

Inventors Society of South Florida

Inventors News

March 2009

Inventors Society of South Florida, P.O. Box 6008, Delray Beach, FL 33482

President's Corner

WHOA, WHAT AN EXPO !!! I couldn't believe all the people who came. First of all, I have to thank our long time board members, in particular **Alvin Blum** and **Dick Loughlin**, for strongly (at times almost stubbornly) suggesting we have it on the first floor to attract the "walk-in crowd". It just goes to show you, you can't beat experience and they were right!

Also **Joanna Zaremba** has been pushing us to get more media coverage and you can't believe how hard **Eva Thomas** has worked to do just that. Well it sure paid off. One small article in the *Sun Sentinel* by **Robert Nolin** (you can bet he's on my Christmas card list) and the floodgates opened. So many people told me, "I never knew anything like this existed". Let's hope some become members.

We also want to thank **Barbara Miller** of the Library for donating the space, tables, chairs and putting it all together for us but especially for shaking that last bit of toner out of the copy machine to make more of our attendees voting sheets and of course all the volunteers Eva drafted to hand them out.

For those "Die Hards" who stayed for **Tom Fischlschweiger** presentation, we were rewarded with a ton of information. Not only where to find things in the labyrinth of government sites but how to get the information in some of those expensive reports for FREE. I always like FREE. There was a sad note, in that so many of the documents are being lost forever due to budget cuts and lack of space.

While in a somber mood, I would like to draw your attention to our memorial to **Dr. Willem Kolff**. Not only was he an amazing man and should be an inspiration to us all, but to think that he created the first Artificial Kidney out of 50 yards of sausage casings and a wooded barrel later improving it with orange juice cans and a washing machine is unbelievable. With that in mind does anyone have an excuse for not building a prototype? All it takes is a little ingenuity.

On to the future! We have one heck of a great speaker coming in March. **Lisa Guarini** has taken her product from concept to market even having it featured on the *Today Show* with **Barbara Walters** on Monday 2/23/09. One of my duties as president of this organization was to meet with her at an *invitation-only* Lingerie Tradeshow at the Javits Center in New York. Oh, the sacrifices we make for the club!

Regards,

Leo Mazur

News From Cathy's Desk

The ISSF Expo at the Broward County Main Library was a delightful success! I was surprised how many people read the *First Ten Commandments of Inventing*, originally published by *Inventors Digest*. I have posted it for every event at which I have displayed. Since I cannot find a complete copy of the text via Internet search, I will have to type it up by hand from my well-worn poster copy.

I met two attorneys from Boca Raton, **Lauren Wahl** and **Valerie J. Prest**, who are interested in working with inventors. Their expertise concerns small business and legal/commercial strategies for domestic and international clients. Contact them at laurenwahl@comcast.net and prestv@prestlaw.com.



Highlights

Dr. Willem Kolff	2
AmCon Show	3
What VCs Seek	3
Two VC Events	3
ITV London	4
The Online Inventor	4
Product Evaluation	4
Biz Loan Fund	5
Counterfeit Goods	5
SBA Pubs	5
Small Biz Resource	6
Automotive X PRIZE	6
EPO E-Learning	7
Spirit of Invention	7
March ISSF Speaker	8

*Inventors Society
of South Florida*

presents

Lisa Guarini

ON

The Journey

March 7th at 1:00 PM

at

**Ligi Tool &
Engineering, Inc.**

Continued on page 2.

Continued from page 1.

The Inventors Society of South Florida, Inc. is a 501(c)(3) organization.

Mission Statement

To provide a forum that fosters creativity, freethinking and education that will help further our members' innovations.



Officers & Board Members

President: Leo Mazur

Vice President: Albert Newman

Secretary: Joanna Zaremba

Treasurer: Lucy Pettersen

Founding President: Robert White

Director: Alvin Blum, Richard Loughlin

Membership and Goodwill
Joanna Zaremba

Member Liaison: Joanna Zaremba

Publicity: Leo Mazur and Eva Thomas

Public Relations: Eva Thomas

Contacts

Richard Loughlin in Stuart:
772-287-2224

Joanna Zaremba in Broward Co:
954-486-2426



I spoke with **Christine Kuch-Hailstone** of Toronto, Canada about inventor needs for public relations, advertising, marketing and a lifestyle program to succeed as an inventor. She may be contacted at kuch_hailstone@primus.ca or 416-233-8688 from mid-April through October and 954-993-9037 or 954-471-4425 the rest of the year.

