

Inventors Society of South Florida

Inventors News

Inventors Society of South Florida, P.O. Box 6008, Delray Beach, FL 33482

September 2008

President's Corner

The Board thanks **Eileen Fischlschweiger** for the valuable information on electronic filing for patents, trademarks and copyrights. What stood out for me was the absolute necessity to read and understand what you are doing before you click yourself into trouble. The USPTO offers considerable information on their website, and offers some help in the way of tutorials, practice areas and contact information. Please avail yourself of these aids before you finalize a transaction that will cost you additional money to fix.

Some of the highlights of Eileen's presentation are:

- Flexibility in making online payments (credit card, check or pre-paid account).
- An acknowledgement receipt is equivalent to a post-submission post card.
- Be sure to close the Internet window after signing off the website.
- Always review tutorials.
- Be familiar with the information expected and have it on hand before you visit the website.
- The copyright form is a series of screens that cover all filing situations.
- Do not use the browser button to move to the previous screen because it can take you instead to the previous website you accessed.

Our September 6th speaker, **Ruben Alcoba** of Alcoba & Associates, P.A. in Miami focuses his practice on patent applications and trademark applications and the prosecution of the applications before the U.S. Patent and Trademark Office. Please join us for his insightful presentation at Ligi Tool & Engineering, Inc in Deerfield Beach, FL.

Regards,

Albert Newman

International Inventor's Expo in October

The InventBay.com International Inventor's Expo will be held October 18th and 19th, 2008 at the *Sands Expo and Convention Center* in Las Vegas, Nevada. Activities are beginning to accelerate as the Expo date draws near. Inventors wishing to showcase their inventions to product scouts, potential investors, catalog buyers, invention industry companies and the general public continue to buy booth space.

The company has received registered invention exhibitors from as far away as China, Africa, India and the Philippines. Commercial exhibitors like patent attorneys, licensing companies, manufactures, catalog companies, venture capital firms, product buyers, investment bankers, sales organizations, angel investment groups, franchise groups and others continue to inquire and register as commercial exhibitors.

In the weeks ahead the Company will be announcing guest speakers, certain invention and commercial exhibitors, the schedule of FREE workshops, FREE mini-seminars and other activities. The general public is invited to attend the Expo for FREE and all workshops and guest speaker mini-seminars are FREE to the public as well.

InventBay.com employs a low cost overhead, high volume, "first to view" business model that supports the development of the invention industry worldwide. They are inspired not only by the passion and commitment inventors have for their projects and the prospect of their ultimate success, but in the knowledge that new inventions, ideas and vision can bring



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*Inventors Society
of South Florida*

presents

Ruben Alcoba

ON

*Trademarks
and Brands*

September 6th at 1:00 PM

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The Inventors Society of South Florida, Inc. is a 501(c)(3) organization.

Mission Statement

To provide a forum that fosters creativity, freethinking and education that will help further our members' innovations.



Officers & Board Members

President: Albert Newman
 Vice President: Leo Mazur
 Secretary: Joanna Zaremba
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 Founding President: Robert White
 Director: Alvin Blum and Richard Loughlin
 Membership and Goodwill
 Joanna Zaremba
 Member Liaison: Joanna Zaremba
 Publicity: Leo Mazur and Eva Thomas
 Public Relations: Eva Thomas

Contacts

Richard Loughlin in Stuart:
 772-287-2224
 Joanna Zaremba in Broward Co:
 954-486-2426



new jobs, economic growth and even entirely new industries and prosperity to the public.

Two important philosophies support their business model: a sincere unbridled commitment to the inventor and the invention industry worldwide; and knowledge of the importance of innovation to economics and the human race. Please visit www.InventBay.com and click links under *Company Information* to learn more. ❖

News From Cathy's Desk

I urge the readership of this newsletter to support InventBay's *International Inventor's Expo* coming to the *Sands Expo & Convention Center* in Las Vegas on October 18-19. A great way to support the event is to identify your local speakers, product scouts and corporate buyers to **Keith Hammack** (keith.r.hammack@inventbay.com). I am reviewing my list of past speakers, people who want to assist struggling inventors and those who through their own efforts have found success. I ask each inventor in every organization to do the same and offer names/contact information of people who will make a difference on the large scale of the *International Inventor's Expo*.

