

# June Meeting Handout

## **THEY'RE LOOKING FOR YOU**

The Inventors Club of Kansas City is running an Invention Search in conjunction with Faultless Starch. As some of you might know this company has been aggressively looking for product through the UIA, Edison Nation and others. See attached sheet for details.

Our old friend Keith from InventBay let me know of another lead. [www.livemercial.com](http://www.livemercial.com) is trying out a new idea they launched at the Response show (a direct response TV trade show [www.responceexpo.com](http://www.responceexpo.com)) last month. They are featuring inventors for free on their site. If they find the product interesting, they do approach the inventor with a proposal. Like a nagging mother, I always caution you to READ AND UNDERSTAND anything BEFORE you sign.

John Smock told me it can be an amateur production. What they are really looking for is passion for the product and the inventor speaking from the heart. What an excellent opportunity to put the tools we've learned from the last two meetings and especially this one to work!

Keep an eye out on [www.telebrands.com](http://www.telebrands.com) for a similar opportunity.

Walmart is looking for new green products for the first time in years see [www.edisonnation.com/walmart](http://www.edisonnation.com/walmart)

## **Equal Opportunity**

Patent reform is a huge issue now. People are really getting worked up about it and you should too. Many of you know I am for First to File because I feel the average independent inventor simply cannot conform to the rules regarding note book witnesses or due diligence. However, people much smarter and more educated in this field than me are proponents of First to Invent. To that end they have formed a new organization. Check it out at [www.aminn.org](http://www.aminn.org)

## **Industry News**

You need to know what is going on in YOUR INDUSTRY and industry in general. The Thomas registry sends out newsletters on various topics. Some are incredibly interesting and some are extremely useless. That is what the delete button is for. Last month I found the series they did on Asian Industry very interesting. Go to [www.thomasnet.com](http://www.thomasnet.com) at the bottom of the page you will see Industry Trends click on IMT Home scroll down to May 27 2009 and you will find the articles to click on. You may want to sign up for a few yourself.

**GREAT NEWS for lazy inventors like me!** By accident I found that if you click on most of the web addresses in the newsletter you go there. Cathy is going to set them up from now on and those in the handouts to all work. Simply amazing! Can it get any easier to use this information?

We are simply passing this information along to you. We do not endorse, suggest or recommend that any of this information be relied upon without the users own independent investigation and evaluation.