Another visitor, **Amy Tupler**, is an innovation and creativity trainer. I asked her about possibly giving a motivational presentation at one of the 2009 meetings. She may be contacted at atupler@bellsouth.net or 954-868-8472.

I spoke with **Zbigniew Stein** (ezstein@bellsouth.net) of Jupiter, FL regarding his inventions. He has 20 patents. His company, ES Design, Inc., 9332 Sandy Run Rd., Jupiter, FL 33478, does design, prototype, and production work.

Keith Hammack, President of InventBay, Inc. shared the table next to me with ISSF President **Leo Mazur**. Naturally both men were busy. Leo fielded questions and handed out brochures. Keith circulated to learn about the inventions and inventors. The brochures and informational sheets we offered to visitors kept disappearing off the tables. Leo left the expo only one time to make copies.

I want to thank **Tom Fischlschweiger** for the informative presentation on government websites. The Navy Technical Disclosure Bulletin contains unpatented invention disclosures with full text and descriptions. It has never been digitized. It has no index. These bulletins were published from 1970-1994. This resource is rarely cited for prior art. Any copies in existence are all there is. Libraries are culling unused/obsoleted texts, and these are prime for elimination. The bulletins will be lost to inventors! ❖

Father of Artificial Organs, Dr. Willem Kolff

We normally don't write about inventors who pass away in this newsletter but **Dr. Willem Kolff** was incredible. Not because he won more than 120 international awards including the *Albert Lasker Award* for Clinical Medical Research (considered to be the highest honor in American medicine), received more than 12 honorary doctorate degrees from universities all over the world, was a founding member of the *American Society of Artificial Internal Organs*, the inventor of the artificial heart and kidney machines, but because his ingenuity, tenacity and tireless efforts should be an inspiration to us all.

When faced with skepticism regarding his project he insisted, "If a man can grow a heart, he can build one" and so he did. It only took him 13 years to apply for patent 3,641,591 and 25 years to implant it into his first human patient, naming it after one of his colleagues, **Dr. Robert Jarvik**.

He built the first artificial kidney machine, during the German occupation of the Netherlands, out of 50 yards of sausage casing wrapped around a wooden drum set in a salt solution. He copied the design of a Ford water-pump coupling to get the blood safely back to the patient. Later "improvements" consisted of the use of orange juice cans and a washing machine.

Continuing his work on artificial organs including eyes, ears and limbs until his retirement in 1997, he was inducted into the *National Inventors Hall of Fame* in 1985. Joined by many other NIHIF inductees to celebrate the 200th anniversary of the USPTO in 2002, he shared information about his latest project, the wearable artificial lung at 91 years old.

Dr. Kolff died of natural causes in a Philadelphia care center just three days before his 98th birthday. Find two fascinating articles about him at <http://deseretnews.com/article/1,5143,705284493,00.html> and www.nytimes.com/2009/02/13/health/13kolff.html. ❖

AmCon Show in Orlando

The Amcon Show in Orlando (March 4-5) is close enough and small enough to make it a day trip yet it is a perfect opportunity to gather some very useful information. Here you can meet and talk to manufacturers, "Job Shops", prototypers, engineering firms, etc. and take business related seminars.

One such seminar, **Leo Mazur** highly recommends is put on by **Floyd Coates** of the *American Plastic Molding Corp.* (at 1:00 pm on 3/4/09 and 11:00 am on 3/5/09).

Let's face it; most of our products are made up of plastic parts. One of the most frustrating situations for an inventor is to find out that there are some design flaws in their invention that make it almost impossible (or financially impractical) to manufacture. Then they have to hire an engineer to redesign the product. This can turn out to be "the end" for some inventions.

He took this seminar last year and was extremely impressed. What took him years of research to learn was presented in a very easily comprehended, well laid out, one-hour course. They cover just about everything you need to consider when designing a plastic part. It alone is worth the trip. For more information, visit www.amconshows.com. ❖

What Venture Capitalists Seek

Guy Kawasaki (former Apple Fellow at Apple Computer, he is currently a managing director of Garage Technology Ventures; co-founder of Alltop, an "online magazine rack" of popular topics; and a columnist for *Entrepreneur Magazine*) says that most Venture Capitalists are looking for a great team. He adds that *you only really "know" you invested in a great team after the company succeeds*. His theory is that *you invest in people who are creating the product that they want to use and hope that there are many others like them. This is what Steve Jobs and Steve Wozniak did when they created Apple*.

