

# Inventors Society of South Florida

## Inventors News

Inventors Society of South Florida, 3220 SW 15<sup>th</sup> St., Deerfield Beach, FL 33442

January 2008

### President's Corner

I would like to thank **Jerry Pine** of IEM inc. for being able to step into the blank caused by the absence of our scheduled speaker. Jerry is a very interesting enthusiastic and informative speaker that the members respond to.

We have rescheduled our previous speaker Patent Attorney **Allen Bennett** for the January 5th meeting. Also, **Jim Davis**, a contract manufacturing consultant, will be speaking!

I would like to remind all of our members to send in their dues for 2008.

Please plan on attending and submitting to our exhibition at the Broward County Library on February 2nd.

The Board of Directors has decided to reinstate password protection on the newsletter effective with the March issue. We see it as an important part of membership in the society and believe that the several months of free access is sufficient to attract new members.

Regards,

*Albert Newman*

### Inventor's Handbook

The handbook at ([//web.mit.edu/invent/h-main.html](http://web.mit.edu/invent/h-main.html)) was created by the Lemelson-MIT Program to address the independent inventor's and aspiring entrepreneur's most frequently asked questions regarding United States patents. This handbook provides some helpful information on the patenting and commercialization processes. The table of contents follows:

- What is intellectual property?
- What can be patented?
- Is my idea patentable?
- How do I conduct a patent search?
- Is my invention worth patenting?
- How do I apply for a patent?
- How do I prove the idea is mine?
- How do I license my invention?
- What are some guidelines in developing a business plan?
- How do I raise capital?
- Resources for inventors ❖

### Informational and Research Websites

- *How to Hold a Local Invention Convention* – presents guidelines for hosting an Invention Convention in your classroom or school. ([www.eduplace.com/science/invention/](http://www.eduplace.com/science/invention/)).
- *Invention Derby* – here students will learn the fundamentals of Internet research and discover challenging ideas about inventors and how inventions happen ([www.headbone.com/derby/invent](http://www.headbone.com/derby/invent)).
- *Inventors/Inventions – Teaching Theme* ([www.bestteachersites.com/themes/science/inventors](http://www.bestteachersites.com/themes/science/inventors))



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*Inventors Society  
of South Florida  
presents  
Allen Bennett -  
Protecting Your  
Invention  
AND  
Jim Davis -  
Manufacturing  
Strategies*

January 5<sup>th</sup> at 1:00 PM

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**The Inventors Society of South Florida, Inc. is a 501(c)(3) organization.**

### Mission Statement

To provide a forum that fosters creativity, freethinking and education that will help further our members' innovations.



### Officers & Board Members

President: Albert Newman  
 Vice President: Marvin Greenhut  
 Secretary: Joanna Zaremba  
 Treasurer: Lucy Pettersen  
 Founding President: Robert White  
 Director: Alvin Blum and Richard Loughlin  
 Membership and Goodwill  
 Joanna Zaremba  
 Member Liaison: Joanna Zaremba  
 Publicity: Leo Mazur and Eva Thomas  
 Public Relations: Eva Thomas

### Contacts

Richard Loughlin in Stuart:  
 772-287-2224  
 Joanna Zaremba in Broward Co:  
 954-486-2426



Continued from page 1

- A virtual museum covering the invention of the airplane ([//invention.psychology.msstate.edu/air\\_main.shtml](http://invention.psychology.msstate.edu/air_main.shtml)). ❖

## 2008 Consumer Electronics Show

The 2008 Consumer Electronics Show (CES) is gearing up for another exciting few days in Las Vegas showcasing the most innovative new electronics in the World. The 2008 CES will take place January 7-10, and it will feature a ton of new consumer electronics as well as some key note speakers such as **Bill Gates**. The 2008 CES Best of Innovations award winners have just been announced. Check back later for the next 15 Innovation Award winners. Learn more at [//inventorspot.com/articles/15\\_2008\\_ces\\_innovation\\_award\\_win\\_9170](http://inventorspot.com/articles/15_2008_ces_innovation_award_win_9170). ❖

## The Ten Most Brilliant Inventions of 2007

Use a search engine to find the list. Safety is the common denominator for most.