Think about who helped you with a difficult decision. Think about the person who gave you a name and number to find help. Think about the websites you have visited in researching to find process partners. What about you inventors who have found success in your efforts? You have buyer contacts. Which speakers most influenced you to succeed? Who enabled you to take a fresh look at your invention and progress to the next level? Now is the time to give back to the inventing community.

This Expo is an unprecedented opportunity for the independent inventing community to gather in support of its own cause! Those of you who have found success especially have contacts who will be thrilled to participate in this expo to network, preview what other inventors offer and promote their business. This is a win-win proposition!

Commercial exhibitors are invited to participate in the Expo. Every inventor group should be represented at this expo, as well. The information exchange occurring at this Expo will benefit every inventor group, but you have to go there to get the experience. Every aspiring inventor needs to experience this kind of event. InventBay's *International Inventor's Expo* will open your eyes!

Visit www.InventBay.com to learn more about the assistance available to inventors. The business world moves at an accelerated pace. The future for inventors is a one-stop resource. InventBay.com is moving in that direction, but just like every inventor group, it needs the participation of inventors to continue improving and providing what inventors need.

InventBay.com, Inc. business is to bring together inventors seeking assistance, capital, and other needs with organizations that will help in the development of their projects. Users of the InventBay.com web site can post descriptions of their projects, status, and needs to a database that is made available free to industry professionals, capital sources, opportunity seekers and the general public. Listings include inventions of all stages, movie scripts, service ideas, conceptual ideas or thoughts, improvements to known products and more.

These listings are completely free, and just one of the valuable resources InventBay.com is making available to Inventors to aid the professional community as part of InventBay.com's business model. To further support the professional community, in the future, InventBay.com will host FREE "roundtable" audio and video meetings that will include topics such as: financing your project, protect your interests, prototypes, patents, licensing, among many other topics. ❖

Intellectual Property Classification Systems

International

- *International Patent Classification (IPC)*
www.wipo.int/classifications/fulltext/new_ipc/index.htm
- *Strasbourg Agreement Concerning the International Patent Classification*
www.wipo.int/treaties/classification/strasbourg/index.html
- *International (Nice) Classification of Goods and Services for the Purposes of Registration of Marks. 8th edition.*
www.wipo.int/classifications/en/
- *International Classification for Industrial Designs under the Locarno Agreement. 7th edition.*
www.wipo.int/classifications/fulltext/locarno/enmn01.htm
- *International Classification of the Figurative Elements of Marks under the Vienna Agreement. 5th edition.*
www.wipo.int/classifications/fulltext/vienna5/enmain0.htm

United States

- *U.S. Patent Classification Index*
www.uspto.gov/go/classification/uspcindex/indextouspc.htm
- *U.S. Patent Classification Schedule*
www.uspto.gov/go/classification/selectnumwithtitle.htm
- *U.S. Patent Classification Definitions*
www.uspto.gov/go/classification/selectnumwithtitle.htm ❖

Intellectual Property News and Newsletters Online

- *Competition Law Monitor*. Provides news on European Parliament laws and regulations. Guidance on the economy, competition and regulations for Europe. www.informalaw.com/LPP377
- *Derwent Patent and Industry News*. News is categorized by Chemistry/Life Sciences; Engineering; and Intellectual Property/Business.
www.derwent.com/news/articles
- *Entrepreneur Magazine Online*. Subscriptions available. Articles from back issues are free. Coverage is 1997 to present. www.entrepreneur.com
- *Inventors World Magazine*. Subscriptions available. Published in the United Kingdom. Published quarterly.
<http://easyweb.easynet.co.uk/~robodone/inventors-world>
- *Intellectual Property Decisions*. Covers intellectual property law for the UK and the EU. www.informalaw.com/LPP512
- *Intellectual Property Newsletter*. Weekly newsletter that covers the entire field of intellectual property. www.informalaw.com/LPP790
- *Patent, Trademark and Copyright Research Institute*. PTC Research Foundation. Digest of articles and Research Papers. There is a browsable index available at www.ptcforum.org
- *Patent World*. Monthly journal that compiles news from around the world, analysis of the latest cases and articles by leading experts.
www.informalaw.com/LPP517
- *Trademark World*. Monthly journal covering trademark law and international developments. www.informalaw.com
- *WIPO Magazine*. Published by the World Intellectual Property Organization. Available online 2000 to present.
www.wipo.org/publications/general/index.html ❖

Membership

The Inventors Society of South Florida (ISSF) membership application form is available online at www.inventorssociety.net/appform.pdf. Annual individual membership dues are \$60.

