

Inventors Society of South Florida

Inventors News

March 2008

Inventors Society of South Florida, 3220 SW 15th St., Deerfield Beach, FL 33442

President's Corner

The Board of Directors thanks all participants in *The Latest Inventions Under the Moon Expo*, held at the Broward County Main Library on February 2nd. Over 30 inventors and service providers displayed their inventions and services. Attendees had the option to give their opinion as to their favorite invention on display. Congratulations to all winners of the *Attendees Choice Awards*:

- First place: *Tarp Klip* invented by **Lydia Woods**
- Second place: *Infant Alert System* invented by **Dennis Jeremiah** and **Gus Alban**
- Third place tie: *Latch and Carry* invented by **Bob Foy** and *Multipurpose Garden Tool* invented by **Johnny Ray Williams**
- Fourth place: *Invis-A-Caulk™ Mixer* invented by **Louis** and **Susan Cordero**

The *Attendees Choice Award* is based on an exit opinion poll conducted purely for the purpose of identifying attendee preferences and has no monetary value.

The Board of Directors recognizes the collaboration, materials and expenses that go into the preparation of an expo. In particular, the Board thanks:

- **Barbara Miller** of the Broward County Main Library, for organizing, promoting and donating the space. Without her the event wouldn't have been possible.
- **Eileen Fischlschweiger** of the Broward County Main Library, who gave a seminar on the USPTO website to educate users on its new look and vast resources.
- **Keith Hammack** of **www.InventBay.com**, who provided lunch for exhibitors and attendees. Also, he made a presentation regarding the *National Inventor's EXPO* that his company is sponsoring in Las Vegas, Nevada on October 18-19, 2008.
- **Eva Thomas and Leo Mazur**, ISSF board members, who assembled information, advertised and collaborated with the Library to make the event a great success.
- *Invention Digest*, *United Inventors Association*, *Edisons Nation* and the *USPTO* for their kind donation of magazines, booklets and brochures, which were of special interest to our inventors (both exhibiting and attending).

Moving along to other matters, the Board of Directors has decided to reinstate password protection on the newsletter effective with the March issue. The previous issues will remain available for reading and saving as PDF. The March newsletter will only be available to members of the society. Please verify that you have paid your member dues, and bring your information to the next meeting to update our records.

The next meeting features **James Richardson**, an Industrial Designer, who has developed numerous products. His talk will cover the process of identifying a product need, researching the concept, and how to develop the product from idea through prototype development, sourcing and contract manufacturing. He will discuss financing options and various strategies to advance the product to the marketplace or to licensing. He will illustrate his talk with examples of past projects and will discuss why some were successful as products and new businesses, and why some failed.

Regards,

Albert Newman



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Please visit the Events page of our website to view the photos of the Feb 2nd Inventors Expo.

*Inventors Society
of South Florida*

presents

**James
Richardson**

ON

*Increasing the
Probability of Success
as an
Inventor/Entrepreneur*

March 1st at 1:00 PM

The Inventors Society of South Florida, Inc. is a 501(c)(3) organization.

Mission Statement

To provide a forum that fosters creativity, freethinking and education that will help further our members' innovations.



Officers & Board Members

President: Albert Newman
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 Public Relations: Eva Thomas

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 772-287-2224
 Joanna Zaremba in Broward Co:
 954-486-2426



Kraft Idea Hunt for Energy Snacks for Women

Kraft wants your creative ideas for solving an energy crisis faced by active women at about 3PM on normal weekdays. Ideal solutions will be innovative, healthy foods or beverages for women seeking to boost their afternoon energy levels without ruining their appetite for dinner or disrupting their sleep pattern later that night. The top three submissions will each receive \$1,000, and four runners-up will receive \$500 each. Deadline is **March 28, 2008**. For more information, visit www.bigideagroup.net/inventors/hunt_kraft_index.htm. ❖

Kraft Branding Hunt for Men's Beverage Sticks

Kraft is seeking a comprehensive brand concept for a male-positioned beverage stick. (Beverage sticks are powdered mixes added to water.) Best concepts will strongly appeal to men and create a memorable, ownable, successful brand for Kraft. The top entry will receive \$20,000, with prizes of \$2,500 each going to two runners-up. In addition, you will be considered for further development work of the concept, plus potential licensing if your submission involves a patentable innovation. The Hunt deadline is very short, with all entries due no later than **March 7, 2008**. For guidelines and entry form, visit www.bigideagroup.net/marketing/hunt_kraft_index.htm. ❖

UIA has a New Sponsor

The Faultless Starch/Bon Ami Company is the new sponsor of the United Inventors Association (UIA). This relationship will bring new opportunities to the UIA inventor community for commercializing their inventions.