1. Air conditioner that controls super bugs (prevent sick buildings)
2. Electro needle biomedical sensor array (no more blood tests)
3. Hapsite viper chemical identification system (troops can detect surrounding chemicals)
4. Millimeter wave spectrometer for remote chemical detection (homeland)
5. Functionalized nanoporous thin film (remove heavy metals from water)
6. Integrated primary flight display (let pilots see where they are going)
7. Motorola printed active display (a technique to make advertising grab you)
8. Nanomaterials (safe clothing to limit sports injuries)
9. Toyota neck rest (limit whiplash injuries)
10. Alpha rex (programmable robot toy to encourage and enhance engineering and science skills in kids) ❖

## Upcoming Florida Events

Visit [www.tsnn.com](http://www.tsnn.com) and search for events by name, industry, date or location. Depending on the area of your invention (or idea), a show is helpful to your development effort. You may discover a competing product, a better design idea, or contacts for services you may need later.

- *Winter Space Coast Boat Show* from Jan 4-6 in Melbourne
- *Florida Home & Garden Show* from Jan 5-6 in Fort Myers
- *Treasure Coast RV Expo* from Jan 10-13 in Fort Pierce
- *International Gem & Jewelry Show* from Jan 11-13 in Fort Lauderdale
- *Suburban Orlando Spring Home Show* from Jan 11-13 in Kissimmee
- *15<sup>th</sup> Annual Florida's Home & Garden Show* from Jan 12-13 in Port Charlotte and Punta Gorda.
- *2008 Florida RV Super Show* from Jan 15-20 in Tampa
- *Florida's Senior Expo* from Jan 16-17 in Fort Myers
- *84<sup>th</sup> Citrus Festival Embracing Our Heritage* from Jan 17-27 in Winter Haven.
- *Central Florida Boat Show* from Jan 17-21 in Orlando
- *19<sup>th</sup> Annual Florida Senior's Expo* from Jan 23-24 in Punta Gorda. ❖

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## IP Panorama

IP Panorama ([www.wipo.int/sme/en/multimedia](http://www.wipo.int/sme/en/multimedia)) is the most advanced e-learning content on intellectual property for your business. It has ten modules dealing with IP issues from a business perspective:

1. The Importance of IP for Small to Medium Sized Enterprises.
2. Trademarks and Industrial Design
3. Invention and Patent
4. Trade Secrets
5. Copyright and Related Rights
6. Patent Information
7. Technology Licensing in a Strategic Partnership
8. IP in the Digital Economy
9. IP and International Trade
10. IP Audit ❖

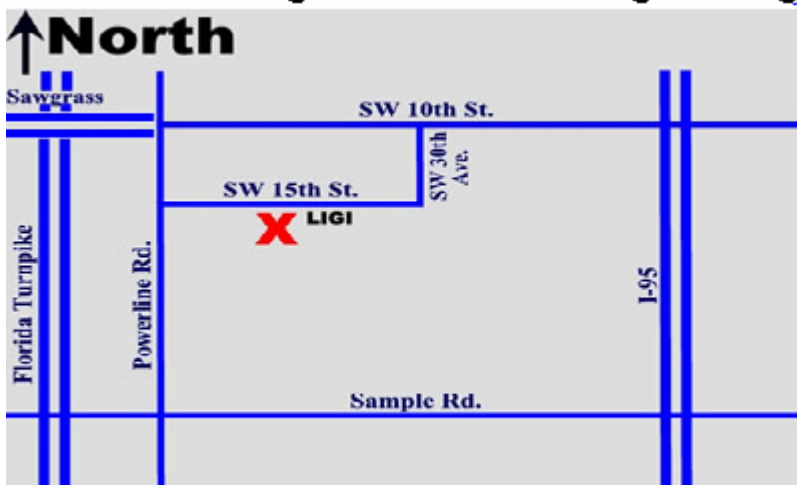
## FAU SBDC

Florida Atlantic University ([www.fausbdc.com](http://www.fausbdc.com)) is a host institution for the Small Business Development Center in southeast Florida reaching from Sebastian to Key West. With more than 10 offices throughout the region, professional expertise is available to small business owners and entrepreneurs to help them succeed in both the domestic and international marketplace. The FAU SBDC invites you to contact any of our centers for counseling and training assistance. They offer training on starting, financing and marketing a small business. Visit [www.fausbdc.com](http://www.fausbdc.com) and click the Training tab to search for classes, locations and dates. ❖

