

Inventors Society of South Florida

Inventors News

October 2008

Inventors Society of South Florida, P.O. Box 6008, Delray Beach, FL 33482

President's Corner

The Board of Directors thanks **Craig Kirsch** and **Ruben Alcoba** for the insightful presentation on trademarks. Visit www.miamipatents.com for more information on intellectual property protection. For attendees who did not take notes, let me offer some highlights of the meeting:

- A trademark identifies a product but does not describe it; any words in the trademark cannot describe the product; determination by sight, sound (phonetics) and connotation.
- The consuming public uses a trademark to identify the source of a product.
- A trademark name should be legally strong, commercially viable, enjoy exclusive use and prevent others from having the same or a similar trademark.
- Why register a trademark? It gives the world notice. The consumer equates the symbol with higher quality.
- The first to use a trademark is the owner; not necessarily the first to register it!
- You must do due diligence to prevent infringing on another's trademark and protect yourself from expenses of intentional infringement.
- Avoid changing your trademark once chosen so as to not confuse the public.
- Cannot reserve a name. Must file for federal TM w/intent to use; clear the hurdles of TM office but not issued until TM is used.
- Fanciful mark – did not previously exist (Exxon, Camel cigarettes, Kodak)
- State trademark – requires search to ensure no prior use; not scrutinized; only enforced in state where registered.
- Federal trademark – used in interstate commerce including the Internet.

Please join us for the October 4th meeting with **Martin Kahn**, who will explain how the Service Corps of Retired Executives helps inventors. SCORE is a nationwide organization available to the public. You can have business experts on your team!

Regards,

Albert Newman

News From Cathy's Desk

Again, I urge the readership of this newsletter to support InventBay's *International Inventor's Expo* coming to the *Sands Expo & Convention Center* in Las Vegas on October 18-19. Why should you? Read Invent Bay's business plan at <http://www.inventbay.com/>. Two important philosophies support their business model: a sincere unbridled commitment to the inventor and the invention industry worldwide; and knowledge of the importance of innovation to economics and the human race. Please visit www.InventBay.com and click links under *Company Information* to learn more.

InventBay.com, Inc. business is to bring together inventors seeking assistance, capital, and other needs with organizations that will help in the development of their projects. Users of the InventBay.com web site can post descriptions of their projects, status, and needs to a database that is made available free to industry professionals, capital sources, opportunity



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Bonnie Hunt Show
seeks inventors now. Visit
www.bonniehunt.com
/show for details.

*Inventors Society
of South Florida*

presents

Martin Kahn

ON

*How to Score
with SCORE*

September 6th at 1:00 PM

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The Inventors Society of South Florida, Inc. is a 501(c)(3) organization.

Mission Statement

To provide a forum that fosters creativity, freethinking and education that will help further our members' innovations.



Officers & Board Members

President: Albert Newman
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 Member Liaison: Joanna Zaremba
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 Public Relations: Eva Thomas

Contacts

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 772-287-2224
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 954-486-2426



seekers and the general public. Listings include inventions of all stages, movie scripts, service ideas, conceptual ideas or thoughts, improvements to known products and more.

These listings are completely free, and just one of the valuable resources InventBay.com is making available to Inventors to aid the professional community as part of InventBay.com's business model. To further support the professional community, in the future, InventBay.com will host FREE "roundtable" audio and video meetings that will include topics such as: financing your project, protect your interests, prototypes, patents, licensing, among many other topics.

InventBay's *International Inventor's Expo* is a great opportunity for inventors and anyone involved with the invent-to-market process. Anyone can attend the event and participate in all of the seminars absolutely **FREE**. You don't have to be a member nor do you have to be an exhibitor. **ANYBODY** can walk into the hall and check out the latest inventions, meet the inventors and network with the vendors for free.