Members are entitled to all that is offered by the ISSF: events, meetings, contests, prizes, awards, nominations, and networking. Members also benefit from a monthly newsletter full of important information, tips, publications, Internet sites and expositions.

Membership is the primary source of funds to the ISSF, without which, it is difficult if not impossible to hold meetings, send newsletters, hold special events, and maintain an Internet presence. ❖

Newsletter Submissions

If you have something you'd like to see in the newsletter, please discuss with or send it to cever@earthlink.net. If it is something that has to be copied, please send the original or a high quality copy. If you need the original document returned, please note this in the submission package.

Please remember that the newsletter is black print only. Submissions that have color (especially over text, i.e. words in a colored box) may not be usable. Try to keep submissions simple and basic. ❖

US Copyright Office

The U.S. Copyright Office website at <http://lcweb.loc.gov/copyright/> explains copyright law and contains links to related sites such as the American Society of Composers and Software Publishers Association. ❖

Technology Innovators and Inventor Resources

Visit this website for a list of innovators and resources:
<http://products.cerc.com/brinfo.nsf/all/E8DB08A3EE92027F85256A5D00567AC4?OpenDocument>. ❖

ISSF Meetings

ISSF meets at 1:00 pm on the first Saturday of each month at:

Ligi Tool & Engineering, Inc.
3220 SW 15th St.
Deerfield Beach, Florida 33442
877-523-6693
www.ligotool.com

From the Florida Turnpike: Exit at Sample Rd, Exit 69; turn right on Sample Rd (East); left on Powerline Rd; and right on SW 15th St (past the first stoplight on Powerline Rd, look for two cement towers and the *ModComp* sign).

From I-95 Southbound: Exit at SW 10th St, Exit 40; turn right SW 10th St (West); left on Powerline Rd; left on SW 15th St (look for two cement towers and the *ModComp* sign).

From I-95 Northbound: Exit at Sample Rd; turn left on Sample Rd (West); right on Powerline Rd; and right on SW 15th St (past the first stoplight on Powerline Rd, look for two cement towers and the *ModComp* sign).

From I-75: Exit at the Sawgrass Expressway (Route 869); go to the end of the expressway and continue east on SW 10th St; turn right on Powerline Rd and left on SW 15th St (look for two cement towers and the *ModComp* sign).

Contact:

Eva Thomas 561-395-7615
etboca@hotmail.com



Patent Attorneys Find Design Help

Patent attorneys in the Bay Area have recently discovered they no longer need turn a way inventors with under-developed concepts and loose napkin sketches. Instead, they now direct these inventors to SWINQ Design, a boutique design firm boasting proven industry experience and a particularized understanding of the patent process. Learn more in the article, *SWINQ Design Finds a Niche - Patent Attorneys Find a Partner*, written by IPFrontline.com. ❖

Design the Future Contest 2008

The Primary Sponsors of the Create the Future design contest are SolidWorks Corporation and Tech Briefs Media Group, publisher of *NASA Tech Briefs* magazine. The submission deadline for this contest is 11:59 pm ET on October 17, 2008. Visit www.createthefuturecontest.com for all the details. For your entry to qualify for consideration, you must meet the following requirements:

- Complete the official Entry Form and upload image(s) with your entry.
- Choose one of six categories for your entry:
 - Consumer Products
 - Machinery, Equipment and Component Technology
 - Medical Products
 - Safety and Security
 - Sustainable Technologies
 - Transportation
- Provide a complete description of your entry (Review [Tips](#) from previous judges for how to create a winning description.)
- Upload at least one visual illustration ❖

Resources for European Patents

- *European Patent Convention*
www.european-patent-office.org/legal/epc/index.html
- *Ancillary Regulations to the European Patent Convention*
www.european-patent-office.org/legal/anc_reg/e/index.htm
- *Case law of the EPO Boards of Appeal*
www.european-patent-office.org/legal/case_law/e/index.htm
- *Guideline for Examination in the EPO*
www.european-patent-office.org/legal/gui_lines/index.htm
- *National Laws relating to the European Patent Convention (EPC)*
Booklet describing the national patent laws and their interaction with the application and granting of European patents.
www.european-patent-office.org/legal/national/index.htm ❖