Whether pitching to Venture Capitalists or Angels, *always pitch at the highest, most professional level possible. It would be ideal to show up with a prototype and growing business*.

When you have mentors like SCORE involved in your startup, they eliminate misconceptions and help get you access to capital. ❖

Two Venture Capital Events

Angel & VC Funding: What is it and how do I get it? This event happens on 3/26/09 at TRDA – Business Innovation Center 1050 West NASA Boulevard Melbourne, Florida 32901. Attendees will get an overview of Angel and early stage investing as well as a glimpse of the later stage capital markets from all points of view - the entrepreneur, the professional service advisor and the equity investment professional. Networking 5:15pm; speaker 8:00pm.

Florida Venture Forum and the Gold Coast Venture Forum Joint Meeting features a presentation by **Jeffrey E. Sohl**. This event happens on 5/27/09 at Embassy Suites, 661 N.W. 53 Street, Boca Raton, FL 33487. Jeffrey E. Sohl's field of specialization is early stage equity financing of high growth ventures, trends in the angel market and entrepreneurship. Networking 5:15pm; speaker 8:00pm

For more information, visit www.floridaventureforum.org. ❖

Membership

The Inventors Society of South Florida (ISSF) membership application form is available online at www.inventorssociety.net/appform.pdf. Annual individual membership dues are \$60. Non-voting family members or significant others living in the same house are discounted at 25% of the annual dues per person.

Members are entitled to all that is offered by the ISSF: events, meetings, contests, prizes, awards, nominations, and networking. Members also benefit from a monthly newsletter full of important information, tips, publications, Internet sites and expositions.

Membership is the primary source of funds to the ISSF, without which, it is difficult if not impossible to hold meetings, send newsletters, hold special events, and maintain an Internet presence. ❖

Newsletter Submissions

If you have something you'd like to see in the newsletter, please discuss with or send it to cever@earthlink.net. If it is something that has to be copied, please send the original or a high quality copy. If you need the original document returned, please note this in the submission package.

Please remember that the newsletter is black print only. Submissions that have color (especially over text, i.e. words in a colored box) may not be usable. Try to keep submissions simple and basic. ❖

File a Complaint

Visit www.bankrate.com/caf and click Complaint Button to complain about a product or a service. ❖

Australia's 'Innovative Step' Clarified

Jane Owen wrote *'Innovative Step' in Innovative Patents Clarified* to explain a recent Australian Federal Court decision. Use a search engine to find the article by title and author. ❖

ISSF Meetings

Except for February 2009, the ISSF meets at 1:00 pm on the first Saturday of each month at:

Ligi Tool & Engineering, Inc.
 3220 SW 15th St.
 Deerfield Beach, Florida 33442
 877-523-6693
www.ligotool.com

From the Florida Turnpike: Exit at Sample Rd, Exit 69; turn right on Sample Rd (East); left on Powerline Rd; and right on SW 15th St (past the first stoplight on Powerline Rd, look for two cement towers and the *ModComp* sign).

From I-95 Southbound: Exit at SW 10th St, Exit 40; turn right SW 10th St (West); left on Powerline Rd; left on SW 15th St (look for two cement towers and the *ModComp* sign).

From I-95 Northbound: Exit at Sample Rd; turn left on Sample Rd (West); right on Powerline Rd; and right on SW 15th St (past the first stoplight on Powerline Rd, look for two cement towers and the *ModComp* sign).

From I-75: Exit at the Sawgrass Expressway (Route 869); go to the end of the expressway and continue east on SW 10th St; turn right on Powerline Rd and left on SW 15th St (look for two cement towers and the *ModComp* sign).

Contact:

Eva Thomas 561-395-7615
etboca@hotmail.com



ITV London “Made in Britain”

ITV are working on a television series titled ‘Made In Britain’ whereby one TV personality will have their house stripped of goods that are not made in Britain, and replace them with ones that are. In each show his aim will be to travel the length and breadth of the British Isles in search of companies and people who continue to make their products in Britain rather than outsource to overseas factories. It’s a journey that will take him to the heart of British eccentricity and ingenuity, meeting characters who just won’t give up making products they believe in.

