

Inventors Society of South Florida

Inventors News

May 2008

Inventors Society of South Florida, P.O. Box 6008, Delray Beach, FL 33482

President's Corner

I had the privilege of presenting the *South Florida's Choice* awards to **Lydia Woods** (1st place with the Tarp Klip), **Johnny Ray Williams** (2nd place with his *Multipurpose Garden Tool*) and **Luis Cordero** (4th place with his *Invis-A-Caulk™ Mixer*). These awards are the result of public voting at the February 2nd Inventors Expo, held at the Broward County Main Library in Fort Lauderdale.

The Board of Directors thanks **Dr. Sergio Mario Golab** for his educational presentation on *International and Domestic Patent Law*. Some key points made:

- Invent things of value. A patent benefits humanity; it is not country specific. What is useful? Decorative value not considered useful; industrial design is useful.
- In Europe, "new" means nobody knows about it. In U.S., "new" is offered for sale.
- Most of the world is the same as Europe. You need a foreign filing permit or get a six month penalty.
- If you patent your idea and then find a similar patent, abandon yours.
- Request not to publish your patent when submitting to USPTO.
- Never abandon a trade secret because it expires the moment the world knows about it.
- If you plan to file an international patent, you cannot "non-publish". You must ask after patenting within 45 days to rescind "non-publish."
- David Pressman's "Patent It Yourself" is a great reference.
- If you are rejected by EPO, then you can still file in the US.
- There are no international patents or European patents in the classical sense. All laws are domestic. International does not exist. We have Congressional agreements: "If you honor my agreement, then I honor yours." This bi-lateral agreement occurred at the 1979 Paris Convention with 172 countries participating.
- The term "European Patent" means that you can file in one place but must designate what country, and then file in each country.
- What do we have for filing in internationally? Patent Cooperation Treaty receiving office that represents WIPO with 138 member countries. Apply to PCT within 12 months; at 19 months go to country – decide checking authority; European Patent Office does patent check that is cross-checked around the world. You have 30 months to decide which countries to market in.

If you attended the previous meeting, then you now see how patents are a key piece of the invent-to-market process. Since patenting outside the US is expensive and time-consuming, you must conduct good research on your market: who and where they are, how to get the product to them, and knowing how much they will pay for it.

In other news, the "Team of Professionals" from the **Kelmar Product Development Company** will be giving a free seminar, *Developing Your Product The Kelmar Way* at 1pm, Saturday, May 3rd at LIGITOOL & ENGINEERING.



Highlights

Simply Licensed	2
CSPI 2008	2
Financing a Venture	3
HD2008 Expo	4
Houston Inventors	5
Winning Inventors	5
Euro Patent Seminar	5
LIGI TOOL & ENGR	6
Licensing Workshop	7
Boost Your Business	7
Sequence to Success	8

Please visit our website to view the photos of the Feb 2nd Inventors Expo.

*Inventors Society
of South Florida*

presents

***Kelmar Product
Development***

ON

*Developing a Product
the Kelmar Way*

May 3rd at 1:00 PM

Continued from page 1

The Inventors Society of South Florida, Inc. is a 501(c)(3) organization.

Mission Statement

To provide a forum that fosters creativity, freethinking and education that will help further our members' innovations.



Officers & Board Members

President: Albert Newman
 Vice President: Marvin Greenhut
 Secretary: Joanna Zaremba
 Treasurer: Lucy Pettersen
 Founding President: Robert White
 Director: Alvin Blum and Richard Loughlin
 Membership and Goodwill
 Joanna Zaremba
 Member Liaison: Joanna Zaremba
 Publicity: Leo Mazur and Eva Thomas
 Public Relations: Eva Thomas

Contacts

Richard Loughlin in Stuart:
 772-287-2224
 Joanna Zaremba in Broward Co:
 954-486-2426



Brent D. Crippen formed Kelmar in 2003 after he personally went through the difficult task of taking his products from concept to market. Through this experience he realized a clear, well-defined step-by-step process that significantly increases the chances of success. He then put together a team of professionals with the necessary backgrounds, skills and experience to fine tune the process and take control in their own personal areas of expertise.