## Idea Hunt Deadlines are Fast Approaching

Entries for the *Faultless Idea Hunt for Helping Hand Innovations* are due Jan. 9, 2008. And submissions to the *Ragu Idea Hunt for Pasta Sauce Innovations* are due Jan. 23. You could win both licensing contracts and merchandise prizes. For more information, visit [www.bigideagroup.net/inventors/ideahunts\\_home.htm](http://www.bigideagroup.net/inventors/ideahunts_home.htm). ❖

## General Meeting at LIGI Tool & Engineering



First Saturday of Each Month at 1:00 p.m.

## Membership

The Inventors Society of South Florida (ISSF) membership application form is available online at [www.inventorssociety.net/appform.pdf](http://www.inventorssociety.net/appform.pdf). Annual individual membership dues are \$60.

Members are entitled to all that is offered by the ISSF: events, meetings, contests, prizes, awards, nominations, and networking. Members also benefit from a monthly newsletter full of important information, tips, publications, Internet sites and expositions.

Membership is the primary source of funds to the ISSF, without which, it is difficult if not impossible to hold meetings, send newsletters, hold special events, and maintain an Internet presence. ❖

## Newsletter Submissions

If you have something you'd like to see in the newsletter, please discuss with or send it to [cever@earthlink.net](mailto:cever@earthlink.net). If it is something that has to be copied, please send the original or a high quality copy. If you need the original document returned, please note this in the submission package.

Please remember that the newsletter is black print only. Submissions that have color (especially over text, i.e. words in a colored box) may not be usable. Try to keep submissions simple and basic. ❖

## International Patent Search

Visit [www.wipo.int/pctdb/en/](http://www.wipo.int/pctdb/en/) to search over 1.3 million international patent applications. Also, find helpful links

Use the Patent Café international patent search engine with exclusive relevancy ranking Semantic search technology and integrated graphic patent analytics. Find it at [www.patentcafe.com](http://www.patentcafe.com).

A list of other intellectual property offices is found at [www.uspto.gov/web/menu/other.html](http://www.uspto.gov/web/menu/other.html). ❖

## ISSF Meetings

ISSF meets at 1:00 pm on the first Saturday of each month at:

**Ligi Tool & Engineering, Inc.**  
3220 SW 15<sup>th</sup> St.  
Deerfield Beach, Florida 33442  
877-523-6693  
[www.ligotool.com](http://www.ligotool.com)

**From the Florida Turnpike:** Exit at Sample Rd, Exit 69; turn right on Sample Rd (East); left on Powerline Rd; and right on SW 15<sup>th</sup> St (past the first stoplight on Powerline Rd, look for two cement towers and the *ModComp* sign).

**From I-95 Southbound:** Exit at SW 10<sup>th</sup> St, Exit 40; turn right SW 10<sup>th</sup> St (West); left on Powerline Rd; left on SW 15<sup>th</sup> St (look for two cement towers and the *ModComp* sign).

**From I-95 Northbound:** Exit at Sample Rd; turn left on Sample Rd (West); right on Powerline Rd; and right on SW 15<sup>th</sup> St (past the first stoplight on Powerline Rd, look for two cement towers and the *ModComp* sign).

**From I-75:** Exit at the Sawgrass Expressway (Route 869); go to the end of the expressway and continue east on SW 10<sup>th</sup> St; turn right on Powerline Rd and left on SW 15<sup>th</sup> St (look for two cement towers and the *ModComp* sign).

### Contact:

Eva Thomas 561-395-7615  
[etboca@hotmail.com](mailto:etboca@hotmail.com)



## An Invitation to All South Florida Inventors

The Broward County Library and Inventors Society of South Florida is working together to bring you "*THE LATEST INVENTIONS UNDER THE MOON*" Expo.