The show will air on a channel being re-launched this year called Blighty, formerly known as UKTV, that aims to celebrate all things British. Filming begins in March. Currently, they seek companies that champion a product, explain its heritage and the processes taken to make it, and demonstrate what it’s like for a British company competing in the global market. One of the things sought is the British produce of tomorrow – what new inventions are being patented in the UK and are looking for a market?

For all those interested, it is an opportunity for them to get their product on national TV. A commitment to sourcing UK components and manufacturing the product in the UK is a must. Also, products must have a widespread appeal and potentially a domestic use. Contact Emma.Lloyd@itv.com and please quote Croydon Round Table of Inventors (www.croydonrti.com) as your source. ❖

Online Inventor Archives

THE ONLINE INVENTOR is a free newsletter for inventors. It contains articles on topics such as inventing, patents, prototypes, licensing, marketing, etc. Find all past issues at www.marketlaunchers.com/archives.html. Inventor groups may re-print any of these articles on your web site or newsletter for free, as long as you credit MarketLaunchers.com as the source. ❖

Product Evaluation

Don Debelak offers two product evaluation services: a \$175.00 short form evaluation and a \$450.00 in-depth evaluation. These offer you an evaluation plus insights on how to turn your product into a winner and take it to market.

The \$175.00 short form evaluation offers:

- Product evaluation comments in over 20 areas
- Suggestions on how to improve the product for a better chance of success
- Search for competitive ideas
- Recommendations on how to best proceed with a license, selling the product yourself or partnering with another company.

The \$450.00 evaluation includes the above topics plus:

- Marketing discussion on how to promote your product to hit market hot buttons
- Suggested marketing methods and tactics to introduce your idea, along with key targets (often key contacts and their contact info are included)
- Outline of a one to two year marketing plan to get the product onto the market.

All successful products go through stages from a rough idea with some market potential into a finished product people want to buy. The goal is to provide you help to see how you product can be improved so you have a better chance of success. New products are an evolving process, never static, and the best products can change 50 to 60%, and sometimes more in their evolution to a winning product. The goal is to help raise your chances of success. ❖

The Business Loan Fund

The Business Loan Fund (www.blfpbc.org) has an impressive and broad array of allies and partners. It is respected in the community and has established effective relationships with many community organizations and institutions including eleven area banks, the Small Business Administration, small business development centers, nonprofit development organizations, and city and county community and economic development agencies, such as Palm Beach County Offices of Housing and Community Development, Economic Development, Board of Commissioners and City of West Palm Beach Office of Community and Economic Development. ❖

Protecting Against Counterfeit Goods

The National Board of Customs (NBC) in Finland has over the years shown great interest in barring the import and transit of pirated and counterfeit goods. The NBC has even set up special units to pinpoint suspicious shipments and to undertake continuous risk analysis to assist its work. Lately, they have also developed their own internal procedures for investigating infringement cases and created strategies for bringing infringers more frequently to court. However, this process still requires initiative from the rightholders. Fortunately, co-operation between the NBC and the right holders works extremely well. To learn more, read the article, *Taking the Fight Against Counterfeiters Seriously*, written by **Ari-Pekka Launne**. ❖

SBA Publications

Visit www.sba.gov/tools/resourcelibrary/publications/serv_pub_prods.html to find the following documents (in text and pdf):

1. IDEAS INTO DOLLARS PI-1: This publication identifies the main challenges in product development and provides a list of resources to help inventors and innovators take their ideas into the marketplace.
2. AVOIDING PATENT, TRADEMARK AND COPYRIGHT PROBLEMS PI-2: Learn how to avoid infringing the rights of others and the importance of protecting your own rights.
3. TRADEMARKS AND BUSINESS GOODWILL PI-3: Learn what trademarks are and are not and how to get the most protection for your commercial name.

Also, find access to numerous free newsletters by state, city, region and specialty at <http://web.sba.gov/list>. These FREE SBA newsletters offer a wide variety of information and business opportunities for small businesses. Subscribe to one or many and receive e-mail notification as soon as items are published.