Faultless is a consumer goods marketer that offers both internally developed and licensed products under brands such as: Garden Weasel®, Garden Claw®, Faultless®, Bon Ami®, and other brands.

Faultless Starch/Bon Ami considers the UIA, the world's most respected inventor organization and Faultless is proud to be a part of what the UIA is doing on behalf of the independent inventor.

Like the UIA, Faultless believes in mutually beneficial relationships, and the ethical treatment of independent inventors. When working with Faultless, there are no fees up front, in the middle or in the end at all; period. If your product is a great fit for Faultless and determined ideal for them to market and commercialize, then a licensing agreement will be arranged. They invite you to submit your new product or invention at www.faultlessinventors.com/submit_invention.asp.

Faultless seeks new CONSUMER PRODUCTS for mass retail distribution. Faultless has sold millions of inventions such as the Garden Weasel, Garden Claw and Weed Popper along with many other new products. They look to continue offering their inventor partners a gateway to the mass market with this new relationship with the UIA.

Faultless has sold consumer products since 1887 and their products are sold in the United States and internationally in a variety of channels from mass merchandise to gift stores and the internet. With their vast distribution network and their established relationships, they ship products by the truckload to the major chain stores all across the United States. They work directly with the store buyers to put their products and licensed inventors' products on the shelf.

Faultless is interested in many product categories. These categories include Cleaning, Garment Care, Gifts, Hardware, Home Improvement, House Wares, Automotive, Outdoor Living and Lawn and Garden consumer products. Faultless does not market items such as Apparel, Industrial, Food & Drug or other products with significant environmental or product liability risks. ❖

All about Prototypes

DonDebelak.com offers help for small business entrepreneurs, inventors and anyone with an idea. The website offers inventor help including: 15 steps to bring your product to market, inventor tips, invention evaluation notebook and articles. This month's newsletter from Don Debelak is all about prototypes:

- **Do you need a prototype?** If you plan on manufacturing the product yourself you will definitely need a prototype. If you are contract manufacturing overseas, you will save both time and money by having a perfect prototype. When manufacturing in the U.S. either by partnership or contract, often the manufacturer can produce a finished prototype for you either for concessions or for a cost, but you will need a prototype in the end one way or another. Licensing is sometimes done without a prototype, but is very difficult.
- **Practical lessons.** Many times during product development, multiple stages of prototyping can and should be used. If your product has numerous parts that fit together or if there are significant mechanical functions within the product design, it may be necessary to consider multiple, staged, prototypes. A combination of several of the below mentioned options might solve most all of your potential problems before they cost you an arm and a leg in production. It is important in any development to examine and validate fit, form, and function.
- **Prototyping for inventors.** Prototypes usually go through several stages of development, starting with a relatively crude "concept" model and hopefully finishing with a model that "looks like, works like" the eventual product. To aim for a prototype that approximates the final product, you need to select prototyping processes that imitate the volume-production materials and processes that will be used when the product is in full production. Much of this selection is common sense. Mass-produced products and product components today are made primarily in three ways: injection mold with plastic, stamp from steel, or die cast from a zinc alloy.

Check out DonDebelak.com service offerings including:

- **Catalog Marketing Program** – DonDebelak.com/DSD Marketing and the National Mail Order Association (NMOA) have formed an alliance to help inventors get their products placed in catalogs and other direct mail advertisements.
- **Market Introduction Plan** – The plan will list a number of market introduction options including different industries, distributors, and stores you can market your product to. The plan will include a description of each option, the pricing structure, a suggested introduction strategy, important contacts within the company or industry, proposed letters to send to those contacts, key associations and trade shows you should attend, and magazines you should request. This information will allow you to make a decision on which direction to take and the give you the necessary information to start contacting companies or distributors.
- **Business Plans** - A good concept and a strong business plan are both necessary for you to succeed in today's market, so preparing a business plan for you, or help you write your own, they recommend a business concept evaluation. Don has developed a set of criteria for evaluating the strength of a concept that consists of what he refers to as the 18 GEL (**G**reat customers, **E**asy Sales, and **L**ong life) factors.