As part of your participation you can attend as many **FREE** different seminars as you like:

- *How To Easily Creating a Invention Marketing Plan*
- *6 Simple Steps to Raising Capital*
- *Patents, Trademarks & Copyrights Tip and Tricks*
- *Secrets to Marketing Your Invention On A Budget*
- *How To Sell Your Product Online Without A Website*
- *How to Tap Into the Growing China Market*
- *Product Licensing Guide*
- Plus many networking events throughout the weekend

Anyone can come and check out all the educational seminars, expert speakers, and tour the gallery of inventions in our Expo Hall. But, if you're really serious about getting the exposure that your business or invention deserves, then you should really consider becoming an exhibitor.

You will have an opportunity to meet:

- Manufacturers
- Marketing companies
- Distributors
- Patent agents & attorneys
- Importers & Exporters
- Venture capital & Investment groups
- Retailers
- Mail-order catalogs
- Infomercial production companies
- Other businesses that service inventors. ❖

The Mother of Invention Regional Conference

The Mother of Invention Regional Conference is open to all inventors and will cover a number of critical phases in the inventing process. The conference could save novice and seasoned inventors tens of thousands of dollars in unnecessary expenses. The convention is presented by the Denver Metro Chamber of Commerce, The Inventors Roundtable™ and the Denver Metro Small Business Development Center. It happens September 20th at the Auraria Campus (Tivoli). Learn more at www.themotherofinvention.org/themotherofinvention. ❖

Selling Ideas – How to Fund, Market or License

For inventors who are uncertain about what to do first or how to proceed, having a goal helps you focus on the steps to take. Please read the series of articles linked at http://inventors.about.com/od/fundinglicensingmarketing/Selling_Ideas_How_to_Fund_Market_or_License.htm. Topics include:

- Making Money
- Different Ways to Fund an Invention
- How Do I License My Invention?
- The Business Plan for Independent Inventors
- Marketing – What is Marketing?

Be sure to acquire other guidance for multiple opinions on what works before you make decisions and commit your resources to the project. ❖

WIPO Arbitration Workshop in Geneva

The WIPO Arbitration and Mediation Center will offer an Arbitration Workshop in Geneva on Tuesday, October 21 and Wednesday, October 22, 2008. This Workshop will provide intensive basic training of a practical nature for party representatives in arbitration and for arbitrators, as well as others wishing to familiarize themselves with the international arbitration process. The training, which will be conducted by experienced international arbitrators, will focus on the main principles of international commercial arbitration law and practice, with particular reference to the practical application of the WIPO Arbitration and Expedited Arbitration Rules in intellectual property and technology disputes. ❖

Inventors Alliance

Inventors everywhere can benefit from the efforts of Inventors Alliance. Go to www.inventorsalliance.org now! Click the link to subscribe to the Inventors Alliance newsletter to get advance notice of events, videos and other related happenings. You can attend over the Internet through live video feed from Menlo Park, CA and ask questions in real time. Alternately, you can buy and download a video recording of the event. It behooves inventors to tap multiple information sources and network across inventor groups. The Internet gives inventors a fabulous resource to help them save time, resources and money. Every time an inventor purchases a book, newsletter or inventor group membership, they pay pennies on the dollar for expertise that will save thousands of dollars over the course of their inventive efforts. Wherever you live, find the inventor group near you and get in touch, become a member. Networking alone will educate you! ❖

AusPat

AusPat is the new search system for Australian patent data. AusPat provides a single point of enquiry for information on Australian patents replacing the PATA DMIN and PatSearch systems. The current release of AusPat is a part of a comprehensive program of work that is expected to be completed in 2010. In this release you can:

- Search for applications managed in PATADMIN and PAMS systems through the Quick, Structured or Advanced search interfaces
- Use any of the 20 search fields
- Use the Name Selector to find variants of Applicant and Inventor names
- View, sort and print the results of your search in the "Search Results" page
- Customize the "Search Results" page by adding, removing or rearranging columns
- Add applications to MyList and save them to your computer
- View up to 135 discrete data elements for each application. ❖

Membership

The Inventors Society of South Florida (ISSF) membership application form is available online at www.inventorssociety.net/appform.pdf. Annual individual membership dues are \$60.

Members are entitled to all that is offered by the ISSF: events, meetings, contests, prizes, awards, nominations, and networking. Members also benefit from a monthly newsletter full of important information, tips, publications, Internet sites and expositions.