Also, find SBA Small Business Resource Guides at www.sbaguides.com by state or city within a state. Highly recommended reading! ❖

Linking Innovation and Industrial Property

Linking Innovation and Industrial Property (LIIP) is a project financed by the European Commission, which pursues the development of a European network of contact points for the promotion of innovation around industrial property. One of the major objectives of this project is to increase awareness and knowledge on Industrial Property issues and the patent system by the creation of dedicated material targeted to Small and Medium Enterprises (SMEs), research centers, universities, independent inventors, professional associations and organizations active in innovation support. For this purpose, two specific tools have been developed in the framework of the LIIP project: a *Good Practice Guide* (www.liip.org/pdfs/GPG_EN.pdf) and an *IP Multimedia Toolbox* (www.liip.org/NAP_page.php?page=5&lang=1). ❖

The World's Innovation & IP Leader

According to **Mark Blaxill** and **Ralph Eckardt**, two experts on innovation and intellectual property strategy, America's vast storehouse of IP reserves form the backbone of the country's global competitiveness – the U.S.'s "Invisible Edge." They may be overlooked and undervalued by both business people and policymakers, but they are the fuel that powers the economy in good times and helps it bounce back from bad times. **Mark Blaxill** and **Ralph Eckardt** are the authors of the forthcoming book *The Invisible Edge: Taking Your Strategy to the Next Level Using Intellectual Property*. ❖

Patent Café® Invention Evaluation System

The **PatentCafe® Invention Evaluation System Professional Edition** is the leading product assessment program that helps you to analyze your invention in much the same way as the corporations that will be your customers or patent licensees. Evaluate before you risk your valuable time and money. This product was developed by inventors and is based on real world success factors and critical business issues. Each evaluation costs \$199. Learn more at <http://evaluation.patentcafe.com>. ❖

AmCon Show in Orlando

AmCon Show in Orlando, FL is an opportunity to meet and talk to manufacturers, "Job Shops", Prototypers, Engineering firms, and others. You can attend business related seminars. It happens March 4-5. Visit www.amconshows.com for details. ❖

New Product Development

DRM Associates provides new product development (NPD) consulting. They sponsor the Product Development Forum, a source of information, resources and links on NPD. Also, find the Body of Knowledge repository at www.npd-solutions.com/bok.html. ❖

Are You Ready to Start a Business?

The SBA assessment tool is designed to help you better understand your readiness for starting a small business. It is simple to use and will take less than 5 minutes to complete. The tool will prompt you with questions and assist you in evaluating skills, characteristics and experience – as they relate to your preparedness for starting a business. Find it at www.sba.gov/assessmenttool. ❖

Trade Magazines

Browse through an extensive list of free Business, Computer, Engineering and Trade magazines, white papers, downloads and podcasts at www.tradepub.com to find the titles that best match your skills; topics include management, marketing, operations, sales, and technology. Simply complete the application form and submit it. All are absolutely free to professionals who qualify. ❖

Innovation Assessment

Washington State University's College of Business offers an Innovation Assessment to independent inventors for \$795. Their package of service provides market research, feasibility analysis, keyword patent search and 20 hours of business consulting if your innovation receives an overall probability of success rating of 50% or greater. Learn more at www.business.wsu.edu/organizations/iac/Pages/inventor.aspx. ❖

PCT Distance Learning

WIPO has launched a distance learning course introducing the Patent Cooperation Treaty (PCT), an international system for filing a single patent application to obtain patents in a number of countries around the world. The FREE self-study course includes test questions to measure your understanding and progress in learning the content. Find it at www.wipo.int/pct/en/distance_learning. ❖

SouthPack 2009

Attend Southpack 2009 at the Charlotte, NC convention center on March 11-12 for the newest ideas, products and innovations in packaging. Learn more at www.devicelink.com/expo/spack09. ❖

Small Business Resource Guide

This resource guide (www.occ.treas.gov/cdd/SBRG09032003.htm) provides easy access to information on national organizations and programs that can provide assistance to small businesses on a variety of financial services. Use the Resource Guide to explore capital access and technical assistance sources for small and minority-owned businesses. The information is organized under the following categories:

- General Information and OCC Resources
- Education/Training/Technical Assistance
- Government Resources
- Venture Capital
- Microenterprise
- Minority and Women-owned Business
- Procurement ❖

