

Inventors Society of South Florida

Inventors News

July 2009

Inventors Society of South Florida, P.O. Box 6008, Delray Beach, FL 33482

President's Corner

We began our last meeting on a very sad note. **Jules Silver**, one of our newest and most prestigious members had passed away. Here is a man who single handedly built an international multi-million dollar business on his patents and yet truly enjoyed sharing his vast knowledge with our members. **Marvin Greenhut** told me how proud he was to be a member of this group and would show his friends the mention we gave him in our newsletter. He was a truly great man and we were blessed to have the opportunity to get to know him. In honor of him, we should strive even harder to bring our own projects to fruition. I know my new motto will be *Don't let Jules down*.

Calling upon this new found inner strength and all the tools we learned in the last three meetings, I hope you will all participate in the *Elevator Pitch Olympics* this month. You don't have to have a finished product. You don't have to have all your ducks in a row.

For example, I will present a pitch I plan to give to a company maybe next year or possibly the year after, depending on the economy. I will be saying the products are UL listed and patent pending which they will be then, but are not now. I am not going to disclose what those products are, just how they will impact the industry and why. The call to action on their part is to sign a non-compete agreement with me to learn more about them.

It doesn't have to be three minutes it can be 20 seconds. It doesn't even have to be about an invention. You can pitch to your boss about a raise, pitch to your butcher to give you the best cut of beef or pitch to your spouse why a boat is such a great investment. I just want you to use these tools before they rust away in the garage.

Someone told me the thought of being judged is even more threatening than standing in front of the room, so...NEW RULE! If you don't want to be in the competition but want to do a pitch, you will start by saying, "I am not in the competition" then do your pitch. Also, I will start the meeting by asking if everybody wants to kill the competition side of it. Remember this IS a democracy and the members ARE in charge.

AmondaRose Igoe did such a great job of teaching us the tools to use and getting us all fired up, I hate to see us fizzle. Remember your intro is a mini speech with a beginning, middle and end. Be a problem solver. Pick one thing to discuss. Communicate clearly but be concise and then make a call to action.

Action is what it's all about. Several new faces have been coming to the board meetings. Other volunteers have been helping to clean up after the meetings. **Mike Smith** offered to help an inventor who wrote to us with a problem. **Jacques Cote** has done such a great job of taking care of the door prize tickets that I think he's found a job for life. I just want you all to know, I personally appreciate your participation. This is how you make it YOUR club.

Also, I thank all who participated in the survey. There were some surprises and we will be using the information to set up our next series of speakers.

Speaking of which, we are starting off in September with **Ron Sargent**, another successful inventor who turned his products into a multi-million dollar company, will present *Creation Of A New Consumer Product-- The PlantWatcher Story*. This is one of the products he took from concept to the market place, experiencing many ups and downs along the way.

Don't forget next month we will be meeting at the Broward County Main Library NOT Ligi Tool for a crash course on Patent Searching. It is a tough job but our two experts will show you the best practices to get it done efficiently and completely.



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*Inventors Society
of South Florida*

presents

*Elevator Pitch
Olympics*

July 11th at 1 PM

**Ligi Tool &
Engineering, Inc.**

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The Inventors Society of South Florida, Inc. is a 501(c)(3) organization.

Mission Statement

To provide a forum that fosters creativity, freethinking and education that will help further our members' innovations.



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The next three meetings will be a challenge to follow. July is the second Saturday, August is at the Library and September is once again the second Saturday by popular demand as per our survey. If you get confused, call or write, I don't bite. We can't help you if you can't find us.

Sincerely,

Leo Mazur

News From Cathy's Desk

I recently received an unexpected letter from my chiropractor. The beginning of the letter seemed regretful, so I thought perhaps she was moving her office out of the area. At some point in the text she said she was not helping me and would forward my files to any chiropractor I specified. I was shocked. I have been a patient of this chiropractor for ten years. What happened? I decided to sleep on it.

First thing in the morning I wrote a letter back to her explaining how happy I was with the services she provides, and I listed them including her community activities. I told her that customer satisfaction is measured by repeat business and promoting her business to everyone I know. I finished the letter by saying that she exemplifies entrepreneurship through all that she does.