Membership is the primary source of funds to the ISSF, without which, it is difficult if not impossible to hold meetings, send newsletters, hold special events, and maintain an Internet presence. ❖

Newsletter Submissions

If you have something you'd like to see in the newsletter, please discuss with or send it to cever@earthlink.net. If it is something that has to be copied, please send the original or a high quality copy. If you need the original document returned, please note this in the submission package.

Please remember that the newsletter is black print only. Submissions that have color (especially over text, i.e. words in a colored box) may not be usable. Try to keep submissions simple and basic. ❖

2008 Henkel Helps Schools Contest

The contest runs until September 22, 2008. One deserving, winning school will be awarded a \$25,000 cash prize for renovations and updates. To enter the *Henkel Helps Schools Contest*, students from grades K through 12, parents, teachers and members of the community are invited to visit www.henkelhelps.com for the opportunity to nominate, in a short submission of 200 to 500 words, an area of their local school in need of a transformation. ❖

ISSF Meetings

ISSF meets at 1:00 pm on the first Saturday of each month at:

Ligi Tool & Engineering, Inc.
3220 SW 15th St.
Deerfield Beach, Florida 33442
877-523-6693
www.ligotool.com

From the Florida Turnpike: Exit at Sample Rd, Exit 69; turn right on Sample Rd (East); left on Powerline Rd; and right on SW 15th St (past the first stoplight on Powerline Rd, look for two cement towers and the *ModComp* sign).

From I-95 Southbound: Exit at SW 10th St, Exit 40; turn right SW 10th St (West); left on Powerline Rd; left on SW 15th St (look for two cement towers and the *ModComp* sign).

From I-95 Northbound: Exit at Sample Rd; turn left on Sample Rd (West); right on Powerline Rd; and right on SW 15th St (past the first stoplight on Powerline Rd, look for two cement towers and the *ModComp* sign).

From I-75: Exit at the Sawgrass Expressway (Route 869); go to the end of the expressway and continue east on SW 10th St; turn right on Powerline Rd and left on SW 15th St (look for two cement towers and the *ModComp* sign).

Contact:

Eva Thomas 561-395-7615
etboca@hotmail.com



Videos Sell Products and Companies to Investors

Vator.tv is a social network for technology startup companies, which gives entrepreneurs a platform to connect with Investors, Acquirers and Media. **Vator.tv** gives Investors useful tools to keep track of companies and industries that interest them, and provides a revolutionary interaction platform to discover the best investment opportunities in technology.

Videos can function like an executive summary, acting as an opportunity for prospective investors to get a feel for any proposal in advance of scheduling a meeting.

For information on creating a 3-minute angel video, read *Three Minutes of Fame – Video Pitching with Angels Den*. This video pitch is like a mini corporate video, but with the slant on selling the company, rather than the product. **Angels Den** has created a list of top tips for video pitching to help entrepreneurs take their business plans to a virtual platform. Read the complete article including the list of tips at www.angelsden.co.uk/blog/2008/07/three-minutes-of-fame-video-pitching.html. Find other helpful links at this website. ❖

Create the Future Contest 2008

You must complete the official entry form, upload one image and write a 500-word description of your invention. Use the links at www.createthefuturecontest.com to learn all the details of the contest. Pay special attention to the tips and thoughts of past judges to make your submission stand out. First prize is US\$20K. Submissions must be made by October 17, 2008. Choose one of six categories for your entry:

- **Consumer Products:** Products that increase quality of life in the workplace, at home, during leisure time, or while traveling.
- **Machinery, Equipment and Component Technology:** Products that speed and improve work, manufacturing, or scientific research processes.
- **Medical Products:** Products that improve the efficiency and quality of healthcare.
- **Safety and Security:** Products that enhance the security or safety of individuals, businesses, communities, or nations.
- **Sustainable Technologies:** Products that help reduce dependence on non-renewable energy resources, as well as products designed for other purposes using environmentally friendly materials or manufacturing processes.
- **Transportation:** Products that enable movement of people and goods from one place to another