The Team will each give a presentation regarding new product development from their own perspective and will be available for questions at the end.

For more details and directions please go to our website www.inventorssociety.net or contact Leo Mazur 973-219-9627 mazurelectric@earthlink.net or Joanna Zaremba 954-486-2426 joannapoland@comcast.net.

Regards,

Albert Newman

Simply Licensed

Simply Licensed™ is owned and operated by TJS Consulting, Inc. which began in 2001 providing artists, companies that license art, inventors and authors with operational support for their licensing endeavors. Visit this virtual tradeshow and licensing community to to display your work to manufacturers looking for new licensable properties. It is Inexpensive for licensors, *free for manufacturers*, and easy to use. Visit the website at www.simplylicensed.com. ❖

CSPI 2008

The 54th International Creative Problem Solving Institute (CPSI) 2008 will be held from June 22-28 at Callaway Gardens, Pine Mountain, GA. It offers processes, tools, networking, challenges, stimulation, concepts and solutions for unlocking your creative spirit and implementing new ideas. It brings together a wide diversity of backgrounds such as teachers, business executives, students, writers, doctors, philosophers, entrepreneurs, engineers, artists, researchers, managers, inventors, consultants, conflict mediators, HR professionals, healthcare professionals, community leaders, explorers, thinkers, etc. Visit www.cspiconference.com. ❖

Questacon Smart Moves Invention Convention

The Questacon Smart Moves Invention Convention (QSMIC) happens from July 7-11 in Canberra, Australia. It is an exciting five day program that provides 30 Australian high school students aged between 14 and 18 years with the opportunity to turn their inspired ideas into reality. Topics to be covered include: Marketing yourself and your idea, Business development and planning, Locating and sourcing resources, Your idea and the world, Intellectual property issues, Meeting your mentors. Applications close May 20, 2008. Visit http://smartmoves.questacon.edu.au/smart_moves/phase3.asp for more information. ❖

Licensing Without Borders

Established in 1965, the Licensing Executives Society (U.S.A. and Canada), Inc. (LES) is a professional society comprised of over 6,000 members engaged in the transfer, use, development, manufacture and marketing of intellectual property.

Continued on page 3

Continued from page 2

The Licensing Executives Society (USA & Canada) Inc. presents *Licensing Without Borders* at the Sheraton Chicago Hotel and Towers from May 4-7. They have organized an impressive program that addresses timely issues and provides valuable new information for licensing professionals around the world. Today's licensing opportunities exist on a global scale, and LES members are increasingly called upon to develop and manage intellectual property around the world.

The conference web site, www.lesi2008.org is your source for the latest program information. ❖

WIPO Award Winners

The World Intellectual Property Organization (WIPO) presented two awards at the *Geneva International Exhibition of Inventions* on April 4, 2008, as part of the Organization's commitment to promoting recognition of inventors worldwide. The award winners were:

- **Mrs. Maryam Eslami**, from Iran, who won the WIPO Award for best invention by a woman for a medical instrument to be used in bone surgery and the treatment of various bone-related ailments.
- **Mr. Wan Tarmeze**, from Malaysia, who won the WIPO Award for best invention by a national from a developing country for engineered wood made from the waste biomass of oil palm plantations, so relieving the burden on natural forests as a source of timber.

Financing a Venture

A broader movement is afoot to connect entrepreneurs, particularly those outside the tech world, with like-minded financiers. Several online tools and regional programs are working toward that goal. And more VCs are looking to back companies whose founders they know personally.

Go BIG Network brings together small business entrepreneurs with investors and other important connections. You can download a free ebook titled, *How to position your small business for funding, pitch venture capital firms, and leverage an angel investor network*. Plus, you can get answers in the forums. Visit www.GoBigNetwork.com to learn more.

IdeaCrossing.org is open and free to anyone in the U.S. Entrepreneurs build a profile, and the system matches them to like-minded participating investors. Investors can see these profiles (the entrepreneur doesn't get to right away) and reach out with time or money. Be aware that the site is still in beta with about 1,000 users. It needs critical mass to really work, but is a good idea that could help tap pockets of money in more regions.)