Next, I printed my response on the back of her letter. Then I went to a shop and purchased a small bouquet of colorful flowers. I delivered the letter and flowers in person to her office. I said, "Hello" to the staff person behind the counter and left the premises. (The woman behind the counter looked at me sternly.)

Later in the day, I received a call from the staff person who said that they did not want this to escalate further and would continue to accept my business. I asked her what prompted the chiropractor to write such a letter. The problem was that I did not always greet them when entering and thank the chiropractor when leaving.

I visit the chiropractor for manipulations, not socializing, so I did not have a clue. Yes, I could change chiropractors, but I appreciate the service she provides and if being more sociable keeps her happy, then I am willing to make the effort. Upon reflection, I admit that I am focused on my discomforts and daily priorities when I visit the chiropractor.

The bottom line of the story: take time to recognize and appreciate those who help you, whether a family member, a pet, a business service you assume will always be there, a co-worker, even a stranger who holds a door open for you. ❖

Ten Tips for Protecting Intellectual Property

Reprinted by permission from AllBusiness.com

So you've got a great, innovative idea and you just know this could be the one to catapult your brilliance into a successful business venture. But before you go enthusiastically announcing your inspiration to friends and family, or spilling your trade secrets at the local coffee shop, you may want to first consider legally protecting your intellectual property.

Discovering a new business idea is exhilarating. But great ideas are only of value to you if you've got a fighting chance at protecting them as your own. State and federal intellectual property laws can help you, but it's up to you to help yourself first.

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Here are 10 important tips for making sure your ideas or inventions stay your property:

1. **File for protection.** One way to safeguard your invention or idea is to file for protection under U.S. patent, trademark, and copyright laws. However, it can be tricky to decide which of these three vehicles is most appropriate for the protection of your work -- some products or services require a patent, a trademark, and/or a copyright. Each category protects a distinct aspect of a creative work or expression, and all three categories fall under the heading of "intellectual property."
2. **Invest in legal counsel.** It's worth the investment to engage the services of an experienced small business or intellectual property (IP) attorney. He or she can help you to make the proper distinction regarding whether or not to file for a patent, a trademark, and/or copyright.
3. **Arm yourself with knowledge.** Even though it's advisable to leave the big decisions to an attorney, it's a smart idea to bone up on intellectual property rights yourself, even if you just read some books on the subject. Knowledge is power.
4. **Be realistic.** Don't convince yourself that just because you've had an idea trademarked, it will be successful. It just means the idea is protected should it become a success.
5. **Respect the work of others.** Even though you have protected your own rights, make sure you are not stepping on the rights of others. Don't "borrow" someone else's idea or imitate a specific product or service.
6. **Present a complete picture.** Take the time to fully develop your idea before launching it into the universe. When you come to the table with an idea that has been well researched, is trademarked, or has a patent pending, you greatly increase your odds of attracting investors or getting lending institutions on your side.
7. **Give yourself a competitive advantage.** Just because you think there's no competition out there for your business, don't use that as an argument not to spend the money to protect your idea. Legal protection gives you the opportunity to participate in investor-sponsored entrepreneurship seminars, where you can learn from other's marketing strategies and business-building ideas.
8. **Use nondisclosure agreements.** You may wonder how to build momentum among investors, business partners, and prospective hires while still protecting your trade secrets. A common approach is to make sure that anyone you share the information with signs a "nondisclosure agreement" (NDA) prior to your disclosure. Typical NDAs contractually obligate signatories to refrain from disclosing confidential information without the disclosing party's express consent.
9. **Rely on legal protection.** It is impossible to keep an idea under lock and key. All the physical protection in the world -- safes, security codes, guards -- can't stop an employee from walking out the front door with your idea. The good news is that the court system is increasingly recognizing the value of intellectual property and is taking steps to protect your rights of ownership.
10. **Be patient.** Realize that it takes time to license a patent or obtain a copyright or trademark. In the meantime, you can continue to build and grow your idea under the radar screen. ❖

Membership

The Inventors Society of South Florida (ISSF) membership application form is available online at www.inventorssociety.net/appform.pdf. Annual individual membership dues are \$60. Non-voting family members or significant others living in the same house are discounted at 25% of the annual dues per person.

