he became a writer! The man wrote an article for a bicycle magazine that targeted the audience to whom he wanted to sell his bicycle. After the man's article was published, the people who ignored him were calling to place large orders for the bicycle.

The board wishes to thank **Jack Cote** for sharing his experiences in contacting prospective customers of his inventions. The incident with the car dolly was illuminating. He had some new straps made but neglected to test them on his demo equipment to ensure that they would do what he needed. When he finally got the attention of the big client, his demo failed due to the ineffective straps.

In both cases, the inventors learned lessons about the invent-to-market process. It is a complex process and you, the inventor, have the ultimate responsibility for success. You need to know who your market is, how to get to them, and what they will accept in product features. You need to be sure your product functions as you think it does. Every change in your product requires retesting. Be sure to document this information as you proceed, so you don't have to figure out why you made a change.

Regards,

Dick Loughlin

Modern Marvels Invent Now® Challenge

Have you been crafting the next great Modern Marvel of the 21st century? Do you have a BIG IDEA that could change the world or have a significant impact on our daily lives? You could win a \$25,000 grant and a national showcase for your invention.

Go ahead; take your shot at becoming a part of history. Enter by **November 20, 2006**. Be inspired! WATCH Modern Marvels Wednesdays starting at 8pm/7c only on *The History Channel*®.

Visit www.inventnow.org/InventNow or email help@inventnow.org for more information. They will respond to your email in a timely fashion.

The Modern Marvels Invent Now® Challenge is a contest that invites the independent inventor to share his/her vision and ingenious design with the world. Twenty-five Semi-Finalists will have the opportunity to be recognized, have their invention exhibited and receive valuable information to help them in the pursuit of their invention concept. The most remarkable invention submitted will be named the *2007 Modern Marvel of the Year*. The Challenge celebrates American ingenuity and provides a unique national forum for the independent inventor. ❖

SCORE Newsletter Has Answers for Inventors

Paul Kopelcheck is the Board Chair of SCORE "Counselors to America's Small Business." He interviewed for the October issue of the SCORE Expert Answers and responded to several important questions to which inventors need answers:

- What is the secret to starting a successful small business?
- What is it that a mentor does for an entrepreneur?
- What practical advice would you give to someone just starting out?

Visit www.score.org to learn the answers. ❖

News From Cathy's Desk

The October meeting included a wide variety of inventors. When attendees introduced themselves, I wrote hastily with a failing pen. I was interested in the needs of inventors to plan for future newsletter content, but want to share with readers what some inventors said about their invention status.

- One woman is partnering with a recent speaker for legal needs.
- Two inventors have ideas and want to learn how to proceed.
- Two other inventors are just listening and learning.
- One inventor seeks funding.
- One inventor seeks a skilled drafter.

The last inventor in the list later sent me an email request for the newsletter: 'Wanted a partner to prepare drawings acceptable for a patent application and have willingness to share in costs on two conceptual inventions: a fishing lure and a specialized sun visor for vehicles. Must be willing to sign appropriate legal documents to protect our respective interests. Respond via email at cdrnison@bellsouth.net or by phone at 305-931-9213. If interested, I require evidence of drafting skills and references of creditability.'

Whether at the meeting, in an email or in the newsletter, we each have informational needs that can be assisted through communication. The next time someone expresses a need for which you can offer guidance, take a minute to share your knowledge. One day someone will do the same for you. ❖

Institute of Patentees and Inventors

The Institute of Patentees and Inventors in London, England is a non-profit making association of over 1,000 members who pay an annual subscription. It offers its members advice and guidance on all aspects of inventing from idea conception to innovation and development.