It's also getting easier for non-tech companies to get on angels' radar, as more are broadening into retail, real estate and consumer products to appease members with non-tech backgrounds.

Some groups are very specific. The founder of IdeaCrossing, a Cleveland nonprofit called JumpStart Inc., invests only in companies that bring jobs to northeast Ohio. One group, 12 Angels Investment Group, invests in firms that help prevent or treat addictions. Others, are funding women- or minority-led firms or ones with a social or environmental bent. ❖

Membership

The Inventors Society of South Florida (ISSF) membership application form is available online at www.inventorssociety.net/appform.pdf. Annual individual membership dues are \$60.

Members are entitled to all that is offered by the ISSF: events, meetings, contests, prizes, awards, nominations, and networking. Members also benefit from a monthly newsletter full of important information, tips, publications, Internet sites and expositions.

Membership is the primary source of funds to the ISSF, without which, it is difficult if not impossible to hold meetings, send newsletters, hold special events, and maintain an Internet presence. ❖

Newsletter Submissions

If you have something you'd like to see in the newsletter, please discuss with or send it to cever@earthlink.net. If it is something that has to be copied, please send the original or a high quality copy. If you need the original document returned, please note this in the submission package.

Please remember that the newsletter is black print only. Submissions that have color (especially over text, i.e. words in a colored box) may not be usable. Try to keep submissions simple and basic. ❖

2009 Graduate Student Biz Plan Competition

For information about the upcoming 2009 Competition, visit www.lesfoundation.org and/or join their mailing list to receive competition updates and reminders by submitting your contact information to bpplan@lesfoundation.org. ❖

ISSF Meetings

ISSF meets at 1:00 pm on the first Saturday of each month at:

Ligi Tool & Engineering, Inc.
3220 SW 15th St.
Deerfield Beach, Florida 33442
877-523-6693
www.ligotool.com

From the Florida Turnpike: Exit at Sample Rd, Exit 69; turn right on Sample Rd (East); left on Powerline Rd; and right on SW 15th St (past the first stoplight on Powerline Rd, look for two cement towers and the *ModComp* sign).

From I-95 Southbound: Exit at SW 10th St, Exit 40; turn right SW 10th St (West); left on Powerline Rd; left on SW 15th St (look for two cement towers and the *ModComp* sign).

From I-95 Northbound: Exit at Sample Rd; turn left on Sample Rd (West); right on Powerline Rd; and right on SW 15th St (past the first stoplight on Powerline Rd, look for two cement towers and the *ModComp* sign).

From I-75: Exit at the Sawgrass Expressway (Route 869); go to the end of the expressway and continue east on SW 10th St; turn right on Powerline Rd and left on SW 15th St (look for two cement towers and the *ModComp* sign).

Contact:

Eva Thomas 561-395-7615
etboca@hotmail.com



News from Cathy's Desk

Dr. Mario Sergio Golab (305-720-2080; drgolab@themindharvesters.com) offered considerable insight into patenting. Since the meeting was fast-paced, here are more points he made at the inventors meeting:

- Inventing is a business, an investment. Does it make money? Do you have a viable market?
- Patent process takes a long time. Always more than one year. Need to decide at beginning and which countries.
- Patent system allows society to benefit from ideas (most patents fail within 1-2 years).
- Don't wait for patent to issue; go on with your business.
- Taiwan, Pakistan, Thailand are not PCT or Paris Convention members.
- Compare and contrast provisional, non-provisional, accelerated process for patenting.
- Provisional application is a declaration; one year to file everything else; not examined.
- Master claim only in some countries. Patent for a single invention.
- Some countries allow no secondary use.
- Can file patent in US on different use for existing invention.
- When searching US patents, there is a 10-month gap (lag) in records; international is longer, 3-4 years.

Moving along...

Find a list of events at www.ideaconnection.com/resources/idea-conferences.html that includes idea conferences, conventions and events for inventors, innovators and idea people! The list offers dozens of events each month. Some have early sign-up requirements with 3-month lead time for special rates or activities. Events include many industries and sectors of business, such as IP, computer technology, Internet, hardware, education, medical, architecture and inventing.