The expo will be held at the Main Broward County Library located at 100 S. Andrews Ave., Ft Lauderdale, FL 33313, 954-791-1000 and is scheduled for Saturday, February 2, 2008 from 10 am to 2 pm.

This years "expo" will explore South Florida's latest inventions and will also feature a moon rock loaned to the library by NASA. A member of the Broward Public Library Foundation, **Susan Eisele Black**, the widow of Apollo astronaut **Don Eisele**, makes the moon rock possible.

Bob and Betty White started the Inventors Society of South Florida (ISSF) in 1982. Bob was an inventor and liked to be around people with innovative minds. They encouraged creative people to share their knowledge and experiences with want-to-be inventors at monthly meetings. Sad to say they are both deceased, but every year we honor them by presenting an outstanding member with the *BOB & BETTY WHITE AWARD*. After 25 years, ISSF still meets the first Saturday of each month at 1PM. We currently meet at LIGI TOOL & Engineering, 3220 S.W. 15th Street, Deerfield Beach, Florida, 33442. Check out our web site for more information at [Inventorssociety.net](http://Inventorssociety.net) about our meetings and the upcoming expo.

The "*LATEST INVENTIONS UNDER THE MOON*" Expo is a free event where non members and members of ISSF can showcase their patented or patent pending products to attendees such as product scouts, wholesalers/retailers, manufacturers, investors, angels, distributors, and the public at large. All registrations for display space must be confirmed by January 25, 2008. Download registration forms from [www.inventorssociety.net](http://www.inventorssociety.net) (or use page 7 of this newsletter) and fax to 561-391-7805 or send to **Eva Thomas**, 1521 SW 13 Dr., Boca Raton, FL 33486.

The ISSF is a non-profit organization dedicated to provide a forum that fosters creativity, freethinking, and education that will further our members' innovations. If you're an inventor with a patented or patent pending product and you are seeking public exposure of your invention to determine its market acceptance, then come join the Broward County Library and ISSF in making your product one of "*THE LATEST INVENTIONS UNDER THE MOON*". ❖

## News From Cathy's Desk

I want to say a few words about the World Wide Web (the Internet). The information resources are limitless, as more and more people make information available. Feel free to search for and read information of interest to you. Please weigh the information against other information you have gained on the same topic. Like a repair estimate, do not accept the first one without comparing to a second or a third one. Do not settle! Do not be quick to accept the answer you want to hear.

Each newsletter provides you with websites that I believe are useful to you. It is your responsibility to compare the information with what you have learned elsewhere. Please become a member of the inventor organization near where you live, so you can network with like minds. While these other inventor folks do not have your focus, they travel a similar path. They may identify a vendor you will need in a month or two for a product or service. They may help you steer clear of a scam company. Network through your local inventor group to help yourself.

The Board of Directors of the Inventors Society of South Florida recently voted to place a password on this monthly newsletter starting with the March issue. I hope all readers have gained perspective in having this newsletter freely available. Please continue to enjoy our newsletter after the February issue by becoming a member or purchasing an annual subscription to the newsletter. ❖

## You Can't Afford NOT to Have Publicity

As a publicity specialist, I am always amazed how many professional agencies and businesses are simply unaware of the ever-increasing media market available to them. In today's media driven society, it is more important than ever to cultivate reciprocal relationships with many media contacts. As a former TV news reporter/producer, I can tell you that a well-written, fact-filled media pitch from a business or entrepreneur was like gold. I got a professional, timely newsworthy feature story for my newscast, and the business in turn received precious media exposure. Keep in mind, publicity does not have to be "front-page/lead-story" type news. A simple, well-placed, article or business brief can register just as much interest in the public eye.