Members are entitled to all that is offered by the ISSF: events, meetings, contests, prizes, awards, nominations, and networking. Members also benefit from a monthly newsletter full of important information, tips, publications, Internet sites and expositions.

Membership is the primary source of funds to the ISSF, without which, it is difficult if not impossible to hold meetings, send newsletters, hold special events, and maintain an Internet presence. ❖

Newsletter Submissions

If you have something you'd like to see in the newsletter, please discuss with or send it to cever@earthlink.net. If it is something that has to be copied, please send the original or a high quality copy. If you need the original document returned, please note this in the submission package.

Please remember that the newsletter is black print only. Submissions that have color (especially over text, i.e. words in a colored box) may not be usable. Try to keep submissions simple and basic. ❖

How to Find a Good Patent Attorney

Learn how at http://www.inventor-mentor.com/articles/?show=patent_attorney. ❖

Yankee Invention Expo

The Annual Yankee Invention Expo, the largest not-for-profit invention expo in the U.S., happens October 22nd – 24th in Waterbury, CT. Learn more at <http://yankeeinventionexpo.org> ❖

ISSF Meetings

Except for February 2009, the ISSF meets at 1:00 pm on the first Saturday of each month at:

Ligi Tool & Engineering, Inc.
 3220 SW 15th St.
 Deerfield Beach, Florida 33442
 877-523-6693
www.ligotool.com

From the Florida Turnpike: Exit at Sample Rd, Exit 69; turn right on Sample Rd (East); left on Powerline Rd; and right on SW 15th St (past the first stoplight on Powerline Rd, look for two cement towers and the *ModComp* sign).

From I-95 Southbound: Exit at SW 10th St, Exit 40; turn right SW 10th St (West); left on Powerline Rd; left on SW 15th St (look for two cement towers and the *ModComp* sign).

From I-95 Northbound: Exit at Sample Rd; turn left on Sample Rd (West); right on Powerline Rd; and right on SW 15th St (past the first stoplight on Powerline Rd, look for two cement towers and the *ModComp* sign).

From I-75: Exit at the Sawgrass Expressway (Route 869); go to the end of the expressway and continue east on SW 10th St; turn right on Powerline Rd and left on SW 15th St (look for two cement towers and the *ModComp* sign).

Contact:

Eva Thomas 561-395-7615
etboca@hotmail.com



Making Money with Patent License or Litigation

Leo Mazur (MazurElectric@earthlink.net)

“There are two ways of making money with a patent license or litigation, and litigation is by far easier and more lucrative”. For the life of me, I can’t remember who said that but I do remember they were successful and famous.

Matthew Pequignot is proving the opposite by suing large companies for NOT removing their patent numbers when they have expired. Using an old law that allows anyone the right to sue on behalf of the government and get half of any money awarded, he is suing Solo Cup, Gillette and Arrow Fastener for leaving their expired patent numbers on their products which is a form of false advertising. Each offence (that’s each cup or razor blade) could be worth up to \$500.00 that’s means Billions with a capital B. The Fort Lauderdale Sun-Sentinel (www.sun-sentinel.com) ran the story written by **Matthew Barakat** on June 11, 2009. ❖

Truly Clever Niche Items at CEA Line Show

Leo Mazur (MazurElectric@earthlink.net)

Although some of the biggest names in the business were represented, the Consumer Electronics Association (CEA) Line Show was rather small for its first year in New York (only about 44 exhibitors). However, the seminars were a virtual who’s who in the business and covered all of the latest technologies and beyond. Proving once again, you’ve got to go to the shows to be in the know.

The intimate setting was a perfect opportunity to rub elbows with executives from the likes of Panasonic, Toshiba, Mitsubishi and Symantec.

The highlight for me was the Inventors Corner hosted by our old friend **Steven Greenburg**, author of *GadgetNation*. He gave an excellent presentation, *What’s Wow Now*, featuring all of the inventions exhibiting at the show.