Be sure to compare this website information with other service providers and network with other inventors to learn how they succeeded in their efforts. Always get multiple opinions before paying for information or services.❖

Membership

The Inventors Society of South Florida (ISSF) membership application form is available online at www.inventorssociety.net/appform.pdf. Annual individual membership dues are \$60.

Members are entitled to all that is offered by the ISSF: events, meetings, contests, prizes, awards, nominations, and networking. Members also benefit from a monthly newsletter full of important information, tips, publications, Internet sites and expositions.

Membership is the primary source of funds to the ISSF, without which, it is difficult if not impossible to hold meetings, send newsletters, hold special events, and maintain an Internet presence. ❖

Newsletter Submissions

If you have something you'd like to see in the newsletter, please discuss with or send it to cever@earthlink.net. If it is something that has to be copied, please send the original or a high quality copy. If you need the original document returned, please note this in the submission package.

Please remember that the newsletter is black print only. Submissions that have color (especially over text, i.e. words in a colored box) may not be usable. Try to keep submissions simple and basic. ❖

GA Event Calendars

GA World Congress Center at www.gwcc.com/calendar/gwcc.html

Cobb Galleria at www.cobb Galleria.com/calendar/calendar.cfm

GA International Convention Center at www.gicc.com/eventcalendar.asp

Winter and summer gift and furniture shows at www.Americasmart.com

❖

ISSF Meetings

ISSF meets at 1:00 pm on the first Saturday of each month at:

Ligi Tool & Engineering, Inc.
3220 SW 15th St.
Deerfield Beach, Florida 33442
877-523-6693
www.ligotool.com

From the Florida Turnpike: Exit at Sample Rd, Exit 69; turn right on Sample Rd (East); left on Powerline Rd; and right on SW 15th St (past the first stoplight on Powerline Rd, look for two cement towers and the *ModComp* sign).

From I-95 Southbound: Exit at SW 10th St, Exit 40; turn right SW 10th St (West); left on Powerline Rd; left on SW 15th St (look for two cement towers and the *ModComp* sign).

From I-95 Northbound: Exit at Sample Rd; turn left on Sample Rd (West); right on Powerline Rd; and right on SW 15th St (past the first stoplight on Powerline Rd, look for two cement towers and the *ModComp* sign).

From I-75: Exit at the Sawgrass Expressway (Route 869); go to the end of the expressway and continue east on SW 10th St; turn right on Powerline Rd and left on SW 15th St (look for two cement towers and the *ModComp* sign).

Contact:

Eva Thomas 561-395-7615
etboca@hotmail.com



News From Cathy's Desk

South Florida inventors converged on the Broward County Main Library on February 2nd for the Inventor Expo. The expo was held on the 6th floor in concert with the moon rock display. Invention categories included automotive, dental, medical, marine and sports. Some of these are green inventions.

Keith Hammack of InventBay.com provided lunch to all exhibitors and attendees at the show. Immediately following the expo, **Eileen Fischlschweiger**, PTDL librarian, made a slideshow presentation of the updated USPTO website. New and seasoned inventors benefited from the information and links available on the website.

The ISSF display showcased our internationally distributed newsletter. I amazed passersby with information of interest to inventors at any stage of their invent-to-market process. I research countless website resources, but I do not retain details of information. When people asked for specific information, I could only direct them to the newsletter or a search engine. I wrote down a couple of names and offered to research their request for future newsletter content.

I wore my rotating hat, which is public domain but effectively portrays the inventor. I rotate the eight-sided hat to whatever role the inventor must be at any given moment...researcher, prototyper, designer, marketer, etc. The hat was a hit!

ISSF President Al Newman greeted visitors to the Inventor Expo. All manner of information was available at the front table....Inventors Digest magazine, bios on ISSF speakers for March and April, and brochures on inventing. Nearby, the PTDL display offered patent search methodology and numerous government documents on patenting. Inventor displays included videos, product for sale, photographs of product in use, demo samples, brochures, business cards, and excited inventors ready to tell their story.