Resources for Canadian Inventors

- *Brantford/Hamilton Inventors Associations* at <http://brantfordinventorsclub.blogspot.com>. Offers loads of information including upcoming events, free newsletters and news.
- *Innovation Initiatives Co-operative*, Toronto at www.conceptcreation.com. The Co-op provides assistance in developing inventions.
- *Pro Inventors Associates*, Sauble Beach, ON. Professional Invention Evaluator **Bob Heuhn** (bob.heuhn@sympatico.ca) evaluates the ICO inventions for value and marketability at inventions exhibitions.
- *Barrigar Intellectual Property Law* of Vancouver and Victoria BC. Find their newsletters at www.barrigar.com/newsletters2.html ❖

Invention Websites for Kids

- *Kid's Inventor Resources* by Ronald J. Riley at www.InventorEd.org/k-12/kidsinvlinks.html. This links-site connects to websites about inventors and inventions.
- *Kids Pages* at www.uspto.gov/go/kids. Here you can find information about patents, trademarks, and copyright as well as plenty of games, puzzles, and links to other sites.
- *Learn What It Takes To Be An Inventor* at <http://mustang.coled.umn.edu/inventing/inventing.html>. Here you find tips on how to think like an inventor.
- *Patent Cafe* at <http://kids.patentcafe.com/index.asp>. This site is loaded with science and invention resources just for kids in elementary, junior high and high school. It also contains chat rooms, bulletin boards and forums, places to meet other kids and discuss science. ❖

Teacher Websites on Inventing

- Enchanted Learning Inventors at www.enchantedlearning.com/inventors/indexf.shtml. Search by alphabet for inventors.
- Inventors and Inventions Unit at www.northcanton.sparcc.org/~green_town/invent.htm. Find inventors and inventions Internet resources.
- Enrichment Activities on Ben Franklin at <http://sln.fi.edu/franklin/activity.html>. This site contains a number of activities.
- 3M Collaborative Invention Unit at <http://mustang.coled.umn.edu/inventing/Inventing.html>. Learn what makes an inventor special.
- Inventing a New Kind of Pencil at www.noogenesis.com/inventing/pencil/pencil_page.html. Here are ideas for teaching a lesson on inventing a new kind of pencil. The site has a link to a similar page on inventing a new kind of eraser also.
- Invention Convention at www.cecm.winnipeg.mb.ca/resources/tours/Carolyn/invent.htm. This tour is designed for teachers to use as a resource and guide when planning a unit on inventions cumulating with an 'Invention Convention', where students display and explain their invention to their peers, teachers and parents.
- History of Toys and Games (The History Channel) at www.historychannel.com/exhibits/toys. Explore a timeline of when toys were invented, stories of the inventors behind such classic toys as Barbie and Slinky, and more.
- Inventions (National Geographic World) at www.nationalgeographic.com/features/96/inventions. Site contains shockwave-based invention games, a bibliography, and web links on invention.
- Rube Goldberg at www.rubegoldberg.com/index.html. Here you learn about the man, the cartoons, and the contest that he inspired. ❖

Power of an Idea® Scholarship Contest

The *Power of an Idea® Scholarship Contest* gives Boston public high school and Boston charter school students (grades 9 - 12) an opportunity to create an invention by taking an idea from concept to creation to patent. The winner of the contest will receive a \$15,000 scholarship to be used for tuition and expenses for higher education. Also, as part of the prize package, the winner will receive legal patent services for the winning device, machine or process. Visit www.burnslev.com/constants/power-of-idea-08-09.asp for details and link to application. Deadline January 6, 2009. ❖

International Bicycle Design Competition

Learn more at <http://design.runride.com/design/index.asp>. ❖

Business Start-Up Help

Entrepreneur Assist at www.entrepreneur.com/startingabusiness/inventing/index.html offers a lot of information for the inventor. You can browse articles by topic:

- Distribution and licensing
- Product development
- Protecting your idea
- Selling your invention.

Other links in the side bar include: marketing, sales, advertising, self-assessment, startup basics, getting financing, and how-to guides.