Now mind you I had just come from the BIG SHOW at the Jacob Javits Center where there were 3D printers everywhere. Some making prototypes in miniature for the medical industry to units capable of “printing” an entire engine block in metal. So what did I find so impressive about the little unit by MakerBot Industries (www.makerbot.com) ? The accuracy and the price!

Most 3D printers run \$10K-20K and up, up, up. This little baby was only \$700.00 in a kit and \$900.00 partially assembled. Okay, it is only capable of printing a 10cm part in black ABS or PLA Clear, but the accuracy is pretty astonishing for a unit at that price. It also comes with all the software and cables to hook up to your computer (the big boys charge extra for everything).

The other *why didn’t I think of that* show stopper for me was the WebAround (www.thewebaround.com). Made of a similar material and having the action of the modern pop up camping tents, it is a simple 40-inch disk (15 inches when folded up), that hooks onto the back any chair providing a clean back drop for web camera conferencing. You could be sitting in your kitchen with dirty dishes in the sink and still project the cool image of an executive sitting in an expensive studio for only \$29.95.

They already have had some success selling to large corporations for their employees.

The moral of the story is: Find your niche, go to the shows and you too can succeed!
 ❖

From the Mind to the Marketplace

Cathy VerSchneider (cever@earthlink.net)

Excellent guidance for the independent inventor, *From the Mind to the Marketplace* is 'the story of an inventor, the home improvement industry, his wife and her lovers.' **Jayne Seagrave** provided the creative marketing expertise to transform her husband's ideas into successful products.

This book offers the perspective of a Canadian company successful in the Canadian market and trying to break into the US market. It explains the amazing value of trade shows, television advertising, creative delivery of samples, press releases, industry endorsements and a website as marketing tools. In 141 pages, **Jayne Seagrave** gives you the cradle-to-grave story of the invent-to-market process.

Each chapter is entertaining, enjoyable and educational. Also, each chapter ends with a list of advice for the inventor. Plus, the appendices offer their buyer contact sheet, initial approach letters to buyers, product information sheet and press releases. A sampling of Jayne's wisdom follows:

- Invite a group of friends over for a product assembly party in crunch time.
- Poor packaging does not sell.
- Trade shows are a form of speed dating, an opportunity to court and seduce buyers on a one-to-one basis.
- Buyers always say that the price is too high.
- Consider tapping the private labeling and non-traditional catalog markets.
- Tradeshows are essential for marketplace acceptance. ❖

List of Articles Written for Inventors Digest

Harvey Reese offers insight to inventors at www.money4ideas.com/article-C.htm where he posts a list of articles written for *Inventors Digest* magazine. He was president of several manufacturing, importing and distribution companies. Also, as a long-time visiting teacher of product design and marketing at the Art Institute of Philadelphia, he kept up with youthful trends. The following articles available on his website:

- *Are You a Real Inventor?* (How to prepare and show your new product idea like the pros do)
- *Marketing Your Invention - The Chicken or the Egg?* (What to do first -- next -- and next after that)
- *Marketing Your Invention - The Heimlich Maneuver* (The 4 big reasons why no company would dare to steal your idea)
- *Inventing for Success: The Neustel-Zimmer Approach* (Guest experts offer advice about patents and licensing)
- *Will it Sell?* (The dirty little secret about product marketability)
- *Invention Licensing help - Dealing With Idiots* (Knowing who to meet with and how to know if you're wasting your time)
- *Your Licensing Agreement's 10 Non-Negotiable Demands* (What to ask for, and why you shouldn't take no for an answer)
- *Don't Take Honest Advice as a Personal Insult* (Knowing when your love affair with your product idea should be over)
- *10 Make-or-Break Points in Your Licensing Agreement* (Where to expect licensee arguments and how to address them)
- *Are You Inventing For Fun or Profit?* (How what you do makes you either a dabbler or a professional)
- *Are You a Real Inventor?* (Understanding what's expected of you, your product idea, and the marketplace in which it's intended to compete) ❖