One inventor demonstrated a non-gagging tongue cleaner. Another inventor showed me his multi-purpose walking weights....fill them with water for drinking and add weights to the base for a better workout. They can be customized (shape and stenciling) for the intended market. Plus, the inventor has follow-on products. Another inventor created a five-in-one yard tool, and seeks a manufacturer. Still another inventor developed a flag retracting device.

The expo was a great success for the inventors. Why?

- Networking between and among inventors
- Compare displays and advertising
- Get feedback from attendees
- Learn about the USPTO website resources
- Analyze their experience to improve their presentation.

I compared the invention displays. I thought about the invention and how the inventor could have done more to demonstrate its features. I concluded that videos should have been more widely used...for the walker, 5-in-1 rake, tongue tong and several others. People prefer to watch a quick video or see a demo rather than read a poster display like mine with a lot of writing. I cannot imagine the content of a video demo about the newsletter and researching websites!

I was impressed with the Library staff for placing cards on the tables and taping signs to the front of each table. When I walked around to take photos, the signs made it easy to match the invention with the inventor. I wish I had more time to spend with each inventor, aside from introducing myself and taking a photo. I did not have sufficient time to obtain photos of all displays.

After the expo, I walked over to the moon rock display to watch a video, read photo captions, see the encapsulated moon rock and relive memories of space exploration.



Ten Easy Packaging Improvements for More Sales

JoAnn Hines, Packaging Diva; <http://packagingdiva.com/>; <http://packaginguniversity.com/>

Here are 10 simple things you can do to ensure your product packaging is on target and delivers the right message to the right audience.

1. Take an honest look at your product packaging. Is it working to your product's best advantage? Are there changes that you have put off making due to lack of time or money? Implement a plan to review one product at a time or a family of products if they are interrelated. An important factor to consider when making any changes is the continuity of the brand. Don't change for change's sake. That only serves to alienate the customer. Keep in mind that old established brands need refreshing too.
2. Give your product packaging to an outsider to review. Ask someone who knows nothing about your product and your packaging to evaluate it. Ask for an honest opinion of what they like or don't like and ask what they think might be missing. Ask them to be objective and honest. Many times product developers get caught up in their own opinions and it's good to get grounded with an outside consumer perspective. NOTE: Be objective about negative opinions. Delve into the actual reason someone may not like your packaging. Best case scenario: hire an expert who understands packaging and branding intimately.
3. Go to at least five different retail outlets and look for comparable or competitive products and assess their shelf appeal. Is there a particular characteristic that appeals to you? It could be color shape, innovative design. Determine if you think their packaging is better than yours. What stood out in your mind about that particular package? NOTE: You don't want your product packaging to mimic the competition. INSIDERS TIP: Play dumb and ask another shopper to make a decision about which product they like best. Then ask them why they chose that package. Keep in mind you won't satisfy everyone no matter what you do.
4. Step back from your product on the shelf at least five feet. Does your product stand out among the competition or is it awash in a sea of sameness? Is it difficult to distinguish one product from another? Is there a USP (unique selling proposition) that makes your product more interesting or more consumer friendly? Note: Many private label brands trade on brand recognition from the branded product. If your packaging goes that route, make sure you are not copying or infringing on someone else's design or trademarked product packaging. You can't be too careful in this arena as the CPG companies are losing share to private label products they will be watching for look alikes or copycat packaging.
5. Walk the isles out side your product category. Look for crossover innovations that can be utilized in your existing product. Look for new ways of dispensing a product such as the stick gum that moved into a larger number of pieces and a convenient carry cup holder. An innovative packaging concept that changes what people buy is what you are trying to capture. Think of past innovations that have revolutionized the industry such as reclosable zippers or pre-washed ready to eat produce. Entire markets have been built around these innovations
6. Review trends and predictions for your industry. Is your product packaging in line with where the industry is going? Is your market moving in a new direction or are outside influences driving what is happening to product packaging? A good example is the current movement toward "green" product packaging. Will this fit your product and where your business is moving? Are you so specialized or in such a small niche that you may be alienating many potential market opportunities?