Learn how to create a business plan at www.entrepreneur.com/businessplan/index.html. ❖

Contests & Events

Find a list of worldwide contests at www.ideaconnection.com/resources/idea-contest.htm.

Find a list of inventor events at www.inventorsdigest.com/eventCalendar.aspx. ❖

Gallagher & Dawsey Newsletter Archives

The firm regularly publishes newsletters on a variety of intellectual property topics. Find them at www.invention-protection.com/newsletters.html.

Subjects of articles are: trademarks, copyrights, infringement, security, licensing, claims, and much more.

A sample of article titles follows:

- *Conception of Inventions*
- *Continuing Patent Applications*
- *Beware of Limiting Preambles*
- *Damage Relief for Patent Infringement*
- *A Primer on Lab Notebooks* ❖

Inventors Resource

The Inventors Resource (www.gibbsgroup.com) deals with invention commercialization. It includes free yellow pages, entrepreneur links, venture capital and funding sources, invention publication links with annotations, patents for sale, and license listings. ❖

Delta Tech International

Delta Tech International (www.dtintl.com) helps firms enter new markets profitably by assessing the business potential of a technology in the U.S. and other world markets. It states that it creates cost-effective and opportunistic strategies for successfully producing, marketing and delivering new technologies in new markets. Among its services are: introducing products to new markets; establishing productive joint ventures and strategic business alliances; managing an international patent portfolio. ❖

Entrepreneur Biz Directory

The Entrepreneur Business Directory (<http://worldentre.com/bizdir.htm>) is a web site for people who would like to start a business, but are looking for ideas. The site provides some ideas as to what kind of business to start in categories such as: multi-level marketing, entrepreneurial businesses, home-based businesses, and internet-based businesses. ❖

Inventors Network

The Inventors Network (www.inventnet.com/page1.html) is a non-profit organization. Its main goal is to provide independent inventors with the newest information and help them develop and market their inventions. InventNET keeps inventors informed of all the new developments or sources of interest, related to the inventing process. The Inventors Network has a monthly electronic newsletter. The web site has an active "Chat Cafe" where ideas can be discussed. ❖

InventorResource in UK

InventorResource (www.inventorresource.co.uk) offers a unique reference point on design, patent, legal, business plan and funding advice for inventors. It is a guide to everything you need to know about getting your idea patented, manufactured and into the shops. ❖

IP Documents at SLW

The Schwenberg, Lundberg and Woessner website offers bulletins, papers, articles, publications and current news. Go to www.slwip.com and click IP Resource Center. ❖

Invent America! Program

The INVENT AMERICA! program provides K-8 students opportunities to learn critical and creative thinking skills through the process of inventing. Students apply problem-solving skills as they turn their own creative ideas into inventions. It integrates the curriculum, helps students synthesize knowledge, and provides hands-on experience in the scientific process. The deadline for the national contest is June 15th. Learn more about the program at www.inventamerica.org.

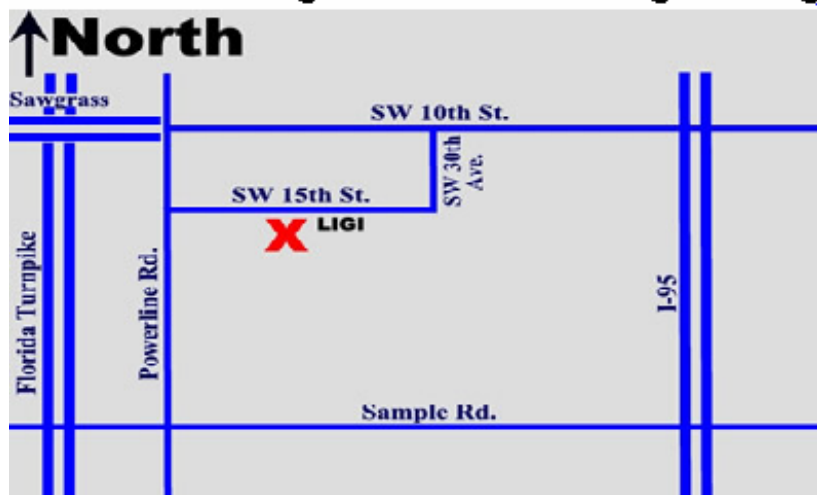
The Camp Invention program is a weeklong summer day experience for children entering grades one through six that is being hosted at a school near you. They help ignite a passion for learning through fun, hands-on activities. Visit www.invent.org/camp for more information.