### Tips & Tidbits:

1. **Media Notification.** Compile a concise, "who, what, when, where and why" release--complete with contact names and phone numbers. Why pay for expensive ad space when reporters can compile effective "mini-ads" in stories. In most cases, stories include more information, better human interest value and best of all...THEY'RE FREE!
2. **Create a "Newspeg".** In almost every case, reporters need a reason to include you in a story. Create a newspeg to help the media. Is your story unprecedented...trend setting? One of the easiest ways to "hook" a reporter is by simply by taking a national story in your field...and help the reporter localize it.
3. **Generate Your Own Publicity...Toot! Toot!...Blow Your Own Horn!!** Announce business milestones, staff promotions, agency awards, etc. to the local media, as well as selected industry trade media.
4. **Become Community Friendly.** Attend Chamber of Commerce ribbon cuttings, volunteer at soup kitchens, sponsor blood drives or organize other creative high-profile, yet low-cost events. ("Double-Whammy PR"-- Always notify the media of your goals before the event, and then follow up with your accomplishments after.)
5. **Pitch Yourself As An Industry Expert.** Send a cover letter (and business card!) to local media outlets qualifying yourself as the foremost local authority in your respective field. Then, whenever a story in your field of expertise arises, they will readily refer to your agency as the "industry expert contact."

By implementing one or a combination of these methods, you can increase your chances of free publicity. That, in turn, leads to increased consumer interest and sales. It really is as simple as it sounds, provided you do a little homework to familiarize yourself with your respective media market and the reporters, editors and producers therein. These will be professional relationships that pay dividends over and over again for you and your business.

**Todd Brabender** is the President of Spread The News Public Relations, Inc. His business specializes in generating media exposure and publicity for innovative products, businesses, experts and ventures. [www.spreadthenewspr.com](http://www.spreadthenewspr.com); [todd@spreadthenewspr.com](mailto:todd@spreadthenewspr.com); (785) 842-8909. ❖

## Idea to Product Competition

The Energy Idea to Product® (I2P®) Competition ([www.globalventurechallenge.com/i2p.html](http://www.globalventurechallenge.com/i2p.html)) is all about innovation in energy -- innovation that has the potential to deliver clean, reliable and affordable energy to the world.

It starts with an innovative energy technology developed at either a university or at Oak Ridge National Laboratory. A team of graduate students is formed from various disciplines (e.g., science, engineering, business, law), who then create a product idea that:

- Can meet an unmet need that exists in the market and
- Will have enough demand to create a sustainable business. ❖

### Steps to Bring Your Product to Market

Visit [www.dondebelak.com](http://www.dondebelak.com) and search through the newsletter archives. A sample of his writing is a list of steps to bring your product to market. **Don Debelak** spells out the steps to help you make the best decisions for your situation:

- 1) Idea conception
- 2) Evaluate if your product idea is worth pursuing
- 3) Create an inventor's notebook
- 4) Target a market
- 5) Produce something that people can evaluate
- 6) Market research
- 7) Reevaluate and adjust your product based on market research results
- 8) Make a prototype
- 9) Get a patent
- 10) Decide which track to take (build, license, or sell)

You can have the best idea in the world to you, but it is the purchaser who counts. So, target your market, do market research, and take advantage of the experience of other inventors. ❖

### Idea Evaluation

Should you get a patent before an evaluation? Get evaluations early from different perspectives, fix the flaws or impediments to success, or abandon the idea and move on to the next, and the next, and the next, until you have success. Evaluations that point out fatal flaws are a great gift. They allow you to progress in the journey. Eagerly abandon less than optimal inventions. Fail your way to success, just as most successful inventors have done. Do you have a great idea with no real market that appreciates it and that will eagerly buy it? Give it up FAST. Worried that someone will steal your idea? There is a 99% chance your idea will fail anyway, so they are stealing something that will fail. Just do a hundred times as many, so if they steal one, it won't matter because you'll have ninety nine left. ❖

### Green Wal-Mart

Wal-Mart is becoming a greener business by pushing for innovation in products and packaging, and even delivery systems. Wal-Mart wants to help its tens of thousands of suppliers move in that direction.

Wal-Mart isn't exactly asking suppliers to think and act more proactively on the environmental front. It's using its considerable clout to create almost a competitive atmosphere around "green."

Use a search engine to search for 'lessons learned Wal-Mart'.

Learn about renewable energy at [www.renewableenergyaccess.com](http://www.renewableenergyaccess.com).