Sample NDAs

Find two sample Non-disclosure agreements at www.asktheinventors.com/non-disclosure.htm. The first sample is a standard non-disclosure agreement and the second is a special non-disclosure agreement that should be used when hiring the services of a prototype maker to help develop your invention. ❖

Binding Ruling for Imported Invention

Edith Tolchin wrote *Importance of Binding Ruling on Your (Imported) Invention*. Visit www.inventorshq.com/editor.htm to read the article. ❖

Walmart's Live Product Search

Walmart's Live Product Search seeks sustainable/green and innovative products for their Home Division to add to their store shelves across the country. Walmart wants to introduce customers to an affordable and green lifestyle they can bring into their own homes. Innovative product ideas should feature sustainable elements that minimize impact or create a positive effect on environment and perhaps change consumer behavior. Learn more at www.edisonnation.com/walmart. The submission deadline is July 31st ❖

Lifetime Brands Product Search

Lifetime Brands is currently looking for the next top barbeque products. The barbeque product category may include any utensils, food preparation gadgets, organizers, portables or grilling and serving aids that would be associated with barbecuing and related outdoor entertaining. Specific examples may include grilling tools or gadgets, presses, thermometers, serving utensils, carving aids, serving implements, storage containers, condiment dispensers and more. Products may be made of stainless steel, plastic, silicone, wood, or any other functional material for outdoor use. Eco-friendly materials are also encouraged. Learn more at www.edisonnation.com/lifetime-brands. The submission deadline is July 27th. ❖

Marketing Impressions

www.hp.com/sbso/special/doityourself.html offers links to marketing materials to help you with a direct mail campaign, marketing brochure, business templates, logo and much more. ❖

Pitchmen on YouTube

Learn about the Discovery Channel's Pitchmen at www.youtube.com/watch?v=Lm39gzCPCz0&feature=related. Scroll through the Related Videos list to find many episodes of the show. ❖

Bizminer.com

Bizminer reports on 16,000 lines of business in 300 US markets. Their **Competitive Market Analysis** series adds narrative, customizable industry reporting for markets as small as a single zip code. If you need specific, accurate information unavailable from other sources, check them out. ❖

Pet Smart Live Product Search

PetSmart, the largest specialty retailer of services and solutions for the lifetime needs of pets, has partnered with Edison Nation to find interactive toys and products that help keep house pets of all shapes and sizes entertained. Your favorite pair of shoes shouldn't be Rover's favorite chew-toy; and your sofa shouldn't be Baxter's first choice of attack when she's feeling frisky. Learn more at <http://edisonnation.com/petsmart>. The submission deadline in July 9th. ❖

As Seen on TV

CNBC takes you into the high pressure world of infomercials where sales are skyrocketing. Sports Business Reporter **Darren Rovell** sits down with pitchmen and their products for an all-access look at a booming business and its out-of-this-world profits. Find the slideshow at www.cnbc.com/id/29960338?__source=vty|asseenontv|&par=vty.

Be sure to scroll down the page for other insightful topics:

- Product man vs. pitch man
- Buyer Beware! ❖

9 Steps to Outstanding Marketing Success

Oliver Fritsch provides actionable marketing and sales information for business owners and marketing managers through his book, *9 Steps to Outstanding Marketing Success*. Sponsored by Hewlett-Packard, all chapters can be downloaded from www.hp.com/sbso/special/doityourself/ebook.html for free six months before the official publishing date. It is beautifully illustrated and chock full of check lists, worksheets, tips and tricks. The book provides you with updated information on:

- Finding your business focus
- Getting more client appointments
- Optimizing your web activities for search engines
- Creating word of mouth through new media tools. ❖

Meet the Golden Buyers

The *China International Oil & Gas Conference and Exhibition 2009*, the world's big event in oil and gas industry happens October 18-19 at the Huanghe International Exhibition & Conference Centre, Dongying, the City of Oil, Shandong, P. R. China.