Continued on page 6.

Websites for Inventors

Get lessons and advice three times each week at www.allbusiness.com/4969065-1.html.

Get free tele-classes at www.inventright.com/news.html.

Yet2.com is a technology scout, intellectual property marketer, and deal facilitator on behalf of its clients. It locates and markets technologies through its network of senior-level contacts as well as through the approximately +120,000 members of its yet2.com online marketplace.

The Spring 2008 Auction Catalogue and Supplement, containing 86 lots of IP assets, are available for immediate viewing at www.OceanTomoAuctions.com. IP assets are offered for sale in 20 categories. ❖

Invention Submission

Use a search engine to find the article, *Why Invention Submission Companies are Still in Business* by **Natalie Petouhoff**. ❖

Access Japanese Patents

Patent searchers outside Japan can now overcome the obstacle of a language barrier with the introduction of JP-NETe. Use a search engine to find the article, *Easier Access to Japanese Patents for English Speakers*, written by **IPFrontline**. ❖

Investor Considerations

A potential investor asks many questions before any papers are signed. Visit www.vorel.com/invest.htm and scroll down the page to consider your invention the way an investor would. ❖

Pitching to Everyday Edisons TV Show

Stephen Key created an 8-minute audio on how to pitch to the panel of judges at the Every Day Edisons TV show casting calls coming up. Find the audio at www.inventright.com/everyday_edisons.html. This audio is for anyone who wants to learn how to be straight and to the point when pitching their ideas, not just those people attending a TV show casting call. ❖

Starting a Business

GrowThink is a planning and development firm that can help you develop a business plan, raise capital and predict the success of your growth plan or business data. They offer small business resources and a newsletter archives. Visit www.incorporate.com to learn more. ❖

Tradeshows

Find relevant trade shows around the world at www.biztradeshows.com.

Find news, schedules and more about trade shows around the world at www.tsnn.com. ❖

A Patent-Savvy Future President?

A reasonable patent system administration by a patent-experienced PTO leadership could restore the system to a position of global preeminence and more importantly safeguard the rights of inventors, individual, startup and major corporate, to continue global innovation leadership. Use a search engine to find **Harold Wegner's A Patent-Savvy Future President?** ❖

10 Critical Cash Flows

Cash flow problems can kill businesses that might otherwise survive. Use a search engine to find **Tim Berry's** article *10 Critical Cash Flow Rules*. ❖

Helpful Websites for Inventors

Visit www.patentstuff.com/patentlinks.htm to find a list of websites for:

- Staying informed
- Government programs
- Invention evaluation
- Invention marketing
- Starting a business ❖

EPO Translations

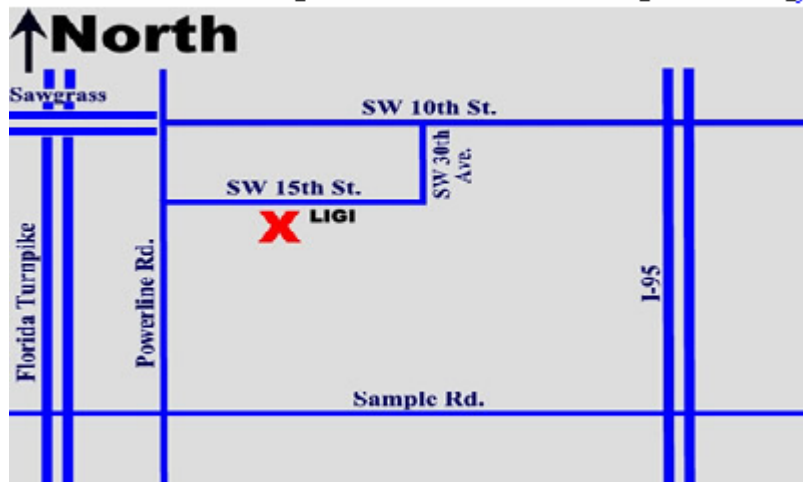
The London Agreement enters into force May 1, 2008. Read *EPO Translations – London Agreement* by **Harold Wegner**. Use a search engine to find it my author and title. ❖