The best entries clearly and concisely answer all of the following questions and are accompanied by an illustration that complements and illuminates the text:

- What problem does your design idea solve?
- What are the potential benefits?
- How is your idea novel or an improvement on what is currently available in the marketplace?
- Where would this idea be applied?
- What is the market potential?
- How does your design work?
- How would your product be manufactured?
- How would the production cost compare with products already in the marketplace? ❖

Understanding IP Value

To maximize the value of intellectual property rights, it is first necessary to understand the factors that affect the value of those rights. In general, a primary methodology will be selected and used to value the intangible asset. The methodology selected will depend on the specific circumstances surrounding the transaction. Alternative methodologies will also be used to test the accuracy of the value obtained using the primary methodology. Three basic theories of valuation are used for valuing intellectual property: cost, market and income approaches. Use a search engine to find the article, *Understanding Intellectual Property Value*, written by **Simon Rowell**.

The value of an intangible asset should not be evaluated in the abstract. It must be assessed within the context of its use. Mr. Rowell offers a list of considerations. Ultimately, intellectual property is worth what someone will pay for it at any given point in time. As such, any valuation is merely a negotiation tool. (Read this great article!) ❖

Jacob Enterprises, Inc.

Matchproduct.com, a division of *Jacob Enterprises, Inc.* was launched in 2008 to provide companies of all sizes with a no cost/ no risk marketplace for unique, patented or off-strategy products. Matchproduct.com sellers must approve a commission agreement. View the presentation at www.matchproduct.com/overview/matchproduct.pdf.

Matchproduct's sister company, *Invention Home*, was founded in 2002 to provide inventors with a low cost/ low risk marketplace for new inventions. An inventor wrote at <http://inventorspot.com/forum/viewtopic.php?p=5044> that "The only costs are the search (\$399.00) and completing and filing the provisional application (\$599.00). The only catch is: THEY WANT AN OUTRAGEOUS 25% of all royalties, FOREVER!!"

Jacob Enterprises, Inc. is a proud member of the BBB, United Inventors Association, D&B, and MANA. They have also cultivated successful partnerships and affiliations with the International Housewares Association, StartupNation.com and various patent attorney firms. ❖

International Conference for Vision Guided Robotics

The *International Conference for Vision Guided Robotics* brings together global leaders in this rapidly advancing area. Vision guided robots enable a host of new applications in just about every industry. Save yourself time and money by learning from their experiences at the Sheraton Detroit Novi Hotel between September 30th and October 2nd. Register by September 10th to save with the early bird discount. Visit www.machinevisiononline.org/public/calendar and click *September 2008* to access details about the conference. ❖

British Invention Show

The *British Invention Show* takes place at Alexandra Palace in London from 15th- 18th October 2008. Some 400 inventors and their inventions from around the globe are set to compete at the *World Invention Awards & Exhibition* in London. One of this year's exciting features will be a special exhibit from Croatia, the work of **Nikola Tesla**! There will also be regular demonstrations with seminars on his work.

You will find inventions, innovations, great designs and an array of groundbreaking new products at the BIS. The three-and-a-half-day show, now in its eighth year, is run in association with the British Inventors Society and enjoys support from government partners including the IPO (formally The Patent Office) and UK Trade & Investment.

The BIS management advisor group is chaired by Welsh Assembly Government and members include The IPO, Proctor & Gamble and Boots Centre for Innovation. For more information, visit www.britishinventionshow.com. ❖

BIG Roadshows

Roadshows are your chance to meet with the Big Idea Group in person for a free, honest, confidential review of your invention. BIG meets with inventors at various cities throughout the U.S.

- Baltimore, MD on Sept 20th
- San Francisco, CA on Oct 4th
- Philadelphia, PA on Oct 25th
- Manchester, NH on Nov 21st

If they think your idea is promising and in an area of interest to them, they might ask to represent it to potential licensing partners.