For more information on the green trend in packaging and products, subscribe to *Packaging News You Can Use* by **JoAnn Hines**. Also, visit [www.packagingdiva.com](http://www.packagingdiva.com). ❖

### Tele Seminar

**Stephen Key** offers tele-seminars on Wednesday evening. Visit [www.bigideagroup.net/inventors/deahunts\\_home.htm](http://www.bigideagroup.net/inventors/deahunts_home.htm) to sign up.

He has a blog at [www.allbusiness.com/4969065.html](http://www.allbusiness.com/4969065.html) in which he shares insight on the invention process and ways to get your product ideas to market. Topics include financing, business planning and legal. Also, find a page of forms and agreements. ❖

### Australian Patent System

**Barry Eagar** explains how the Innovation Patent and the flexible system for Divisional Patent Applications can expedite patent enforcement even before national phase entry. Read *Early Enforcement Down Under* by Mr. Eagar. Use a search engine to find the article by title and author. ❖

### \$1M Business Program

*Make Mine a Million \$ Business* is a program of *Count Me In for Women's Economic Independence* and founding partner, *OPEN* from American Express®. The program provides a combination of money, mentoring, marketing and technology tools that women entrepreneurs need to help grow their businesses from micro to \$millions. Application deadline is February 8<sup>th</sup>. The program is open to Arizona state residents only. Learn more at [www.makemineamillion.org](http://www.makemineamillion.org). ❖

## Patents Wanted

Hogan Manufacturing Company ([www.hoganmfg.com](http://www.hoganmfg.com)) is a 63-year-old manufacturing facility in Escalon, California, and they manufacture wheelchair lifts and ramps for city buses and other products. Specialties include fabricating items made of steel, as well as assembly & packaging. They are looking to acquire new products -- and they DO NOT charge any fees to the inventor. Currently, they manufacture these types of products:

- Handicap equipment, which is used for:
  - Wheelchair lifts for city buses and wheelchair ramps for city buses.
  - Buildings, such as access stairs and wheelchair lifts.
  - Witness lifts used in courtrooms to make the witness stand accessible.
- Garbage removal equipment, such as:
  - Compactor wheels for landfill compaction.
  - Dozers blades for landfills.
  - Refuse containers.

Hogan Mfg. is now looking to expand their search for the following types of products (in no particular order of importance) ...

- Mass transit industry, i.e. products for buses.
- Garbage, landfill equipment.
- Lifts in the handicapped community
- Alternate co-generation – includes energy savings, solar, and geothermal.

They seek to acquire patented products that have the potential of selling at least 1,000 units per year, with a market price of \$4,000 to \$5,000 or more per unit that are made of metal and can be shipped by truck. (They do NOT want to make a bunch of little products.) They prefer to own the whole product outright, meaning they would prefer to buy the patent and all that goes with it, including prototypes, trademarks, customer base (if any), etc. If that is not possible, then their next option is to pay royalties. If neither of the above two options are possible, then they will fabricate or build the product to suit the inventor.

Naturally, the company is very selective in choosing which products to pursue, but if you have a product in any of the above-mentioned areas, please contact **Paul Neimann** at 217-224-8194 or send him an e-mail at [niemann7@aol.com](mailto:niemann7@aol.com). ❖

## Invent Iowa

Iowa students in grades 9 through 12 are eligible to participate in Invent Iowa. A maximum of two students are permitted credit for an invention. Application packets must include the completed application form, one copy of the Official State Invention Convention Inventor's Log, and a videotaped presentation. Each invention must be described fully, be represented by an informational display, and be characterized by either a model or working prototype. Students with particularly meritorious inventions will be selected for participation in the Invent Iowa State Invention Convention to be held Saturday, April 5, 2008 and will be notified of their selection no later than March 12, 2008. For details, visit [www.education.uiowa.edu/belinblank/events/inventia/hs/index.html](http://www.education.uiowa.edu/belinblank/events/inventia/hs/index.html). ❖

## Expo Reservation Form

### THE LATEST INVENTIONS UNDER THE MOON

Main Broward County Library, 100 S Andrews Ave. Ft. Laud. Fl. 33319, 954-791-1000

Saturday, February 2, 2008. Setup 9am, Show 10am to 2pm.