The Institute has among its membership not only inventors but patent attorneys, marketers and others who can provide expert advice to its membership on the complex issues relating to invention and innovation. These issues cover not only intellectual property rights but also topics as diverse as originality searching, manufacturing practices, pricing practices, presentation techniques, funding and other subjects relating to the exploitation of an invention. Learn more at www.invent.org.uk. ❖

Patent Application Costs

The cost of a patent application depends on a number of factors, such as:

- Field of technology
- Nature of the invention
- Length of the application
- Number of claims
- Hourly rate of the patent attorney and/or agent, and total time to prepare and prosecute the application
- Fees charged by the draftsman for preparing drawings
- Number of countries to be covered
- Route used for filing in other countries
- Translation costs of foreign filings
- Number and nature of objections raised by the patent examiner. ❖

BubbleWrap® Competition

Are you America's next great inventor? Sealed Air Corporation, the creator of Bubble Wrap® cushioning, is sponsoring the first-ever Bubble Wrap®

Competition for Young Inventors to encourage students in grades 5-8 to demonstrate their creativity and ingenuity by creating an invention that incorporates the use of Bubble Wrap® cushioning. Three finalists will win a three-day trip to New York City, where the Grand Prize Winner will be announced on Bubble Wrap® Appreciation Day, **January 29, 2007**. The Grand Prize Winner will receive a \$10,000 savings bond, while the 2nd and 3rd place winners will receive \$5,000 and \$3,000 respectively in savings bonds. The teacher/mentor of each finalist will receive a \$500 gift card.

Bubble Wrap® cushioning was invented in 1960 by Alfred Fielding and Marc Chavannes, and was originally intended to be used as textured wallpaper; however, the two inventors quickly realized it was actually a superior cushioning material and went on to found Sealed Air Corporation, now a global, Fortune 500 company that offers a wide range of packaging solutions and has annual sales in excess of \$4 billion. Sealed Air is widely recognized for its strong commitment to innovation and continues to be an industry leader in research and development. Learn more about the contest at <http://nmoe.org/bubblewrap>. ❖

Industrial Design Excellence Awards

The 2006 Industrial Design Excellence Awards (IDEA) saw design teams from Asia scoop over a quarter of this year's 27 Gold Awards. The IDEA awards, which are among the most sought after awards for product-design by large and small companies across the world, focused on five areas – design innovation, benefit to the user, benefit to the client/business, ecological responsibility, and appropriate aesthetics and appeal. Read more about it in the October issue of the WIPO magazine found at www.wipo.int among their free publications. ❖

Contests

The mtvU/GE Ecomagination Challenge

mtvU and GE are asking individual and teams of college students from around the country to develop new, creative ways to green their campus. The winning entrant's school will receive a \$25,000 grant to begin to implement the project and a free mtvU concert for the campus on Earth Day in April, 2007. Contest ends **December 1, 2006**.

To find out more about the challenge or to submit an idea go to www.ecocollegechallenge.com.

Everyday Edisons is looking for contestants in Chicago, IL.

Everyday Edisons is an inventors' show that aired on PBS last year. The second season will air this fall. They have already auditioned in two cities. They plan on being in Chicago on **October 28, 2006**. The two other cities and dates have not been announced yet. For more information, visit www.bouncingbrainproductions.com.

Green Innovation

Kleiner Perkins Caufield & Byers ("KPCB") has launched its annual \$100,000 KPCB Prize for Green Innovation awarded for the best technology or policy innovation in Greentech. Deadline is **October 31, 2006**. For more information visit www.kpcb.com/news. ❖

Paperworld USA Trade Fair

SHOPA (the School, Home, & Office Products Association) in cooperation with its global partners, Messe Frankfurt and ProPaper, is providing a new forum for qualified inventors of school and office products to meet with key buyers in the office products market as part of its upcoming trade fair, Paperworld USA, **November 8-10, 2006**, at the Miami Beach Convention Center, in Miami, FL. For more information, visit www.usa.messefrankfurt.com/shows/northamerica/paperworld_usa/index.htm. ❖

Inventor Showcase

The DaVinci Institute is hosting the Colorado Inventor Showcase at The Cable Center, 2000 Buchtel Boulevard, Denver, CO 80210. For more information, visit www.davinciinstitute.com/page.php?ID=144. ❖

Advertiser's Corner



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All About Games

Games Play UK Ltd designs, develops and presents one off prototypes to thousands of contacts that include most of the top known toy and game companies worldwide. If you have an invention of a toy or game and would like to learn more about their services, then email gamesplayinvent@aol.com.