Continued from page 5

7. Read from cover to cover at least two industry publications. Pay special attention to marketing case studies or product makeovers. Look for new innovations or ideas that you can incorporate into your existing product packaging. Read the ads too. They always showcase the latest industry innovation. Several publications specialize in telling the story of how companies improved their product packaging. Take their lessons to heart.
8. Subscribe to the industry blogs, e-zines and newsletters relevant to your product. Don't subscribe . . . read them. Pick one or two that you like or that provide pertinent information and discard the rest. There is such a thing as too much information that can either confuse you or make it impossible to make a decision because there is always a new and a better package out on the market. I'm always on the lookout for good packaging blogs so if you uncover one be sure and drop me a line.
9. Plan to attend at least one industry trade show or conference. There are lots to choose from. If you are looking for packaging insights and innovation sustainability, please be sure to attend *Best Practices in Sustainability - Top Trends, Tips and Takeaways* from thought leaders in green retailing on Tuesday, February 26, 2008, 6:30-9:30 am – Embassy Suites, Rogers, AR. I will be presenting *Sustainable Packaging - From 'Green' to 'Great'*.
10. Last but not least think about ways to improve your product packaging. Make it easier for the consumer to use, find, carry, store, open, consume or find important information about your product. Some of the simplest innovations can revolutionize an industry though innovative product packaging. Innovation drives the industry with new product offerings and a better way to package existing products.

Whether you can accomplish all ten tasks or just a few, the most important issue is that you decide to move forward one packaging step at a time. Let's face it. Consumers are a fickle bunch. It doesn't take much to turn them off. In fact, you only have 2.6 seconds to turn them on. That is how long you have to persuade them to buy your product and the only way to do that is through compelling packaging. Make some easy improvements this year to increase your sales. Remember, your package is your number one salesperson and once you have lost the opportunity you may never get it back. ❖

General Meeting at LIGI Tool & Engineering



First Saturday of Each Month at 1:00 p.m.

Casting Calls for Everyday Edisons

Everyday Edisons is currently holding casting calls throughout the country. For complete information on this opportunity visit <http://www.everdayedisons.com>. Casting call dates are: Dallas on March 15 and Chicago on April 19.

It's hard not to love a show that features inventors helping other inventors. But beyond offering 10 to 12 people an unbelievable opportunity to see their dreams come true, Everyday Edisons' casting calls feature educational seminars, experts from the United States Patent and Trademark Office, open forum discussions, and question and answer sessions with former contestants. Everyone wins – the opportunity to learn from such a wealth of industry professionals and successful inventors is rare.

Everyday Edisons offers one other supremely unique and important opportunity. Participants with factory prototypes or finished products will be reviewed not only by the judging panel, but by representatives from major corporations such as Bed Bath and Beyond, Home Depot, QVC, PetSmart, The Sharper Image, Staples and buybuyBaby. ❖

Reasons to Create a Business Plan

Writing a well-thought-out and organized business plan dramatically increases your odds of succeeding as an entrepreneur. The benefits of a business plan include:

- Determining whether your business has a chance of making a good profit
- Providing an estimate of your start-up costs, and how much you'll need to invest or finance
- Convincing investors and lenders to fund your business
- Providing a revenue estimate (by defining your market -- who your customers will be -- and the percentage of the market you can expect to reach)
- Helping your business make money from the start by devising an effective marketing strategy
- Helping you compete in the marketplace (through an analysis of what your competition lacks), and
- Anticipating potential problems so you can solve them before they become disasters. ❖

H.R. 1908

The Patent Reform Bill (H.R. 1908) has been a controversial topic ever since it passed in the U.S. House of Representatives on September 7, 2007. The bill has been backed by large corporations since its inception; **Mark Bohannon**, general counsel and senior vice president for public policy of the Software Information Industry Association, one of the nation's largest group of software developers, said that the new bill will enhance and make the patent process stronger.

Opposition to H.R. 1908 has mostly come from politicians concerned about the implications it may have to the independent inventor and small business owner. For example, under H.R. 1908, the damages awarded to inventors would only consider the cost of physical parts and labor required in improving an existing product, and would not allow courts to take into account the years of development and financial investment.