- Consumer product goods
- Food, beverage, packaging
- Retail and promotional products

Learn more at www.bigideagroup.net/inventors/roadshows_home.htm. ❖

Invention to Venture Workshops

I2V workshops in technology entrepreneurship are scheduled for universities around the country. Find the list at www.invention2venture.org/sc/heduleindex/ataglance/. ❖

Design-2-Part Shows

Design-2-Part Shows are produced by the Job Shop Companies. For over 33 years we have been dedicated to bringing together the finest American contract manufacturers with OEM's and Engineers who need their services. We create efficiencies in the sourcing of design, custom parts and components by offering every vehicle to do business... in person, in print, and online. Visit www.jobshopshows.com/ to find show dates from coast to coast. ❖

USPTO Transcripts

Visit www.uspto.gov/web/offices/com/iip/transcripts.htm for the A-Z listing of online chat transcripts from the USPTO. It is an easy way to learn about the topic of interest without reading through the actual transcript. The listing includes links back to the original online chat transcript. ❖

Patents Guidance

Visit www.uspto.gov/web/patents/guides.htm for a list of guides, tools and manuals to help with your patenting needs. You will find training materials, guides to filling out forms and patent rules. ❖

LDI Conference and Tradeshow

Learn all about entertainment technology at the LDI tradeshow and Conference in Las Vegas on October 20-26. Find details at <http://ldishow.com/LDI08/public/enter.aspx>. ❖

Motor Trend Auto Shows

Visit www.motortrendautoshow.com and click the city of choice to find the list of shows with dates. ❖

Idea Tango

www.IdeaTango.com does three things with inventors:

- Connects them with informational resources
- Gives them tools to help connect with companies interested in their products
- Links them up with service providers that can help them along the way. ❖

S.C.O.R.E. Expert Answers

Q: WHAT IS THE BEST ADVICE YOU EVER RECEIVED?

Early on, I wanted to focus on everything. A business associate advised me that when I say yes to something, I also say no to something else. I realized that I could focus my time and energy on only a few things at a time. That goes back to the need to hiring people who share your vision, and allow them to handle those other issues.

Q: WHAT MAKES SCORE MENTORING SO VALUABLE TO ENTREPRENEURS?

Where else can you get such a wealth of knowledge? People always ask how to do a business plan or make financial projections. The answer is easy? SCORE. They have done these things in their own businesses, and they're ready to help you with them. ❖

The Community Patent Review

On June 15, 2007, the United States Patent and Trademark Office (USPTO) opened the patent examination process for online public participation for the first time. With the consent of the inventor, the Peer-to-Patent: Community Patent Review pilot, developed by the New York Law School Institute for Information Law and Policy in cooperation with the USPTO, enables the public to submit prior art and commentary relevant to the claims of pending patent applications in Computer Architecture, Software, and Information Security (TC2100). This historic initiative connects an open network of community input to the legal decision-making process.

A summary of the first year's results is found in the Anniversary Report, available for download at <http://dotank.nyls.edu/communitypatent/IP2Panniversaryreport.pdf>.

The USPTO announced the extension of Peer-to-Patent on July 17, 2008. The program will now run through June 15, 2009. In addition, eligible applications have been expanded to include Technology Center 3600 (Class 705). Up to 400 applications will be reviewed. Learn more at <http://dotank.nyls.edu/communitypatent/>. ❖