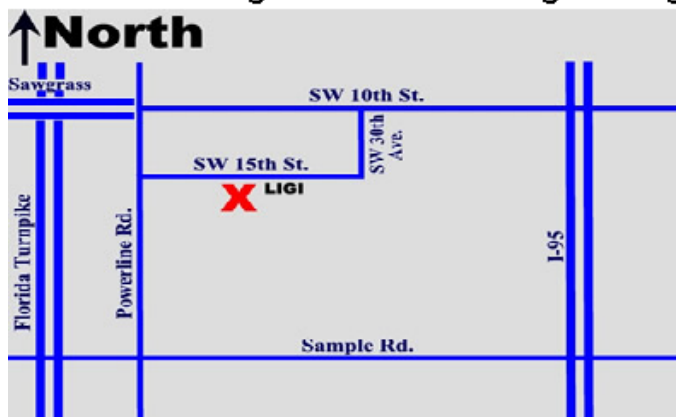
The major buyers are seek practical and efficient UK oil & gas equipment and technology. The business potential through establishing links with local partners/buyers is immense.

Feel free to email hysong16@gmail.com for the CIOGC 2009 Application Form and the potential Chinese Buyers List. Additional contact information: **Haiyan Song**, Business Chinese (UK) Ltd, Sole Agency (UK) of CIOGC 2009; telephone: +44 (0)20 8665 2842, Mobile: 07787816926; www.businesschinese.co.uk. ❖

NYSE Financial Future Challenge

The New York Stock Exchange Foundation and K12 are looking for your new ideas! The *NYSE Financial Future Challenge* is asking you to create a new product/idea or process that will excite and educate your friends and classmates about investing and the financial marketplace. Your ideas might be activities, games, books, websites, videos, etc. which illuminate the fundamentals of the stock market and financial literacy and make it easy to learn and even participate in the markets. Develop and submit concepts for teaching kids about the stock market at www.bkfk.com. The deadline is noon ET on August 31, 2009. ❖

General Meeting at LIGI Tool & Engineering



First Saturday of Each Month at 1:00 p.m.

Startup Business Boot Camp

Cathy VerSchneider (cever@earthlink.net)

On June 12-14, I attended **Vince Gelormine's** *Startup Business Boot Camp* in Fort Lauderdale. It was an intense effort with lots of informational slides and hands-on, just-do-it exercises. We were glued to our chairs waiting for the next PowerPoint slide to appear. Vince walked us through the business startup process which included the following exercises:

1. Discovering your hidden wealth (assets, skills, knowledge/experience, passion and relationships)
2. Pre-business plan (define your idea/concept/business)
3. Apply over 40 business models & revenue streams to your concept
4. Basic mini business plan (details with research and numbers)
5. Financial projection (products and services)
6. Elevator pitch (describe problem and how you solve it)
7. Advertising & marketing methods (what works for your business)
8. Basic marketing plan (customer profile, lead conversion, budget, lifetime value of your customer)
9. Promote your new business on Google Adwords before you leave the weekend boot camp
10. Create your website and make adjustments based on activity

This program is highly recommended for the experience of walking through the process. It behooves the independent inventor to invest a few hundred dollars to learn how to promote the chosen business using a very small budget at the outset. Proof of business concept includes gauging public interest and fine tuning your marketing effort. The *Startup Business Boot Camp* will save you time and money because you will come to understand what you really want and how much to spend.

The power of the Internet is here to serve you, and **Vince Gelormine** teaches you the process. Visit www.StartupBusinessBootCamp.com to learn more and check the schedule. Be sure to attend his free seminar that introduces the program, so you can make an informed decision. The free seminars happen July 1 and July 15; RSVP at www.StartupBusinessBootCamp.com/freeseminar.

When you register for the workshop, be sure to ask Vince for forms to complete before Friday, as this will enhance your learning!

The 2.5 day workshop covered a lot of material that included expanding each attendee's concept to make more revenue with innovative, low cost marketing strategies. If you have ideas for new products or services, or just don't know what one to go with, the workshop is well worth it. You will go home with answers and a plan in place, just like I did! ❖

*234th Independence Day
on July 4th*

LoveHandles on TV

Our very own **Mary Moschos** and **Joanna James** took advantage of one of our email blasts and had their *LoveHandles* featured on the *Regis and Kelly* show on June 10th.