Visit www.govtrack.us/congress/bill.xpd?bill=h110-1908 to track the status of H.R. 1908. Inventors are advised to contact their legislators in opposition to the bill. ❖

Microsoft Small Business Summit

This summit is broadcast live March 24-27, 2008 (12pm EDT/ 9am PDT). This **FREE** online event provides hours of valuable small business programming each day. You'll get tips, advice, and secrets from experts, all designed to make the hats you wear each day fit more comfortably. Register now at www.sbsummit.com. ❖

Access Taiwan Patents

Taiwan's high-tech industry has expressed a strong desire to procure globally-valued intellectual property (e.g. United States, Europe, Japan) in order to expand in the global market. The Industrial Technology Research Institute (ITRI), as the leading driver of industrial development in Taiwan, has taken a key role in this regard by providing the ITRI Taiwan International Patent Auction (ITRI-TIPA). To learn more, use a search engine to find *2008 ITRI Taiwan International Patent Auction* written by **IPFrontline**. ❖

IP Law Issues & Trends

Top Intellectual Property Law and Issues and Trends in 2008, written by **Wolf, Greenfield & Sacks, P.C.**, tells us what to look for based on 2007 events. ❖

Copyright Protection

Copyright protects not ideas - but the expression of ideas. While Copyright protection cannot prevent others from using your idea or theme, it is available to protect the expressive aspects of your "idea." Write it down!

- For copyright protection to attach, all you need to do is fix your work in a tangible medium of expression.
- For complete protection of your concept, write down all of the important elements of your idea for the commercial. Be specific; be thorough.
- Include the characters, jingles, voice-over and visual elements. First write the skeleton outline, and then go over it again, adding details. Be descriptive.

To register your written words (or tape recordings or video tapes, etc.) you should file a copy of your work with the Register of Copyrights. ❖

Thank You!!!

Special thanks to
**Broward County
Main Library**

for providing space
for the Feb 2nd

**Latest Inventions
Under the Moon
Expo**

*Inventors Society
of South Florida*

presents

**James
Richardson**

ON

*Increasing the
Probability of Success
as an*

Inventor/Entrepreneur

March 1st at 1:00 PM

We're on the Web!

See us at:

www.InventorsSociety.net

Dr. Mario Sergio Golab, Esq., ISSF Speaker in April

Dr. Mario Sergio Golab, Esq. (of Intellectual Property Business Consultants, PLLC) will be giving a free seminar on *International and Domestic Patent Law* for the Inventors Society of South Florida (a non-profit educational organization) at 1pm Saturday 4/5/08 at LIGI TOOL & ENGINEERING, 3220 SE 15th Street, Deerfield Beach, FL 33442.

Dr. Golab holds a Doctorate of Jurisprudence as well as the following degrees; a Master of Intellectual Property, a Master of Business Administration – International Business, VLSI Designer – Systems Engineer, Aeronautical Engineer and Aircraft Technician. He speaks seven different languages and has worked for large companies down to individuals representing them regarding US and International; patents, trademarks, licensing agreements, litigation, etc.

We are truly fortunate to have a man with this type of vast experience, available to answer our questions regarding International and Domestic Patent Law.

In his talk he plans to cover; the Paris Convention & Patent Cooperation Treaty (PCT), the all-important timetables that must be followed, various patent “Myths” and “Hard Facts”.

More information about Dr. Golab is available at his website
www.themindharvesters.com. ❖

Newsletter Disclaimer

The Inventors Society of South Florida, Inc. (ISSF), a 501(c)(3) organization, provides a wealth of information to our members and the general public regarding all aspects of the invention experience through its newsletters, website, speakers, etc., however, the ISSF does not endorse, suggest or recommend that any of this information may or should be relied upon without the user’s own independent investigation and evaluation. Further, the ISSF disclaims any responsibility for any financial investment and/or legal, accounting, or other professional advice which may be rendered by individual officers, directors, sponsors, members, speakers and/or guests, at or as a result of contacts made at any ISSF activity, and/or through our newsletters, websites, or any other source not specifically stated. ❖

**Inventor News
March 2008**

To receive the newsletter via email, send your email address to designal21@bellsouth.net. For those without email, hard copy of the newsletter will be available at the monthly meeting.

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3220 SW 15th St.
Deerfield Beach, FL 33442