Kids Invent! Learning Activities will incite your kids' natural curiosity, challenging them to create, problem-solve and apply their ideas to invent things they can keep and share with others. You can purchase *Kids Invent! Learning Activities* online at www.kidsinvent.com. These activities are appropriate for schools, after schools, home schools, summer camps, museums and wherever kids are eager to experience hands on innovative learning. Select a category at the left of the webpage to see the many exciting Learning Activities offered. These Learning Activities are ready to download so your kids can begin to experience wildly creative learning. ❖

2008-09 Bubble Wrap® Competition

Are you America's next great inventor? Sealed Air Corporation, the creator of Bubble Wrap® cushioning, is sponsoring the *Bubble Wrap® Competition for Young Inventors* to encourage students in grades 5–8 to demonstrate their creativity and ingenuity by creating an invention that incorporates the use of Bubble Wrap® cushioning. Three finalists will win a three-day trip to New York City, where the Grand Prize Winner will be announced on Bubble Wrap® Appreciation Day, January 26, 2009. The Grand Prize Winner will receive a \$10,000 savings bond, while the 2nd and 3rd place winners will receive \$5,000 and \$3,000 respectively in savings bonds. The teacher/mentor of each finalist will receive a \$500 gift card. Deadline November 3, 2008. Visit www.nmoe.org/bubblewrap/howtoenter.html. ❖

General Meeting at LIGI Tool & Engineering



First Saturday of Each Month at 1:00 p.m.

Inventor Resources

- *U.S. Patent & Trademark Office* - Search the patent and trademark databases. Learn answers to general questions about patents and trademarks. Includes a glossary and guides. www.uspto.gov
- *California Business Portal - Trademarks and Service Marks*. Find forms and fees, frequently asked questions, etc. www.sos.ca.gov/business/ts/ts.htm
- *Inventors' Alliance: San Francisco Bay Area* - The Web site for an "all-volunteer resource and mutual help group for inventors in the San Francisco Bay Area." Site includes membership and meeting information, newsletter archive, and a list of links to resources for inventors and entrepreneurs. www.inventorsalliance.org
- *American Society of Inventors (ASI) - The Inventor's Web Portal*. www.asoi.org/
- *Inventor's Assistance League* - A self-help program that is understandable, easy-to-use and authoritative for the amateur and professional inventor. www.inventions.org
- *United Inventors Association of the U.S.A. (UIAUSA)* - A nonprofit inventor support group serving the invention community since 1990. www.uiausa.org
- *InventNET - The Inventor's Network*. Run by a nonprofit group of independent inventors, this site has advice on everything from patent law and software to marketing your invention: classified ads, a newsletter, an online forum, Web links, and inventions for sale. www.inventnet.com/page1.html
- *Federal Trade Commission - Invention Promotion Firms*. Have a patent you want to have manufactured? Learn how to protect yourself against unscrupulous promoters who take advantage of an inventor's enthusiasm for a new product or service. www.ftc.gov/bcp/edu/pubs/consumer/products/pro21.shtm
- *World Intellectual Property Organization* is a specialized agency of the United Nations. It is dedicated to developing a balanced and accessible international intellectual property (IP) system, which rewards creativity, stimulates innovation and contributes to economic development while safeguarding the public interest. www.wipo.org
- *U. S. Patent Law*. U.S. Code, Title 35. Patents. www4.law.cornell.edu/uscode/
- *U.S. Code of Federal Regulations*. Title 37. Patents, Trademarks and Copyrights. Provides access to 1997 - 2002. www.access.gpo.gov/nara/cfr/cfr-table-search.html
- *U.S. Federal Register*, the official daily publication for rules, proposed rules, and notices of federal agencies and other organizations. It also includes Executive orders and other presidential documents. www.gpo.gov/su_docs/aces/aces140.html
- *Intellectual Property Owners Association* - Relevant news posted almost every day. www.ipo.org/
- *Invent Resources* - Quarterly newsletter. This company is working with inventors. www.inventresources.com/newsletter.html
- *InventorEd.org* - This is a nonprofit group that works to provide education and news for inventors. www.inventored.org
- *Inventors' Digest* - Subscriptions available. Articles from previous issues available online. Published bimonthly. www.inventorsdigest.com ❖