If you are a small company and want your games sold worldwide, they have a service that will allow you to promote your game or games to over 150,000 contacts worldwide. The promotion will also include the game being taken to the biggest Toy Fair in the world. For more information, email gamesplaytoyfair@aol.com.

Games Play UK Ltd produces the World Games Trader magazine and backs up any advertisement on their website reaching 150,000 contacts each month. If you would like information about advertising in their magazine, then email gamesplaytrader@aol.com. ❖

AmericanInventorSpot.com

Within www.AmericanInventorSpot.com is a place for individual inventors. They provide news, advice and other information of interest to inventors. This includes a list of helpful websites for foreign patent offices, prototypers, defending against fraudulent schemes, US government portals, and financing & loans. The financing and loans [list of 30](#) includes:

- *Tips on How to Present to Investors*
- *Office of Entrepreneurial Development*
- *Angel Deals – toolbox on financing*
- *Angel Investor Directory*
- *OffRoad Capital* ❖

Continued from page 3

4. Most packaging material suppliers require large quantity orders. It's hard to find a supplier for small quantities. The double edged sword is that you don't have large orders when getting started. The number one question I am asked is how to find a vendor for small quantities. In many cases, this can be a challenge but it is not impossible. I know you have this exotic design concept on your head that's just going to WOW them at retail. The reality is that in many cases you will have to start with stock packaging items that you can customize. As you get more orders or are able to order in larger quantities you can upgrade your packaging designs. Don't be discouraged. The stock design world has come a long way with innovative designs and materials. With a little innovation and creativity, you can have that prestige look on a start up pocketbook.
5. Packaging trends and innovations can influence whether your product will ever get onto the stores shelf. In January of every year, I write a trends piece about where I believe the packaging industry is going for the year. This covers not only the hottest packaging trends and innovations but outside influences that can drive the retail industry. Many influences can be outside of your control. The secret is in knowing what is going to be the "issue" of the future or what might be mandated as a "must have" in your product packaging. There are external factors that can dramatically change what the consumer wants or demands in their product packaging. What do you know about RFID, product integrity and product security, bioresins and bio plastics, environmental sustainability, smart or intelligent packaging? If you are like most inventors, not much. But these packaging concerns are the wave of the future. Chances are one or more of these factors will be discussed when your try to get a buyer to commit to carrying your product.

Many requirements are mandated but big box retailers such as Wal-Mart and Home Depot drive smaller retailers in the same direction.

I'm not trying to scare or overwhelm you with decisions that you are not prepared to make. I am trying to point out a few of the facts you will need to be aware of and consider in product packaging. The time to address these issues is at the point when you prepare your product for market not at the end when many times it's too late.

Make your product packaging among the first decisions you make with your invention -- not your last. If you need more guidance, check out my packaging websites or come to my Packaging Boot Camp which will answer your "How Do I" questions.

JoAnn Hines, Packaging Diva...Integrating Packaging With Consumers Wants And Needs. Email me: PackagingDiva@aol.com. Ask me about Packaging Bootcamp for small business, entrepreneurs and inventors. Write me at 4290 Bells Ferry Road STE 106-17, Kennesaw, GA 30144; call 678-594-6872. Visit www.packagingdiva.com, www.packaginguniversity.com or www.packagingcoach.com. ❖

X PRIZE Foundation

The X Prize Foundation officials say about 10 prizes are under consideration, including ones for Earth-orbiting spacecraft, automotive technology and energy technology. The rules and format of the Automotive X PRIZE are currently being developed with the goal of stimulating automotive technology, manufacturing and marketing breakthroughs that:

- Radically reduce oil consumption and harmful emissions
- Result in a new generation of super-efficient and desirable mainstream vehicles that people want to buy.