LoveHandles is an ingenious fitness device that attaches to a baby carriage and allows you to do Nordic exercise while walking with your baby. Regis and Kelly devoted the first five minutes of their show to it. You can see the episode and other videos on their website www.lovehandlesinc.com. ❖

Learn About Packaging

Visit www.packagingdiva.com if you have packaging problems to solve or you simply are overwhelmed by the world of packaging and don't know where to begin. Find a free article, *5 Easy Steps to Get Started Packaging Your Product*. Subscribe to a complimentary packaging newsletter. Fill out an order form for a free supplier directory, *The Small Quantity Packaging Directory*.

Consumers come to www.PackagingLaunch.com to see what's new and to provide meaningful feedback on your product packaging. They'll honestly tell you whether or not they like it, and why! You will be able to test the waters of a new packaging launch or makeover before you mainstream it, saving hours of testing and research, and money, by getting directly in front of consumers before they buy.

www.Packaging-Radar.com is a daily digest of news and opinions, some more opinionated than others, from the world of packaging and converting. It includes some perceptive comments about the industry from Twitter. ❖

Don Debelak's Newsletter Series

In the next few newsletters he will cover different aspects and ways of selling your product. This information may make the difference between success and failure for your product sales, so make sure you don't miss these great articles! Sign up for the newsletter at <http://onestopinventionshop.net/index.html>. ❖

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EZ-Find!® is 7 News Feature

Local inventor, **Bianca Pucci**, discusses her idea-to-product for WSVN of Miami/Fort Lauderdale. Read the interview at www.wsvn.com/features/articles/specialreport/MI123748. Visit www.ez-find.com for product information. ❖

Inventors Society of South Florida
presents
Elevator Pitch Olympics
July 11th at 1 PM
at
Ligi Tool & Engineering, Inc.

We're on the Web!
See us at:
www.InventorsSociety.net

ISSF Speakers

July 11th is the *Elevator Pitch Olympics*, where members will give a 2 or 3 minute pitch that will be judged by the audience on quality of the materials presented, actual performance and strength of the product presented.

For more details and directions please visit www.inventorssociety.net or contact **Leo Mazur** at 973-219-9627 (mazurelectric@earthlink.net).

On August 1st, **Eileen Fischlschweiger** and **Bob Craig** will speak on *Patent Searching* at 1PM on the 6th floor of the Broward County Main Library (100 S. Andrews Ave., Fort Lauderdale, FL 33301). Eileen will focus mostly on the *Seven Step Strategy* advocated by the Patent and Trademark Depository Library Program Office for patent searching. Bob will bring his inside knowledge on the classification system to us, having worked with the USPTO classification system until his recent retirement. ❖

Nikola Tesla Energy Independence Celebration

This summer, the **Nikola Tesla Inventors Club** will be hosting an unprecedented three-day celebration in Philadelphia, PA, commemorating Nikola Tesla's legacy and world vision. A welcome dinner reception will be held on July 10th, followed by a free conference and outdoor celebration at Philadelphia's historic Independence Hall on July 11th and 12th. Exhibitions and demonstrations will be on display from individuals and organizations across the nation dedicated to exploring and pioneering free energy systems. Learn more at <http://nikolateslaclub.com/energy2009/>. ❖

Newsletter Disclaimer

The Inventors Society of South Florida, Inc. (ISSF), a 501(c)(3) organization, provides a wealth of information to our members and the general public regarding all aspects of the invention experience through its newsletters, website, speakers, etc., however, the ISSF does not endorse, suggest or recommend that any of this information may or should be relied upon without the user's own independent investigation and evaluation. Further, the ISSF disclaims any responsibility for any financial investment and/or legal, accounting, or other professional advice which may be rendered by individual officers, directors, sponsors, members, speakers and/or guests, at or as a result of contacts made at any ISSF activity, and/or through our newsletters, websites, or any other source not specifically stated. ❖

JULY 2009
Inventor News

Send your email address to cever@earthlink.net to receive email notice of the newsletter. For those without email, a printed copy of the newsletter will be available at the monthly meeting.

Inventors Society of South Florida
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Delray Beach, FL 33482