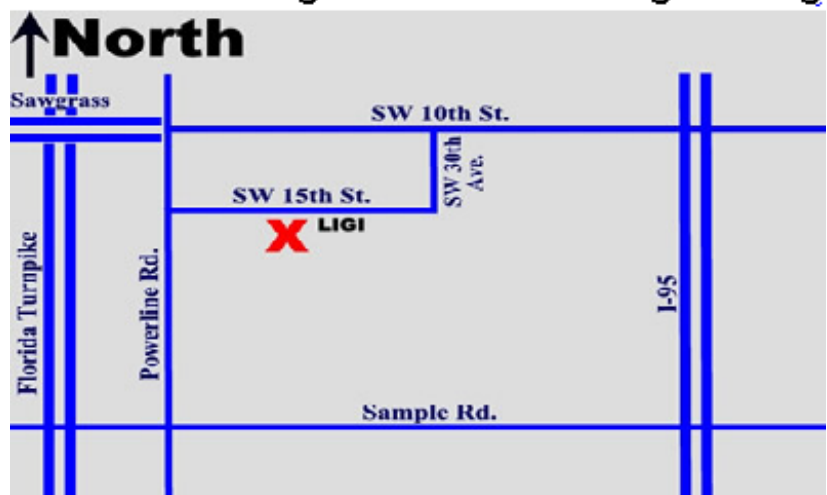
Progressive Automotive X PRIZE

The formal registration period for the Progressive Insurance Automotive X PRIZE, which opened on August 1, 2008, closes on February 28, 2009. Register your team at www.progressiveautoxprize.org/prize-details/registration.

The competitors come from a variety of backgrounds that range from large auto manufacturers to independent backyard inventors. These ambitious teams from around the world will work to design and build production-capable, super-efficient, clean vehicles that people want to buy. Final confirmation of each team's Registered Team status is pending their signature of a Master Team Agreement (MTA) upon its release later this year.

Each team has a different strategy for winning the Progressive Automotive X PRIZE, and each idea has the potential to revolutionize the world. Their stories are inspiring. Follow their progress through their blogs, videos and press articles to see how they are making a difference in your world by visiting www.progressiveautoxprize.org/teams. ❖

General Meeting at LIGI Tool & Engineering



First Saturday of Each Month at 1:00 p.m.

New Law Affects Toymakers

Congress passed the Consumer Product Safety Improvement Act in July 2008. The law, which went into effect on February 10, set strict limits on lead and phthalate (a harmful chemical found in plastics) content in toys and other children's products. Toymakers must certify their wares' compliance via third-party testing, which can cost anywhere from less than a hundred dollars to several hundred dollars per test - and each component of a toy, such as zippers, buttons, and paint, must be tested separately. Retailers must also ensure that their entire inventory is certified. Toymakers and retailers who violate the law face fines of tens of thousands of dollars. To learn more, use a search engine to find the article, *New law could wipe out handcrafted toy makers*, written by **Stephanie Fletcher**. ❖

EPO E-Learning

The European Patent Office offers numerous e-learning resources at www.epo.org/patents/learning/e-learning/business-commerce.html on financing innovation, growing business with IP and realizing/securing the value of IP. For example, there are three presentations on insurance:

- *Insurance for economic loss*, Mr. Matthew Hogg, Underwriter, R J Kiln & Co Ltd
- *Insurance for litigation and liability risks*, Mr. Ian Lewis, CEO, M•SURE Ltd
- *The need for a patent litigation insurance scheme*, Ms Majbritt Vestergaard, Principal Legal Adviser, International Politics, Danish Patent and Trademark ❖

Celebrate the Spirit of Invention

A Workshop for Inventors and Entrepreneurs happens on Saturday March 14th at the Ansari Business Building Auditorium in University of Nevada, Reno. Contact **Larry Udehl** (510-888-1988), **Lexi Fox** (775-230-5394) or **Curtis Gore** (703-836-3106) for more information. This event is sponsored by:

- Licensing Executives Society-USA and Canada
- Kauffman Foundation
- U.S. Patent & Trademark Office
- Inventors Digest
- Innovation Magazine
- C4Cube SBDC/UNR
- Eye-Com Corporation
- iN3 Partners, LLC
- Holland & Hart, LLC
- Silver Sky Group Woodburn and Wedge ❖

First Winning Patent Study

On February 9th, Article One Partners, LLC, a global community working to legitimize the validity of patents, announced seven new patent studies, as well as two winners who will share the \$50,000 prize for discovering prior art in Article One's Garmin/SP Technologies Patent Study. Visit www.articleonepartners.com/patent_study_results.php to learn the details. ❖