This is one of the most comprehensive listings I have found on the Internet. If you intend to check out a tradeshow, conference or expo that is related to your invention, please visit this website well in advance of when you think you will want to go. You ask, "How can I know that?" Planning! Inventing is about planning for success. Learning about other products and the industry in which your product fits can help you to refine your invention, develop additional functionality, use less expensive raw materials, and contact people who can help you on your way. ❖

HD 2008 Expo & Conference

The Hospitality Design expo will be held on May 14-17 at the Sands Expo & convention center in Las Vegas, Nevada. HD 2008 is one of a kind event for new products and services and most importantly your connection with the wider hospitality design community. This will connect you with innovative thinkers to motivate you, showcase the newest products to inspire you, and reveal cutting-edge ideas that will help you stay on the forefront of the creative landscape.

Hospitality Design has announced its inaugural green hospitality conference, Green Day. Moderated by HD's managing editor and resident green advocate, **Tara Mastrelli**, Green Day will be held in conjunction with HD Expo 2008.

Learn more at www.hdexpo.com/hdexpo/3550/index.jsp. ❖

Houston Inventors Association Trade Show

IdeaTango will be supporting the Houston Inventors Association trade show, to be scheduled sometime in August 2008. The inventor group has successfully pulled off the show several years in a row, with last year besting ALL previous years. They also plan on upgrading the facility and holding the event at Rice University! The show is a fantastic, low-risk opportunity for inventors to show off their products to consumers, industry professionals, and manufacturers. Last year there were nearly 25 booths filled up by excited inventors, and this year they expect to have even more. ❖

An Invention That Scores

In 2006, 11 year-old **Celia Beron** noticed her teammates, coaches and referees were having a hard time communicating with a deaf player. Celia brainstormed a device that vibrates and sends visual cues in response to a signal, such as a blown whistle.

"I just came home from soccer, told my parents about my idea, and we went from there," Celia said. "To see a deaf athlete participate in the Olympics using this device would be amazing."

The business model for Celia's invention ('Ref for the Deaf') won the \$10,000 grand prize for the best original new business idea at The University of Texas at Dallas Institute for Innovation & Entrepreneurship (IIE) Business Competition. She competed with a team made up of two UT Dallas MBA students and her father, **Kurt Beron**.

For the whole story, visit www.utdallas.edu/news/2008/01/04-004.html. ❖

11 Year-Old Boy Wins New Zealand Contest

An 11-year-old Auckland boy beat 600 other inventors to take the grand prize in this year's *Let's Get Inventin'* program in New Zealand. **Toby Heeringa's** Choo Choo invention - a device which makes an asthma inhaler look like a train and therefore appealing to children - earned him a \$10,000 prize package which could see him become one of the youngest manufacturers in the country. ❖

Inventor Next Door Expo

The *Inventor Next Door Expo* will be held from May 8-25 at the Pataka Museum, Bottle Creek Gallery, Porirua City, Porirua. The expo will showcase various inventors' works from New Zealand. The aims of the expo are:

- To promote creativity in youth;
- Have a one stop meeting place for invention on show;
- Identify resources and services that can best support these innovators.

Contact **John Poppleton** at jpoppleton@pcc.govt.nz for more information. ❖

Patent Systems in Europe, A Seminar

Patent Systems in Europe seminar will be held June 12-13 at the Rembrandt Hotel, London. This course aims to provide a unique schematic overview of the multinational aspects of the Patent System in Europe, with selected topics being discussed in depth. A brief outline of the various patent-related international treaties in force will be followed by a more detailed examination of both the European Patent Convention (EPC) and the Patent Cooperation Treaty (PCT). The interface between the two systems will be explained. The course invites IP Managers, IP Engineers, Patent Attorneys, Senior Patent Administrators & Paralegals and EQE Candidates. Visit www.management-forum.co.uk/html/con_semin_section/con_display_event.asp?event=825 to learn more and access other events. ❖

WIPO Treaties

The World Intellectual Property Organization (WIPO) administers 24 international patent treaties and the WIPO Convention. Visit www.wipo.int/treaties/en/ for links to detailed information on them. ❖

PatentScope®

PatentScope® is WIPO's gateway to patent services and activities. Here you will find the 2007 Edition of WIPO Patent Report which includes statistics on worldwide patent activity. Also on the page is a link to the current PCT Newsletter. Visit www.wipo.int/patentscope/en to learn more.