The rules are being shaped by the X Foundation philosophy that the Automotive X PRIZE must be simple to understand and communicate, benefit the world, result in cars available for purchase (not concept cars), provide clear technical boundaries (i.e., for fuel-efficiency, emissions, safety, manufacturability, performance, capacity, etc.) and among other things offer a "level playing field" that attracts both existing automobile manufacturers and newcomers. Visit <http://auto.xprize.org/xprize/> to learn more. ❖

www.inventblog.com

The Invent Blog is the law blog (blawg) of registered patent attorney **Stephen M. Nipper**, covering news and information relevant to independent inventors, small businesses, interesting inventions, patents, trademarks, copyrights, and intellectual property law in general. He is a partner with the Boise, Idaho patent law firm of Dykas, Shaver & Nipper, LLP, 1403 W. Franklin St., Boise, ID 83702. ❖

vFinance Investments

Since 1995, vFinance.com has been recognized as the primary online connection point between serious-minded entrepreneurs and the capital industry. So if you're an entrepreneur trying to raise capital, visit www.vfinance.com. Their free tools can help you find Venture Capital Firms and Angel Investors. They can show you how to create investor-ready business plans and then Post a Business Plan for viewing by more than 100,000 potential accredited investors. ❖

Angel Investor Directory

Finding the right angel investor could help you get your start-up off the ground. Angel-investor networks are a good place to start looking for funding. These national and local groups of angels meet -- formally or informally -- to discuss deals and learn about the best new business opportunities. Each network works in a slightly different way: Some may charge fees for making presentations and some may charge a fee to apply for consideration. Some even require an official introduction to the group by an angel member while others solicit ideas via the group's Web site.

Inc.com has compiled a list of U.S. angel networks. Because many angel groups limit their investments to a particular geographical area, they have divided the list into eight regions: Pacific Northwest, Southwest, Mid-Atlantic, Northeast, North Central, California, South, and Midwest. There is also a category for those groups that consider investments anywhere in the country. Visit www.inc.com/articles/2001/09/23461.html to get the list. ❖

*I've learned
that people will
forget what you
said, people will
forget what you
did, but people
will never forget
how you made
them feel.*

--- Maya Angelou

*Inventors Society
of South Florida*

presents

Glen Kupferman

*Sales &
Marketing
Strategies*

November 4th at 1:30pm

We're on the Web!

See us at:

www.InventorsSociety.net

My Pet Idea Contest

Have you ever wished you had a product for your pet that you just couldn't find? Now you not only get the chance to have that product created, you could win \$25,000. Enter your ideas or vote on other peoples' ideas. By registering to create your ideas or vote on other peoples' ideas, you also qualify to win a \$250 Doctors Foster & Smith Gift Certificate! One winner will be randomly drawn weekly. Contest ends **November 30, 2006**. Voting ends December 11, 2006. Idea entry and voting must be performed through the My Pet Idea website.

My Pet Idea is an online contest sponsored by PetSafe and Doctors Foster & Smith. Contest participants submit their best new dog or cat product ideas (no pet med or food ideas) for the chance to win up to \$25,000.

If you need some suggestions to help spark your ideas for pet products, try the following:

- Watch your pet and take note of his/her behaviors. Think about how you could make what your pet does easier, safer, enhanced, or less destructive.
- Go to the Vote on Ideas page at www.mypetidea.com to see what other people have entered for ideas for pet products, then use those as starting points to create your own.
- Check out the Top Pet Topics at www.mypetidea.com, and then pick one as a starting point to build an idea for a new pet product. ❖

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**Inventors News
November 2006**

To receive the newsletter via email, send your email address to jfruton@malloylaw.com. For those without email, hard copy of the newsletter will be mailed through USPS.

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Inventors Society of South Florida