*Contact Information:* Richard Loughlin: 772-287-2224, Joanna Zaremba: 954-486-2426  
(**Joannapoland@comcast.net**), Eva Thomas: 561-395-7615 (**etboca@hotmail.com**), Bruce Manning: 305-279-9110 (**Bruce.Manning@ATT.net**) FAX: 561-391-7805

Mailing Address: Eva Thomas, 1521 SW 13<sup>th</sup> Dr. Boca Raton, FL 33486 FAX: 561-391-7805

## Exhibitor Information

Name / Title of invention \_\_\_\_\_

Patent: Yes\_\_\_\_ No\_\_\_\_ Patent # \_\_\_\_\_

Patent Pending: Y / N Date applied \_\_\_\_\_

Name \_\_\_\_\_

ISSF Member: Yes\_\_\_\_ No\_\_\_\_ Will you need electricity? Yes\_\_\_\_ No\_\_\_\_

Company Name (If Applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

EMAIL \_\_\_\_\_

Brief description of invention :

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Please Fax or send EXPO Reservation Form by January 25, 2008 to Eva Thomas

1521 SW 13<sup>th</sup> Dr. Boca Raton, FL 33486. FAX 561-391-7805

See our website **www.inventorssociety.net** for current newsletter and updated information.

By signing below, I agree to abide by all Broward County Library rules, and local and FL. state regulations and ordinances, and accept and agree to all of the "Show Regulations" available on ISSF web site.

Exhibitor Signature \_\_\_\_\_ Date \_\_\_\_\_

***Inventor Expo !!!***

The **Broward County Library** and **Inventors Society of South Florida** is working together to bring you "**THE LATEST INVENTIONS UNDER THE MOON**" Expo on February 2nd. Find the announcement on page 4 and the registration form on page 7.

*Inventors Society of South Florida*  
presents  
**Allen Bennett - Protecting Your Invention**  
AND  
**Jim Davis - Manufacturing Strategies**

January 5<sup>th</sup> at 1:00 PM

**We're on the Web!**

See us at:

[www.InventorsSociety.net](http://www.InventorsSociety.net)

**Everyday Edisons Season 3 Casting Call**

Season 3 casting calls for *Everyday Edisons* have been finalized! Details about the casting calls will be published at [www.everydayedisons.com/castingCalls.html](http://www.everydayedisons.com/castingCalls.html) and via the *Edison Nation Newsletter* ([www.everydayedisons.com/newsletter .html](http://www.everydayedisons.com/newsletter.html)) about one month prior to each casting call date. The schedule is:

- Atlanta on January 12<sup>th</sup>
- San Francisco on February 16<sup>th</sup>
- Dallas on March 15<sup>th</sup>
- Chicago on April 19<sup>th</sup>
- Boston on May 17<sup>th</sup>.

So You Have a Great Idea and Have Selected a Casting Call to Attend, Now What?

In order to be considered for the show, you must attend one of the five casting calls. They do not accept submissions via fax, phone or snail mail.

*Everyday Edisons* bases its selection of the featured inventions on three main criteria:

- 1) Complexity – Can the invention be developed within a year?
- 2) Marketability – Is there a need or demand for the product?
- 3) Patentability – Can the intellectual property be protected? ❖

**Newsletter Disclaimer**

The Inventors Society of South Florida, Inc. (ISSF), a 501(c)(3) organization, provides a wealth of information to our members and the general public regarding all aspects of the invention experience through its newsletters, website, speakers, etc., however, the ISSF does not endorse, suggest or recommend that any of this information may or should be relied upon without the user's own independent investigation and evaluation. Further, the ISSF disclaims any responsibility for any financial investment and/or legal, accounting, or other professional advice which may be rendered by individual officers, directors, sponsors, members, speakers and/or guests, at or as a result of contacts made at any ISSF activity, and/or through our newsletters, websites, or any other source not specifically stated. ❖

Inventor News  
January 2008

To receive the newsletter via email, send your email address to [designa121@bellsouth.net](mailto:designa121@bellsouth.net). For those without email, hard copy of the newsletter will be available at the monthly meeting.

Inventors Society of South Florida  
3220 SW 15th St.  
Deerfield Beach, FL 33442