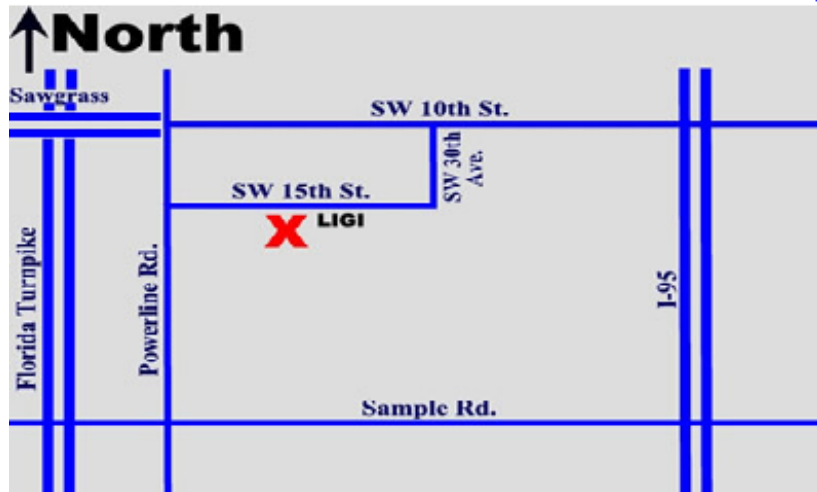
Selling to Big Companies

Selling to big companies isn't easy. Winning business in the corporate market today requires fresh sales strategies, not a bunch of worn out, manipulative sales training techniques. **Jill Konrath** offers sales training that helps you crack into corporate accounts, shorten your sales cycle and grow your business.

Visit www.sellingtobigcompanies.com and subscribe to her e-newsletter. It contains sales tips, strategies, ideas and more to help you crack into corporate accounts, create demand for your offering, differentiate yourself from competitors and win big contracts. When you subscribe, you the free download *Sales Call Planning Guide*. It includes the following topics:

- *How top sellers build immediate credibility.*
- *The essential pre-call research needed for an effective sales call.*
- *5 key questions to identify opportunities for your offering.*
- *Why it's essential to plan your questions before the meeting.* ❖

General Meeting at LIGI Tool & Engineering



First Saturday of Each Month at 1:00 p.m.

Ocean Tomo Live IP Auction Event

The *Ocean Tomo Fall Auction & Conference* is a full 2-day event that includes a 1 1/2-day conference on cutting-edge IP issues, including Managing IP Risk, Buying and Selling IP, and IP Finance followed by the Live IP Auction. The events will be held on October 29th & 30th at the Trump International Hotel and Chicago Cultural Center. For more information contact: Ocean Tomo Auctions, LLC, 200 W. Madison 37th Floor, Chicago, IL 60606; 312.327.4400 ❖

Business Resources from Nolo

Don't have the answers to some of your business questions? Maybe Nolo does. Here is a small sample of the many business-related articles available on their site.

- Noncompete agreements: Protect yourself from losing valuable trade secrets and employees <http://referral.nolo.com/nc.cfm?t=BB007400161565>
- Enforcing Your Trademark Rights <http://referral.nolo.com/nc.cfm?t=BB007400161566>
- Why You Should Copyright Your Software <http://referral.nolo.com/nc.cfm?t=BB007400161567> ❖

Sell More Products with These 7 Packaging Tips

JoAnn Hines, Packaging Diva; <http://packagingdiva.com>; The following text condensed from the article *Sell More Products with These 7 Packaging Tips*.

When consumers go out to shop it's your job to convince them to buy your product in 2.6 seconds. Packaging is your silent salesperson. It must project consumer wants, needs and current lifestyles. What worked last week may not work in the months to come. Here are 7 things you can do to ensure your product packaging is on target with your core customer and delivers the right message to the right audience.

1. Evaluate your product packaging in describing the contents, extolling the features, attracting your customer and reflecting your company image.
2. Give your product packaging to an objective outsider to review (likes, dislikes, what is missing, visual appeal, and descriptive information).
3. Go to at least five different retail outlets and look for comparable or competitive products and assess their shelf appeal, design, color, shape, similarities. Ask another shopper to make a decision about which product they like best and why.
4. Observe your product on the shelf at least five feet away, where most people will see it. Your product must stand out among the competition (for example: color, size, shape, consumer friendliness, branding).
5. Walk the aisles out side your product category. Look for crossover innovations that can be utilized in your existing product, including packaging. An innovative packaging concept can change what people buy.
6. Review trends and predictions for your industry to determine if your product packaging is in line. A good example is the current movement toward "green" or environmentally friendly product packaging. Does this concept mesh with your brand?
7. Think about ways to improve your product packaging. Make it easier for the consumer to use, find, carry, store, open, dispose of, reuse or find important information about your product. ❖

Copyright Ownership and Rights

Just because you made it, doesn't mean you own the copyright. Many people mistakenly believe that the creator of a work automatically owns the copyright. That's not always the case. Use a search engine to find *Copyright Ownership and Rights* by **Richard Stim**, and learn the rules and the exceptions. ❖