Prototype Maker

BERMAG Industries, LLC of 2251 St. Rt. 125, Hickman, KY 42050, is a prototype foundry that creates parts made from aluminum, zinc and bronze. They supply parts from 1 to 500 piece orders. Visit www.bermag.com or call 270-236-2047 for more information. ❖

Nolo BizBriefs

Nolo has provided quality self-help law and business products since 1971. Be sure to subscribe to Nolo's *BizBriefs*. Each issue offers articles of interest to inventors. Nolo offers podcasts and legal briefs through their website at www.nolo.com. ❖

Writing a Business Plan

Learn why writing a business plan is important -- even if you're not trying to raise money. For example, success requires an effective marketing strategy. Read *Why You Need to Write a Business Plan*, written by attorney **Fred S. Steingold**. Use a search engine to find the article by title and author. ❖

Small Business Guide

Find information and tools to help you start, run and grow your business at www.toolkit.com/small_business_guide. Includes topics on, starting, planning, financing, marketing and detecting/deterring fraud. ❖

Product Modeling

Direct Dimensions, Inc. (DDI) provides unique solutions to complex modeling and manufacturing problems. They specialize in the on-site application of digitizers, laser scanners, and the conversion of complex three-dimensional data into 3D computer models. Visit them at 10310 S. Dolfield Road, Owings Mills, MD 21117 or www.directdimensions.com. Call 410-998-0880 or email them at info@dirdim.com. ❖

Inventor's Spotlight at National Hardware Show

Contact **John Lederer** at jlederer@reedexpo.com or 203-840-5381 to be a spotlight exhibitor. For show information, visit www.nationalhardwareshow.com. This Las Vegas event happens May 5-7. ❖

Small Quantity Packaging Director

Visit <http://packagingdiva.com> to order the first edition of the *Small Quantity Packaging Directory*. We have verified that all these companies are currently in business. If you know of a resource that's not listed please let them know for the next edition. ❖

Inventors Society of South Florida
presents
Lisa Guarini
ON
The Journey
March 7th at 1:00 PM
at
Ligi Tool & Engineering, Inc.

We're on the Web!
See us at:
www.InventorsSociety.net

March Speaker at ISSF

Lisa Guarini, Inventor and Owner of SmartBroad.com, will be giving a presentation on *The Journey* for the Inventors Society of South Florida (a non-profit educational organization) at 1PM on Saturday 3/7/09 at the LIGI Tool Company (3220 SW 15th Street Deerfield Beach, FL 33442).

Ms. Guarini's products the *Bra Smart*, *Bra Smart Travel* and *Airport Sani-Feet* have been featured in print and on television, most recently on the *Today Show* with **Barbara Walters**. In just over a year she has gone from the back room to the front room at the exclusive invitation only lingerie tradeshow *Curves* at the Javits Center in New York City.

She started with an idea on a napkin, which she showed to long time ISSF member, **Dr. Pamela Riddle Bird** of Innovative Product Technologies, Inc. who loved the idea but warned her, "Now get ready for the Journey".

It is the story of that Journey that she will tell with all the wonderful and (at other times) gory details of her experiences along the way. Her presentation is not for the faint of heart but if you really want to know what is in store for you, if you want to know how to get there, then you must attend this presentation. For more information about Lisa Guarini's products please go to her website www.smartbroad.com.

Let Ms. Guarini be your guide or at least show you the map so you can begin Your Journey. ❖

Newsletter Disclaimer

The Inventors Society of South Florida, Inc. (ISSF), a 501(c)(3) organization, provides a wealth of information to our members and the general public regarding all aspects of the invention experience through its newsletters, website, speakers, etc., however, the ISSF does not endorse, suggest or recommend that any of this information may or should be relied upon without the user's own independent investigation and evaluation. Further, the ISSF disclaims any responsibility for any financial investment and/or legal, accounting, or other professional advice which may be rendered by individual officers, directors, sponsors, members, speakers and/or guests, at or as a result of contacts made at any ISSF activity, and/or through our newsletters, websites, or any other source not specifically stated. ❖

MARCH 2009
Inventor News

Send your email address to cever@earthlink.net to receive email notice of the newsletter. For those without email, a printed copy of the newsletter will be available at the monthly meeting.

DeLray Beach, FL 33482
P.O. Box 6008
Inventors Society of South Florida