You will find a newsletters link on the left side of the page. If you click it, you will view a list of several newsletters offered on WIPO's activities regarding patents and PCT including new developments, reform, and legal/technical texts. ❖

How Does the Patent System Affect Contests?

Type the following link to view the Powerpoint presentation on how the patent system affects prize contests? csg.merit.unu.edu/prizfund/presentations/DAVIS_Lee.ppt ❖

Student Programs for Invention Funding

A list of student programs and invention competitions can be found at http://inventors.about.com/od/competitionsprize/Student_Programs_for_Invention_Funding.htm. ❖

Branding/Trademarking

While the best defense against copycat competitors is to stay ahead of them with a continuous stream of innovative, highly differentiated and superior products and services, it is equally important to seek as much legal protection as possible for your brand. **Brad VanAuken** has written an excellent article, *Branding and Trademarking* that tells you how to protect a trademark and what tests the court uses to determine infringement. Read this article before developing your trademark. Use a search engine to find the article by title and author. ❖

Invention Process eBook

Dr. Nissan Shukrie is an inventor who already gains from his invention's sales in Walgreens, WalMart and other stores and magazines. He is available to help inventors and lead them to their success based on his practical experiences. His new e-book, *From Brainstorming to the Bank: A Practical Guide to Inventions and Patents Ebook* walks an inventor step-by-step through the invention process. Visit www.drnissan.com to learn more, and to check out his e-book. You can reach him by e-mail at FMCVPD@aol.com. ❖

Collect Royalties

Inventors of hardware for lawn and garden use, who want to find a manufacturer and distribution, may want to check out Docie Marketing. Contact **Ron Docie Sr.** at 888-801-5200 or docie@docie.com. ❖

Tim Berry, SCORE Mentor

Tim Berry is the president and founder of Palo Alto Software, founder of bplans.com, and a co-founder of Borland International. His companies have become the leading providers of business planning and forecasting software. He is also an author, an adjunct professor and has recently become a SCORE mentor.

Tim Berry advises to get your plan in place you should:

- Think and talk through your strategy.
- Get a hold of your numbers. It's planning, not accounting so reasonable, educated guesses are acceptable.
- Solidify your plan by setting goals, delegating responsibility and ensuring the effectiveness of the proposed actions.

After that, you should review it monthly and more in depth on a quarterly basis. Inattention can cost you your business. ❖

Don't Forget SCORE

SCORE offers several free, online business workshops to help you start, manage and grow your business. If you need help creating your competitive advantage, managing your cash flow, or determining your business structure visit www.SCORE.org and get started today. ❖

LIGI TOOL & ENGINEERING, INC.

LIGI TOOL & ENGINEERING, INC. serves all industries with precision machining and engineering solutions. They pride themselves in supplying competitively priced, high quality, and on time prototype and precision machined parts to some of the world's most prestigious companies such as MOTOROLA, BOEING, ALCON and NOKIA.

Their strength lies in their ability to help their customers with state-of-the-art technology. LIGI TOOL & ENGINEERING, INC. was the proud winner of the *SBA Subcontractor of the Year* award.

LIGI Products help you cut costs, organize your Tools and Collets, perform RFI testing and enable you to create your own works of Art.