David vs. Goliath

Visit www.flashofgenius.net for the true story of how one independent inventor lost and later triumphed against multinational corporate entities, esp. Ford Motor Company. View the trailer for a visual synopsis of the film. ❖

ThomasNet® IndustrialNewsRoom

Industrial Market Trends, a comprehensive, daily industrial blog with a bi-weekly newsletter, publishes the latest industrial developments, best practices, market trends and opinions of our editors and readers. Check it out at <http://news.thomasnet.com/IMT/index.html>. ❖

Sweepstakes Science: Prizes for Breakthroughs

The prize-inspired breakthrough is a concept that goes back hundreds of years. Yet this notion of using prize money to spur innovation has become a particularly booming trend in recent years. This article includes a laundry list of invention programs and the companies backing them. Use a search engine to find *Sweepstakes Science: Prizes for Breakthroughs* by **David R. Butcher**. ❖

Aqua-Leisure Industries

Aqua-Leisure Industries is a producer of swim gear and aquatic leisure products. They have the sourcing, marketing and distribution capabilities to take your product / concept to the next level! Find their submission agreement at www.aqualeisure.com/site/assets/pdf/Aqua_Leisure_Idea_Submission_Agreement.pdf. Your only rights are those conferred by having a patent. ❖

Business Mentoring Online

Get free and confidential advice from SCORE experts in three easy steps:

- Ask a question or enter keywords to find a mentor.
- Pick your mentor & send a message using the online form.
- Receive a personal reply from your mentor within 48 hours.

Visit www.score.org/ask_score.html today. ❖

Inventors Society of South Florida
Presents
Martin Kahn
ON
How to Score with SCORE
October 4th at 1:00 PM

We're on the Web!
See us at:
www.InventorsSociety.net

Upcoming Speakers at ISSF

Martin Kahn, a member of the Boca Raton chapter of SCORE (Service Corps of Retired Executives) is going to tell attendees how to score with SCORE at the **October 4th** meeting! He is a member of the American Society of Interior Designers and a 40-year owner of a successful residential/commercial ID firm. His business management skills include art galleries. Mr. Kahn understands the creative side of business and knows how to structure it to make money. His presentation includes:

- What kind of organization is SCORE
- Inventors and patent attorneys
- Why a business plan is important
- Local roster of SCORE counselors (background and skills)
- The counseling process.

Learn more about the Boca Raton SCORE office at www.scoresouthflorida.net.

Steve Greenberg author of *Gadget Nation* and TV celebrity will be giving a talk on the *World Of Gadgets* for the Inventors Society of South Florida (a non-profit educational organization) at 1PM on Saturday, **November 4th** at the LIGI Tool Company (3220 SW 15th Street, Deerfield Beach, FL 33442). Born into a family of inventors, Mr. Greenberg is a self-professed "Invention Groupie". He travels all over the country to meet inventors and discuss their products.

For more details and directions please go to our website www.inventorssociety.net or contact **Leo Mazur** at 973-219-9627 (mazurelectric@earthlink.net) or **Joanna Zaremba** at 954-486-2426 (joannapoland@comcast.net). ❖

Newsletter Disclaimer

The Inventors Society of South Florida, Inc. (ISSF), a 501(c)(3) organization, provides a wealth of information to our members and the general public regarding all aspects of the invention experience through its newsletters, website, speakers, etc., however, the ISSF does not endorse, suggest or recommend that any of this information may or should be relied upon without the user's own independent investigation and evaluation. Further, the ISSF disclaims any responsibility for any financial investment and/or legal, accounting, or other professional advice which may be rendered by individual officers, directors, sponsors, members, speakers and/or guests, at or as a result of contacts made at any ISSF activity, and/or through our newsletters, websites, or any other source not specifically stated. ❖

OCTOBER 2008
Inventor News

Send your email address to cever@earthlink.net to receive email notice of the newsletter. For those without email, a printed copy of the newsletter will be available at the monthly meeting.

P.O. Box 6008
DeLray Beach, FL 33482

Inventors Society of South Florida