Product Recalls

Visit www.consumeraffairs.com/recalls/recalls.htm to learn about the latest product recalls. Pick the category that interests you or search for a specific brand name or product. ❖

NCIIA

The National Collegiate Inventors and Innovators Alliance (www.nciia.org) supports faculty and students who believe that the teaching of invention and innovation is critical to American higher education. Its mission is to nurture a new generation of innovators by promoting curricula designed to teach creativity, invention, and entrepreneurship. ❖

National Inventors Hall of Fame

The National Inventor's Hall of Fame (www.invent.org) in Akron, Ohio manages this web site. It provides information on all past Hall of Fame winners. It also provides information on various inventor competition contests and has many links to related web sites. Note: Need Flash Player (version 5 or greater) to view web site. ❖

Wireless Electricity

Realizing their recent theoretical prediction, an MIT research team lit a 60W light bulb from an electric source seven feet (more than two meters) away; there was no physical connection between the source and the appliance. The MIT team refers to its concept as "WiTricity" (as in wireless electricity). Learn more at www.witricitynet.com. ❖

Royalty Rates

The expected sales volume is often a key determinant of the economically reasonable royalty rates. Thus, the factors that determine the expected sales volume such as the potential market, possible competition, the expected product price and the geographical coverage of the patents should be seriously considered while determining such rates. Read *What's A Reasonable Royalty Rate?* at <http://patentbaristas.com/archives/2005/11/17/whats-a-reasonable-royalty-rate/> for the whole story. ❖

Electric Motorcycle

The *Experimental Vehicle Team* from Saint Thomas Academy in Mendota Heights, MN, has applied its ingenuity to develop, from scratch, a lithium-phosphate-ion-powered motorcycle that can travel at speeds of 60 miles an hour for 50+ miles before needing to be recharged. Learn more at www.treehugger.com/files/2008/06/high-schools-students-invent-electric-motorcycle.php. ❖

*Inventors Society
of South Florida*
Presents
Ruben Alcoba
ON
*Trademarks
and Brands*
September 6th at 1:00 PM

We're on the Web!
See us at:
www.InventorsSociety.net

Upcoming Speakers at ISSF

Ruben Alcoba of Alcoba & Associates, P.A. in Miami focuses his practice on patent applications and trademark applications and the prosecution of the applications before the U.S. Patent and Trademark Office. He will discuss trademarks and brands at the **September 6th** meeting at Ligi Tool & Engineering in Deerfield Beach, FL.

Martin Kahn, a member of the Boca Raton chapter of SCORE (Service Corps of Retired Executives) is going to tell attendees how to score with SCORE at the **October 4th** meeting! He is a member of the American Society of Interior Designers and a 40-year owner of a successful residential/commercial ID firm. His business management skills include art galleries. Mr. Kahn understands the creative side of business and knows how to structure it to make money. His presentation includes:

- What kind of organization is SCORE
- Inventors and patent attorneys
- Why a business plan is important
- Local roster of SCORE counselors (background and skills)
- The counseling process.

More information about the Boca Raton SCORE office can be found at www.scoresouthflorida.net.

For more meeting details and direction, visit www.inventorssociety.net or contact **Leo Mazur** at 973-219-9627 or email mazurelectric@earthlink.net. ❖

Newsletter Disclaimer

The Inventors Society of South Florida, Inc. (ISSF), a 501(c)(3) organization, provides a wealth of information to our members and the general public regarding all aspects of the invention experience through its newsletters, website, speakers, etc., however, the ISSF does not endorse, suggest or recommend that any of this information may or should be relied upon without the user's own independent investigation and evaluation. Further, the ISSF disclaims any responsibility for any financial investment and/or legal, accounting, or other professional advice which may be rendered by individual officers, directors, sponsors, members, speakers and/or guests, at or as a result of contacts made at any ISSF activity, and/or through our newsletters, websites, or any other source not specifically stated. ❖

SEPTEMBER 2008
Inventor News

Send your email address to cover@earthlink.net to receive email notice of the newsletter. For those without email, a printed copy of the newsletter will be available at the monthly meeting.

Inventors Society of South Florida
P.O. Box 6008
DeLray Beach, FL 33482