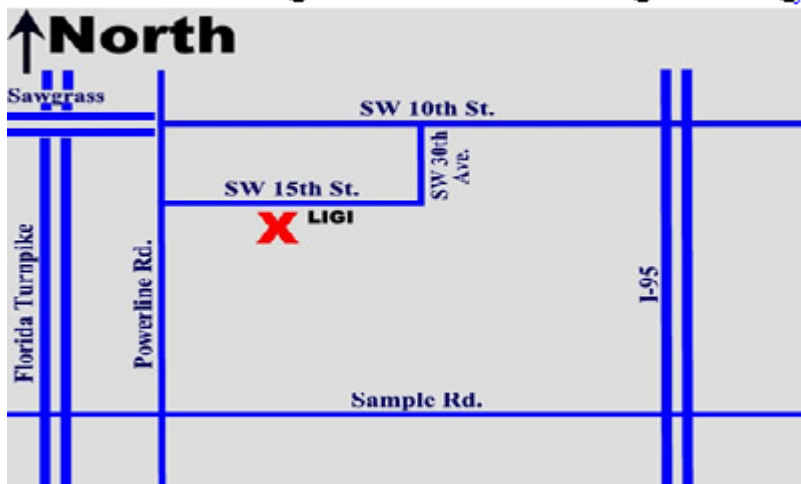
Precision services include: CNC milling, wire EDM, sheet metal and turning. Visit their website at www.LIGI.com to view examples. They use Pro/Engineer, SolidWorks and AutoCAD for product development.

Whatever your manufacturing requirements, LIGI's state-of-the-art equipment and technology can see your job through from concept to finished product.

- They can build to your drawings, or design solutions that will keep you productive and profitable.
- Their computerized milling centers, CNC sheet metal and Wire EDM departments can produce precision parts on time, every time.
- Anything that they can depict on our computer screen, they can most likely, machine.
- Ask them about machining even your photograph on metal.
- From design to prototype, to production, whether it's simple 2D or complex, 5 axis machining, they can make it happen!

Domenic Mucciacciaro, owner and president of LIGI TOOL & ENGINEERING, INC., is a prolific inventor and host of the monthly meetings that the Inventors Society of South Florida offers. The members of the society thank Domenic for his support and promotion of the inventing community. ❖

General Meeting at LIGI Tool & Engineering



First Saturday of Each Month at 1:00 p.m.

Live Licensing Workshop with Matt Yubas in Tampa

If you have an invention that you want to license or sell to a company there is a process that's easy to follow. With licensing you are essentially renting your invention for a time period in exchange for royalties. Or you can sell your invention for a lump sum or a payout over time. We'll show you the best strategies to take.

In this hands-on workshop you'll see the step-by-step licensing process from idea to receiving royalties. **Matt Yubas** will take you through the overall process, while Florida patent and licensing attorney **Mark Malek** will show you how to protect your idea, the patent process, and go over the fine points of licensing terms and agreements.

Visit www.mattyubas.com/seminar/invention-workshop.html to sign up for the workshop in Tampa on May 17th. Two slots remain for a special coaching package with Matt Yubas. ❖

Boost Your Business 2008 Contest

<http://boost08.perfectprize.com/form.php> accepts submissions for the first round of the contest through May 31. Contestants who survive the first round will be required to submit more detailed information, including a 30-second "elevator pitch" video recording.

Each contestant will submit a brief write-up--500 words max--about their small business. The write-ups must include the following elements:

- Description of the Business - Specifically, what product or service is being sold and to what type of customer? What is the estimated size of the addressable market?
- Discussion of the Business Model - How, specifically, does the company earn a profit? (Examples: retail sales, consulting fees, advertising.)
- Capitalization - How is the business funded? (Examples: loans from family and friends, venture capital, bank loans, cash flow from operations.)
- Differentiators - How is the business different from--or better than--the competition? Why do people want or need this product or service? What is the company's sustainable competitive advantage? If the business is technology-based, has a relevant patent or license been secured?
- Years of Relevant Experience - For how long, and in what capacity, have you and your management team been involved in the industry?
- Your Plan for Using the \$100,000 Prize Money - This is critical! Briefly but specifically describe how you would invest the largesse to take your business to the next level. (Examples: new equipment, new people, more marketing, etc.)

Contestants will also fill out a brief questionnaire, to which they will attach (electronically) their 500-word write-ups. Remember: 500 words is not a lot of space, so be as clear and direct as possible. Get your points across with numbers and facts, not airy assertions. ❖

USPTO 2008 Business Method Partnership Meeting

The Partnership Meeting is an opportunity for you to discuss the many aspects of business patenting. The Deputy Commissioner for Patent Examination Policy will discuss May 29, 2008, subject matter eligibility and other topical legal issues. Participation requests must be received by May 15, 2008. Learn more about it at www.uspto.gov/web/menu/pbmethod/partmeetingupdate.html. ❖

South Korean Law Firm

Jeong, Kim & Lee Law Firm focuses its practice in the field of IP law in South Korea. The firm was established in 1996 at Seoul and has grown since then to become one of the leading intellectual property firms in South Korea. It is well-positioned to deliver a practical global service to meet their clients' intellectual property requirements. Contact them at ysjeong@hypat.com. ❖

InventorResource

InventorResource (www.inventorresource.co.uk) was formed to offer a unique reference point on design, patent, legal, business plan and funding advice for inventors. They offer guidance to getting your idea patented, manufactured and into the shops. Their primary goal is providing a single UK resource for interesting features and practical advice. Features and articles are written by professional journalists and experts, who have a particular interest or background in this area. ❖

inventRight Advice

inventRight is a ten-step system anyone can use to sell their ideas. The system is based on successful inventor **Stephen Keys** experience in licensing over 20 products in many different industries. Everything inventRight teaches is based on what he does every day to sell his ideas over and over again. inventRight also offers no-cost tele-seminars, a free forum and advice three times a week on its **AllBusiness.com** blog. ❖

Society of Manufacturing Engineers Tradeshow in Orlando

For members interested in rapid prototyping (3D printing) and manufacturing, there will be a trade show put on by the Society of Manufacturing Engineers in Lake Buena Vista, FL (Orlando) on May 20 to 22, 2008. It is a perfect opportunity to see the latest and greatest machines, materials and meet service companies (who can print your files or engineer and print your product). For more information go to www.sme.org/rapid. ❖

Tele-Seminars Offered

Stephen Key is a successful inventor who has licensed his inventions for over 25 years. On April 23rd, he held a tele-seminar to share some of the critical lessons he has learned as an independent inventor. If you missed this event, check www.inventright.com/tele_seminar_registration.html for coming events.

*Inventors Society
of South Florida*

Presents

***Kelmar Product
Development***

ON

*Developing a Product
the Kelmar Way*

May 3rd at 1:00 PM

We're on the Web!
See us at:
www.InventorsSociety.net

Sequence to Success

John R. Hobbs inventor of the *Athletes' Oasis* will be giving a free seminar on the *Sequence of Success* for the Inventors Society of South Florida (a non-profit educational organization) at 1PM on Saturday, June 7th at LIGI TOOL & ENGINEERING in Deerfield Beach, FL.

Along with being an independent product developer in the process of bringing his own invention to market, Mr. Hobbs is involved with several investment and entrepreneur groups in and around the Tampa area, has spoken to several inventor groups and has help other inventors move forward with their products.

His talk is geared to impress upon you (the audience) the importance of:

- Developing (writing) a business plan to guide and sequence your course of action while also making a few sequencing suggestions
- Being able to quickly and concisely describe your WOW
- Knowing your weaknesses and learning to building a team to fill the void your weaknesses leave
- Networking with entrepreneurs
- Helping you realize that in most cases it will take longer and cost more than you expect.

More information about his product can be found on his website www.athletesoasis.com.

For more details and directions please go to our website www.inventorssociety.net or contact Leo Mazur 973-219-9627 mazurelectric@earthlink.net or Joanna Zaremba 954-486-2426 joannapoland@comcast.net. ❖

Newsletter Disclaimer

The Inventors Society of South Florida, Inc. (ISSF), a 501(c)(3) organization, provides a wealth of information to our members and the general public regarding all aspects of the invention experience through its newsletters, website, speakers, etc., however, the ISSF does not endorse, suggest or recommend that any of this information may or should be relied upon without the user's own independent investigation and evaluation. Further, the ISSF disclaims any responsibility for any financial investment and/or legal, accounting, or other professional advice which may be rendered by individual officers, directors, sponsors, members, speakers and/or guests, at or as a result of contacts made at any ISSF activity, and/or through our newsletters, websites, or any other source not specifically stated. ❖

Inventor News
May 2008

Send your email address to cover@earthlink.net to receive email notice of the newsletter. For those without email, a printed copy of the newsletter will be available at the monthly meeting.

Inventors Society of South Florida
P.O. Box 6008
DeLray Beach, FL 33482